

# 2012 Transportation Situation & Outlook Conference

## About the Presenters

### Featured Lunchtime Speaker



#### **Merv Tweed, M.P. Brandon--Souris (Manitoba)**

Chair of the Standing Committee on Transport, Infrastructure and Communities

Merv was born and raised in Medora and graduated from Brandon University. Merv owned and operated a successful family business for 19 years. Merv entered municipal politics, serving for five years as Councillor for the municipality of Brenda. He later represented the provincial riding of Turtle Mountain in the Manitoba Legislature, where he served as Minister of Industry, Trade and Tourism.

First elected to the House of Commons in 2004, Merv was re-elected in 2006, 2008 and 2011. In opposition, Merv served as Opposition Critic for Western Economic Diversification.

Re-Elected Chair of the Standing Committee on Transport, Infrastructure and Communities – June 20, 2011

Re-Elected Chair of the Standing Committee on Transport, Infrastructure and Communities- February 2009

Elected Chair of the Standing Committee on Transport, Infrastructure and Communities- April 2006

Appointed Critic for Western Diversification, July 2004;

Member of the Joint Committee on Scrutiny of Regulations – October 2005

Elected to the Manitoba Legislature – 1995, 1999 & 2003;

Minister of Industry, Trade and Tourism;(Manitoba)

Legislative Assistant to the Minister of Health and headed the task force on Physician Recruitment and Retention;(Manitoba)

### Outlook Program Speakers

**8:30 AM Keynote Address: Timothy Lane, Deputy Governor, Bank of Canada**



Timothy Lane was appointed Deputy Governor of the Bank of Canada in February 2009. In this capacity, he is one of two deputy governors responsible for overseeing the Bank's analysis and activities in promoting a stable and efficient financial system. As a member of the Bank's Governing Council, he shares responsibility for decisions with respect to monetary policy and financial system stability, and for setting the strategic direction of the Bank.

Mr. Lane joined the Bank of Canada in August 2008 as an Adviser to the Governor. Prior to that, he served for 20 years on the staff of the International Monetary Fund (IMF) in

Washington, DC. During that period, he held a series of positions with a combination of analytical, policy, and managerial responsibilities, and contributed to the IMF's work on a number of countries. He has undertaken research on a wide range of topics, including monetary policy, financial crises, IMF reform, and economic transition. During 2004-05, Mr. Lane was an Oliver Smithies Visiting Fellow of Balliol College at the University of Oxford. He also served as Assistant Professor of Economics at Michigan State University (1984-88) and at the University of Iowa (1983-84).

Born in Ottawa, Mr. Lane received a BA (honours) from Carleton University in 1977 and a PhD in economics from the University of Western Ontario in 1983.

### **Timothy Lane: Notice Biographique**

Timothy Lane a été nommé sous-gouverneur à la Banque du Canada en février 2009. À ce titre, il est chargé, de concert avec un autre sous-gouverneur, de la surveillance des analyses et des activités que mène la Banque en vue de favoriser la stabilité et l'efficacité du système financier. Avec les autres membres du Conseil de direction, M. Lane partage la responsabilité des décisions touchant la politique monétaire et la stabilité du système financier, ainsi que de la formulation de l'orientation stratégique de la Banque.

M. Lane s'est joint à la Banque du Canada en août 2008 à titre de conseiller du gouverneur. Pendant les 20 années précédentes, il a été à l'emploi du Fonds monétaire international (FMI) à Washington, où il a occupé divers postes comportant des responsabilités dans des domaines aussi variés que l'analyse, la formulation de politiques et la gestion de personnel. M. Lane a contribué à des travaux du FMI concernant un certain nombre de pays et effectué des recherches sur un vaste éventail de sujets liés, notamment, à la politique monétaire, aux crises financières, à la réforme du FMI et à la transition économique. En 2004-2005, il était adjoint invité dans le cadre du programme de bourse Oliver Smithies du Balliol College de l'Université d'Oxford. Il a également été professeur adjoint d'économie à l'Université d'État du Michigan (1984-1988) et à l'Université de l'Iowa (1983-1984).

Né à Ottawa, M. Lane a obtenu un baccalauréat spécialisé de l'Université Carleton en 1977 et un doctorat en économie de l'Université Western Ontario en 1983.

### **9:00-10.15 AM Transportation & the Economy.**

#### **Kristine Burr, ADM Policy, Transport Canada**



Kristine Burr joined Transport Canada as Assistant Deputy Minister, Policy in August 2002.

She is responsible for the provision of advice to the Minister of Transport, Infrastructure and Communities on a wide range of policy issues involving all modes of transportation as well as economic analysis, strategic policy and all international and intergovernmental coordination.

Previously, Mrs. Burr worked for the Department of the Solicitor General as Assistant Deputy Solicitor General, Strategic Planning and Programs.

In the past, Mrs. Burr worked at Transport Canada as Director General, Surface Transportation Policy. In addition, Mrs. Burr has held positions within the Privy Council Office, the Treasury Board Secretariat and several other federal departments. Mrs. Burr is a graduate of Carleton University and the University of Western Ontario.

### **Patricia M. Mohr, VP Economics & Community Trends, Scotia Bank Group.**

Patricia Mohr is Vice-President, Economics, at Scotiabank's Executive Offices in Toronto. Pat is responsible for commodity market research in Scotia Economics and works closely with the Corporate and Investment Banking groups -- including the Mining, Oil & Gas and Forest Products teams -- with ScotiaMocatta and with Global Risk Management.

Scotiabank is the top corporate mining bank in Canada, among the top three in North America and is a leading provider to the international mining industry, with extensive offices throughout China, the Far East and Latin America (Chile, Peru, Colombia, Mexico and Brazil). ScotiaWaterous is a leading international oil & gas M& A advisory service.

Ms. Mohr developed the Scotiabank Commodity Price Index – the first Index designed to measure price trends for Canadian commodities in export markets. Pat holds an Honours B.A. Degree and a Masters Degree in Economics from The University of British Columbia and originally comes from Vancouver.

Prior to joining Scotiabank, Ms. Mohr spent a number of years with Alberta Energy Co. Ltd. (now EnCana Corp.) in Calgary and with CP Ships and Canadian Pacific Bermuda in London, England as Corporate Economist. Pat began her career with Natural Resources Canada in Ottawa.

### **Andreas Souvaliotis, President, AIRMILES for Social Change**



Andreas leads AIR MILES for Social Change, a national social venture that offers government incentives to all Canadians for making healthier or more environmentally responsible lifestyle choices - powered by the unparalleled reach and popularity of the AIR MILES loyalty currency. He was the original founder of Green Rewards, the world's first environmental consumer loyalty program which was ultimately acquired and fully integrated into the AIR MILES reward program. Prior to Green Rewards he was the President & CEO of one of the oldest retail marketing agencies in Canada

As a leading cause marketer in Canada, Andreas writes and speaks across the country about social change, environmental responsibility and the new green economy. He has been trained by former US Vice President and Nobel laureate Al Gore and his innovative work has been

recognized by prominent global social responsibility leaders including The Prince of Wales. He currently chairs the advisory board of Queen's School of Business Centre for Responsible Leadership and he also chairs a WWF Canada advisory committee on climate change, energy and transportation. He was the most recent national membership chair of the Young Presidents' Organization and also sits on a number of academic and non-profit boards.

### **10:30-12:00 AM Gateways and Corridors Development**

#### **Bruce Hodgson, Vice President , Director Market Development & Chair of Hwy H<sub>2</sub>O, Saint Lawrence Seaway Management Corporation.**

Mr, Hodgson is responsible for attracting more traffic, including both traditional and new cargoes, into the Great Lakes / Seaway system. As well, he is responsible for positioning Hwy H<sub>2</sub>O as a key component of the North American intermodal transportation system. Mr. Hodgson has extensive marine industry experience in British Columbia .

Prior to joining the Seaway, he ran his own company, and previously held management and senior sales positions with Norasia Container Line Canada Ltd., Wheels Pacific Freights Systems Inc., Westwood Shipping Lines and International Sea-Land Shipping Service Ltd. He has a wide knowledge of inter-modal shipping, both nationally and internationally.

#### **Jean-Paul Rodrigue, Professor , Dept. Global Studies and Geography, Hofstra University, New York.**



Jean-Paul Rodrigue received a Ph.D. in Transport Geography from the Université de Montréal (1994) and has been at the Department of Economics & Geography at Hofstra University since 1999. In 2008, he became part of the Department of Global Studies and Geography.

Dr. Rodrigue, as project director, contributed to the development of a web site about transport geography and was chair of the Transport Geography Specialty Group of the American Association of Geographers (2004-2006). He is also on the international editorial board of the Journal of Transport Geography, the Journal of Transport and Land Use, the Cahiers Scientifiques du Transport, acts as the Van Horne Researcher in Transportation and Logistics and is an associate member of the PortEconomics.eu initiative.

Dr. Rodrigue's research interests mainly cover the fields of transportation and economics as they relate to logistics and global freight distribution.

## **Don Krusel, President and CEO, Prince Rupert Port Authority**

Mr. Krusel was appointed to the position of President and Chief Executive Officer in February of 1992. He began his career with the Port Authority as Manager of Finance and Administration in 1987.

Mr. Krusel holds a Masters Degree in Business Administration from the University of Western Ontario and is a Certified Management Accountant. Before joining the Prince Rupert Port Authority, he held positions within the financial planning and analysis function of a major financial institution in Vancouver.

He is a past Director of the British Columbia Trade Development Corporation in Vancouver, the former Chairman of the Canadian Delegation of Ports for the American Association of Port Authorities and served as Chairman and Director of the Association of Canadian Port Authorities from 1999 - 2001. He is a current member of the Board of Governors of the Business Council of British Columbia and a director of the Western Transportation Advisory Council.

## **David Oxner, Executive Director , Nova Scotia Gateway Secretariat**



Mr. Oxner is responsible for providing strategic advice and support on issues relating to the competitiveness of the Atlantic Gateway and Trade Corridor to the President and CEO of the Nova Scotia Gateway Secretariat with the Nova Scotia Department of Economic and Rural Development and Tourism.

In April 2010, he completed a two year secondment as the Executive Director with the Atlantic Gateway Advisory Council, a private sector lead organization with representatives from all four Atlantic provinces and two national representatives. The Council was created to ensure a regional voice in the development of the Atlantic Gateway and Trade Corridor.

Prior to his secondment to the Advisory Council, Mr. Oxner was the Executive Director of the Gateway Initiative with the Province of Nova Scotia. He was the lead Nova Scotia representative on the Atlantic Gateway Federal/Provincial Senior Officials Committee

His executive portfolio with the Province of Nova Scotia included the following senior assignments: Executive Director of Tourism Nova Scotia with the Nova Scotia Department of Tourism, Culture and Heritage, where he was one of the founding members of the Nova Scotia Tourism Partnership Council a joint private and public sector initiative.

He has served as Assistant to the Deputy Minister for the Nova Scotia Department of Economic Development, held positions with the City of Dartmouth, the Halifax Board of Trade, Day & Ross Transportation Group (a division of McCain Foods), and the Toronto-Dominion Bank. He is a graduate of Acadia University with a Bachelor of Business Administration with majors in Marketing and Management.

## 1:15-3:00 PM **Carrier's Situation & Perspectives**

### **Vee Kachroo, Vice President for Industrial Products, CN**



Vee Kachroo was appointed Vice-President, Industrial Products in February 2010, based in Montreal. Prior to that, he had been Assistant Vice-President, Sales for the Forest Products and Metals and Minerals groups since 2008.

Mr. Kachroo joined CN in 1986 as an engineer in the Signals and Communications group. Since 1988, he has been in the Sales and Marketing department where he has held positions as account manager; director of Marketing in the Forest Products as well as the Metals and Minerals group; Assistant Vice-President, Forest Products Sales; and Assistant Vice-President Forest Products Sales and Marketing.

Mr. Kachroo holds a Bachelor of Science in Electrical Engineering from McGill University, in Montreal.

### **J. Michael Broad, President, Shipping Federation of Canada**

Michael Broad has been President of the Shipping Federation of Canada since January 1, 2004. Prior to assuming his position at the Federation, he was President of B & K Shipping Agency Ltd., a maritime agency based in Montreal. He was also a member of the Federation's Board of Directors from 1987 to 2003 and served as Chairman of the Board from 1997-1998.

He is a board member of several community organizations, including Mariners House of Montreal. Mr. Broad holds a Bachelor of Commerce from Loyola College and a Master of Business Administration from the University of Western Ontario.

Incorporated by an Act of Parliament in 1903, the Shipping Federation of Canada acts as the pre-eminent voice of shipowners, operators and agents involved in Canada's world trade. Its main areas of activity are advocacy, education, information and operations, all of which are provided to members in the interests of achieving a safe, efficient, competitive, environmentally-responsible and quality-oriented marine transportation system.

### **Marc-André O'Rourke, Executive Director, National Airline Council**

Mark-André O'Rourke is a lawyer by training and, for the last several years, has acted as legal counsel in the area of aviation security. Marc-André brings this experience and his expertise to the NACC and is taking a lead role in the organization's development.

### 3:15-4:30 PM **Shippers Situation and Perspectives**

#### **Christopher Gillespie, President & CEO Gillespie Munro Inc.**

#### **Joy Nott, President & CEO, IE Canada**

Joy Nott brings over 20 years of experience in customs compliance to the I.E.Canada team. Prior to joining I.E.Canada, Joy was a vice president and managing consultant for JPMorgan Global Trade Management Services specializing in matters of customs and international trade for both Canada and U.S. based clients.

Prior to joining J.P.Morgan, Joy spent a number of years developing her expertise as a Senior Manager with the public accounting firms of KPMG LLP and with Deloitte & Touche LLP as a Customs and International Trade consultant where she advised multinational clients on meeting import and export requirements while minimizing costs. Her experience with professional tax and supply chain advisers has given her a background rich in understanding how customs and trade issues play an important role in developing corporate strategies.

Joy joined the professional accounting firms after 10 years of varied experience in senior management roles with well-established customs brokers/freight forwarders. Joy has professional customs brokerage status.

#### **Rob Bryson, Vice President, Parrish & Heimbecker**

Rob is Vice-President, Grain Group for Parrish & Heimbecker Limited, and is a member of the Board of P&H.

Born in Carman Manitoba. Rob Bryson has worked in Agribusiness for the last 23 years- in the grain terminal, feed, and fertilizer industries in B.C., Alberta, Saskatchewan, Manitoba, Ontario and the Maritimes. He moved to Ontario in 1996 and assumed responsibility for the Eastern Canadian Grain Division of Parrish & Heimbecker. He also oversees a group of grain terminals and crop input retailers in Ontario.

Rob has served three terms as Chairman of the Canadian Industrial Transportation Association and remains an active member. He was awarded the Supply Chain Executive of the Year in 2010, and has served as an arbitrator for the National Grain and Feed Association. Rob and his wife have three adult children and live in Guelph, Ontario. He received his MBA in Agribusiness from the University of Guelph, focusing on supply chain management for the Eastern Flour Milling industry.

P&H manages vessel, rail and truck freight in conjunction with their trading offices in Toronto and St. John NB.

