



North America Amérique du Nord

**Chartered Institute of Logistics and
Transport in North America**

**L'Institut agréé de la logistique et
des transports en Amérique du nord**

***“The Challenge for the
North American Transportation & Logistics Industry
in a Slow Growth Economy”***



Photo Courtesy: Gov't of Nova Scotia

**CILTNA's Eleventh Annual
Transportation Situation & Outlook Conference**

April 30, 2012

National Arts Centre, Ottawa, Canada

Welcome from the CILTNA Chairman



Hon. David Collenette, PC

Welcome to CILTNA's 11th Annual Transportation Situation and Outlook Conference which this year centres on the theme of *The Challenge to the North American Transportation and Logistics Industry in a Period of slow Growth*.

Recent economic problems affecting the United States and Europe have had a profound impact on business in North America. Transportation and logistics are a crucial component of the economy and this has forced companies to be innovative in an effort to improve productivity and hence profitability.

We hope the conference will provide you with a sense of what the experts, regulators, suppliers, and shippers think of the challenges and their responses. It is by sharing our information at neutral venues, such as our conference, that we can make more informed transportation investment and policy decisions.

CILTNA's Board and many of our members have worked hard as volunteers to support the Conference Committee in putting together this year's outstanding program and we have been successful in attracting an impressive group of participants.

As we seek to improve the conference each year, we urge you to provide us with feedback and comments about the program. We also welcome suggestions for future conferences as well as workshops that are consistent with our mandate "To promote and encourage the Art and Science of Logistics and Transport".

Thank you for coming.

Hon. David Collenette, PC, FCILT

Chair, CILTNA

Conference Committee Chairs

Hazem Ghonima FCILT
Mark Feduke, CMILT



Photo: Courtesy RAC

11th Annual Transportation Situation & Outlook Conference

Speaker Program



The Challenge for the North American Transportation and Logistics Industry in a Slow Growth Economy

8:00 AM Registration & Morning Coffee

8:15-8:30 AM Welcome & Opening

- Gilles Legault, FCILT, Past Chairman, CILTNA
- Hon. David Collenette, PC, FCILT, Conference Chairman and CILTNA Chairman

8:30 AM Keynote Address:

- Timothy Lane, Deputy Governor, Bank of Canada

9:00-10:15 AM Transportation & the Economy.

Moderator: Keith Penner, Keith Penner & Associates.

- Kristine Burr, ADM Policy, Transport Canada.
Canada's Gateways Policy, Research, & Trends
- Patricia M. Mohr, VP Economics & Commodity Trends, Scotia Bank Group
Global/North America Economic Freight Forecasts
- Andreas Souvaliotis, President, AIR MILES for Social Change.
A Revolutionary Approach to Public Transit Marketing

10:15-10:30 AM Refreshment Break

10:30-12:00 AM Gateways and Corridors Development

Moderator: Vijay Gill, Pres. CTRF & Principal Research Associate, Conference Board of Canada

- Bruce Hodgson VPDirector, Market Development & Chair of HWY H₂O, SLSMC
Highway H₂O: Present and Future Perspectives
- Jean-Paul Rodrigue, Professor, Dept. Global Studies and Geography, Hofstra University, New York
Gateways and Corridors in North America
- Don Krusel, President and CEO, Pr. Rupert Port Authority
Canada's Pacific Gateway Perspective
- David Oxner, Executive Director, Nova Scotia Gateway Secretariat
Canada's Atlantic Gateway, A Nova Scotia Perspective

Luncheon Speaker

**Merv Tweed MP,
Chair of the House of Commons
Transport Committee**

12:00 Noon Luncheon

1:15-3:00 PM Carrier's Situation & Perspectives

Moderator: Robert (Bob) VanderClute, Senior VP, Safety and Operations, American Association of Railroads.

- Vee Kachoo Vice President for Industrial Products, CN
Rail Carriers Perspective
- Jean-Robert Lessard, VP Marketing, Groupe Robert Inc
Trucking Logistics Perspective
- J Michael Broad, President, Shipping Federation of Canada.
Marine Carrier Perspective
- Marc-André O'Rourke, Executive Director, National Airline Council (NACC)
Air Carrier Perspective

3:00-3:15 PM Refreshment Break

3:15-4:30 PM Shippers Situation and Perspectives

Moderator: Bob Ballantyne, President, CITA

- Christopher J. Gillespie, President & CEO, Gillespie Munro Inc.
A Shipper's Perspective
- Joy Nott, President & CEO, I.E. Canada.
A Shippers Perspective
- Rob Bryson, Vice President, Parish & Heimbecker

4:30 PM Conference Closing

- Ed Cuyllits, Executive Director, CILTNA

This Conference is a CILTNA Training Event

Certificates of Attendance will be issued, upon request, at the end of the Conference to those who have attended the full Outlook Conference

*Transportation Situation & Outlook Conferences**

*Organized by the Chartered Institute of Logistics and Transport in North America to promote the recognition of excellence in transportation

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**Coalition
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North America - Amérique du Nord

The CILT is represented in North America by [CILT North America](#) with members from Canada, the U.S. and Mexico, representing all sectors of transport including industry, consultants, academics, and various levels of government and the armed forces.

CILT was founded in 1919, the [Chartered Institute of Logistics and Transport](#), headquartered in London, England, is the largest and best-known transport institute in the world with 31,000 members in 28 countries. The Royal Charter encourages the Institute "to promote, encourage and co-ordinate the study and advancement of the science and art of transportation in all its branches".