

# **Future Borders Coalition: Vision, Achievements and Border Recovery Plans**

CILT-NA Webinar, June 17, 2020

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Vice President, Federal Government Affairs,  
Vancouver Airport Authority



# Every 5-7 Years

Canada-US Border Cooperation Agenda Set ....

.....But Where is the Future Vision?



# Why a New Border Vision?

- We needed to finish the “unfinished business” of the Beyond the Border Action Plan
- We needed new **Process Convergence, Technology & Risk Management Solutions** to close the growing gap between resources/capacity and projected growth

# Coalition Partners



# Coalition Partners (Continued)



THE CANADIAN  
CHAMBER  
OF COMMERCE



U.S. Chamber of Commerce



Airlines for America®  
We Connect the World



Business Council  
of Canada



U.S. TRAVEL  
ASSOCIATION



ASSOCIATION OF CANADIAN PORT AUTHORITIES  
ASSOCIATION DES ADMINISTRATIONS PORTUAIRES CANADIENNES



Canadian Global  
Cities Council



Calgary  
Chamber

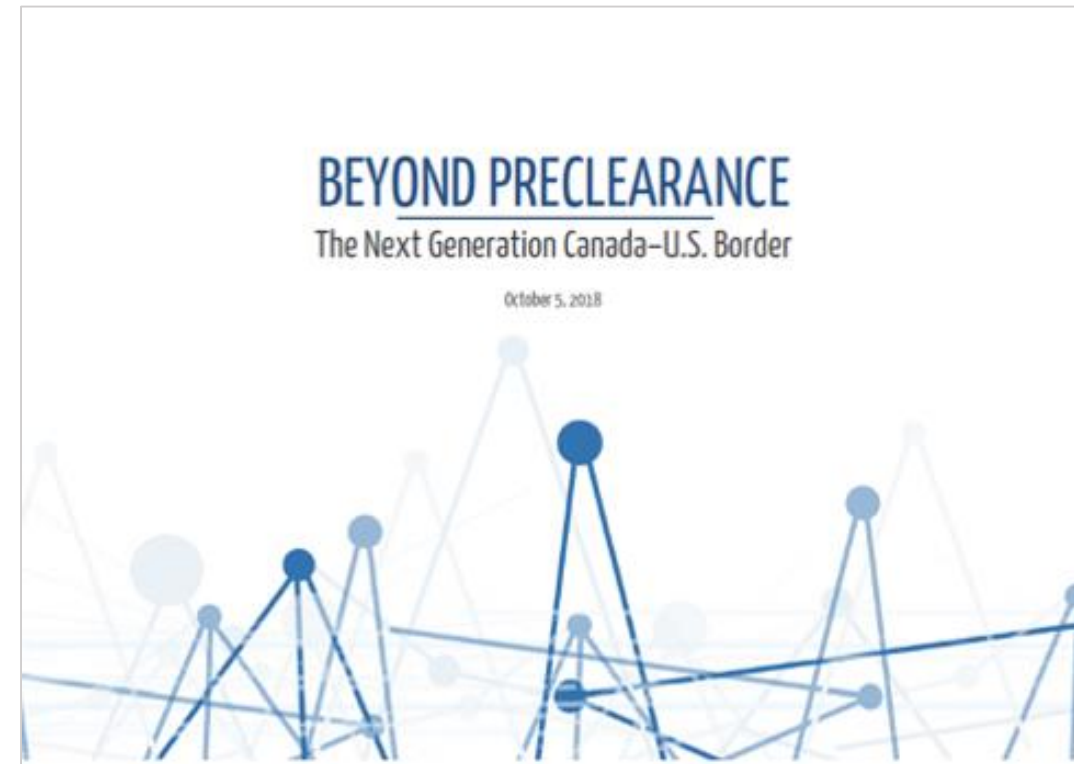


The Chartered  
Institute of Logistics  
and Transport

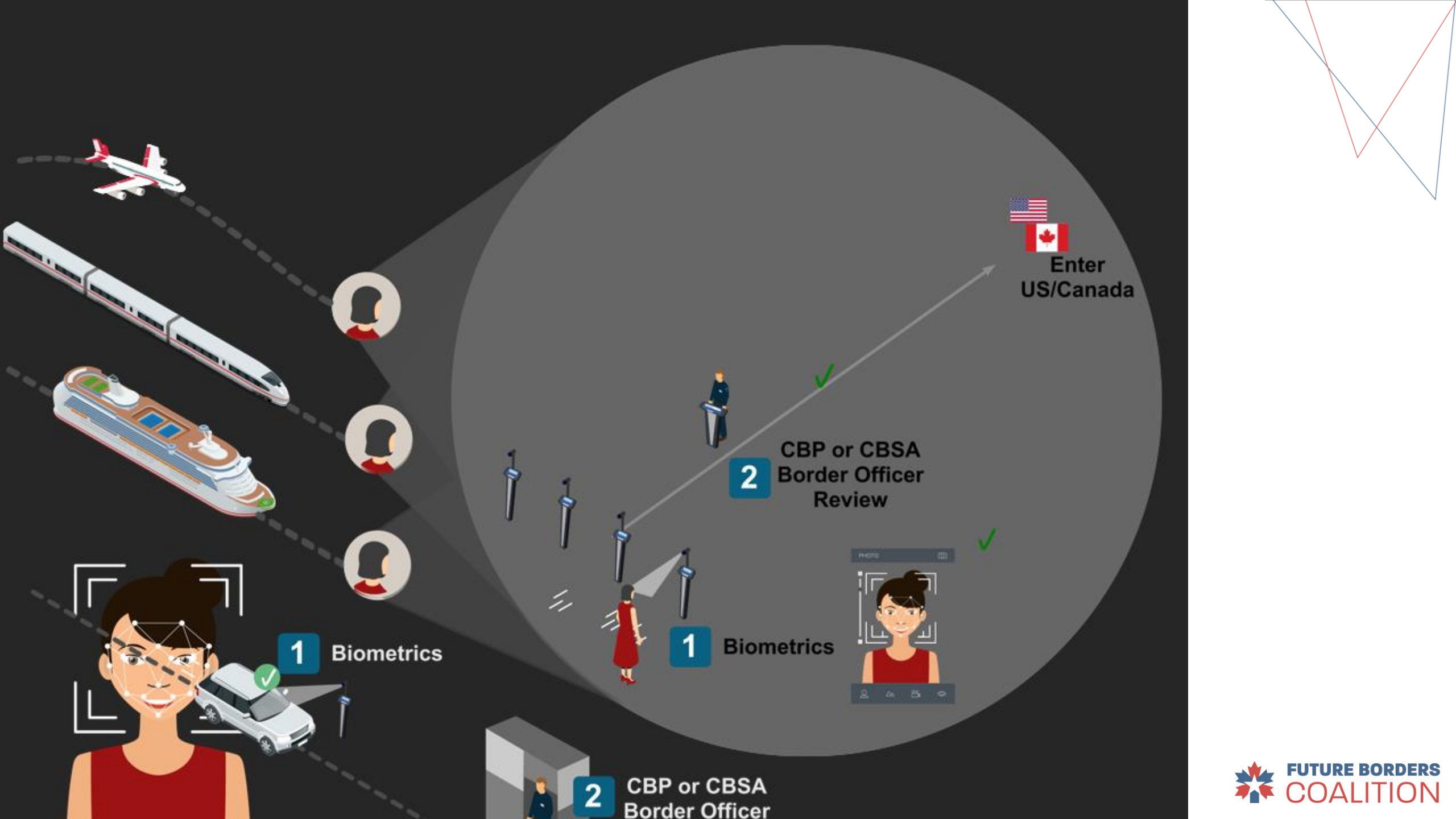


# White Paper Themes

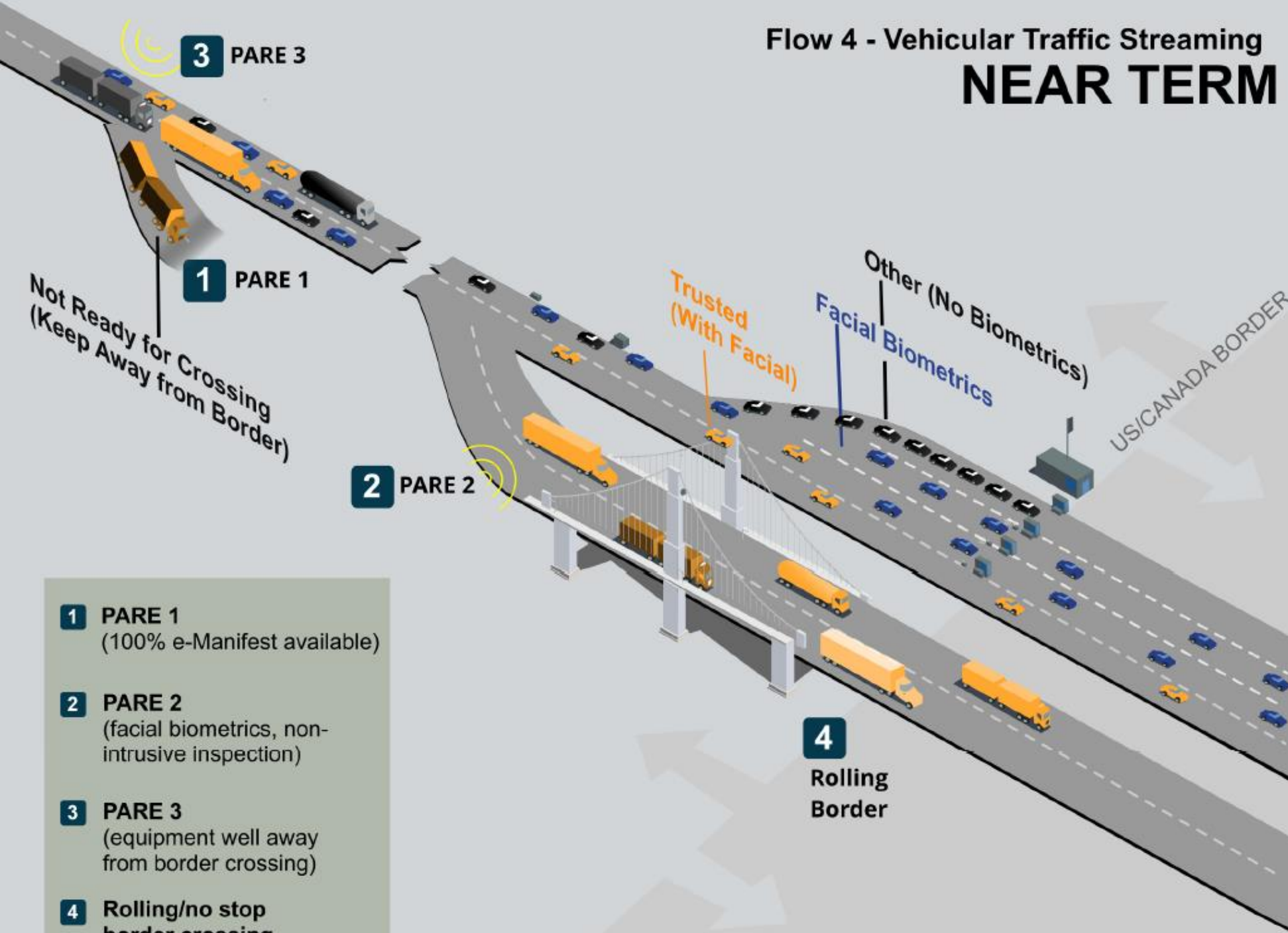
- Technology:
  - Big Data
  - Biometrics
  - Blockchain
- Privacy by Design
- Risk Management Solutions
- P4 Model
- Process Convergence







## Flow 4 - Vehicular Traffic Streaming **NEAR TERM**



- 1 PARE 1**  
(100% e-Manifest available)
- 2 PARE 2**  
(facial biometrics, non-intrusive inspection)
- 3 PARE 3**  
(equipment well away from border crossing)
- 4 Rolling/no stop border crossing**



## Flow 4 - Vehicular Traffic Streaming **LONG TERM**

**1** Designed for automated truck platooning from origin (factory/port/airport/warehouse)







**2** Fully Automated Vehicle Lane

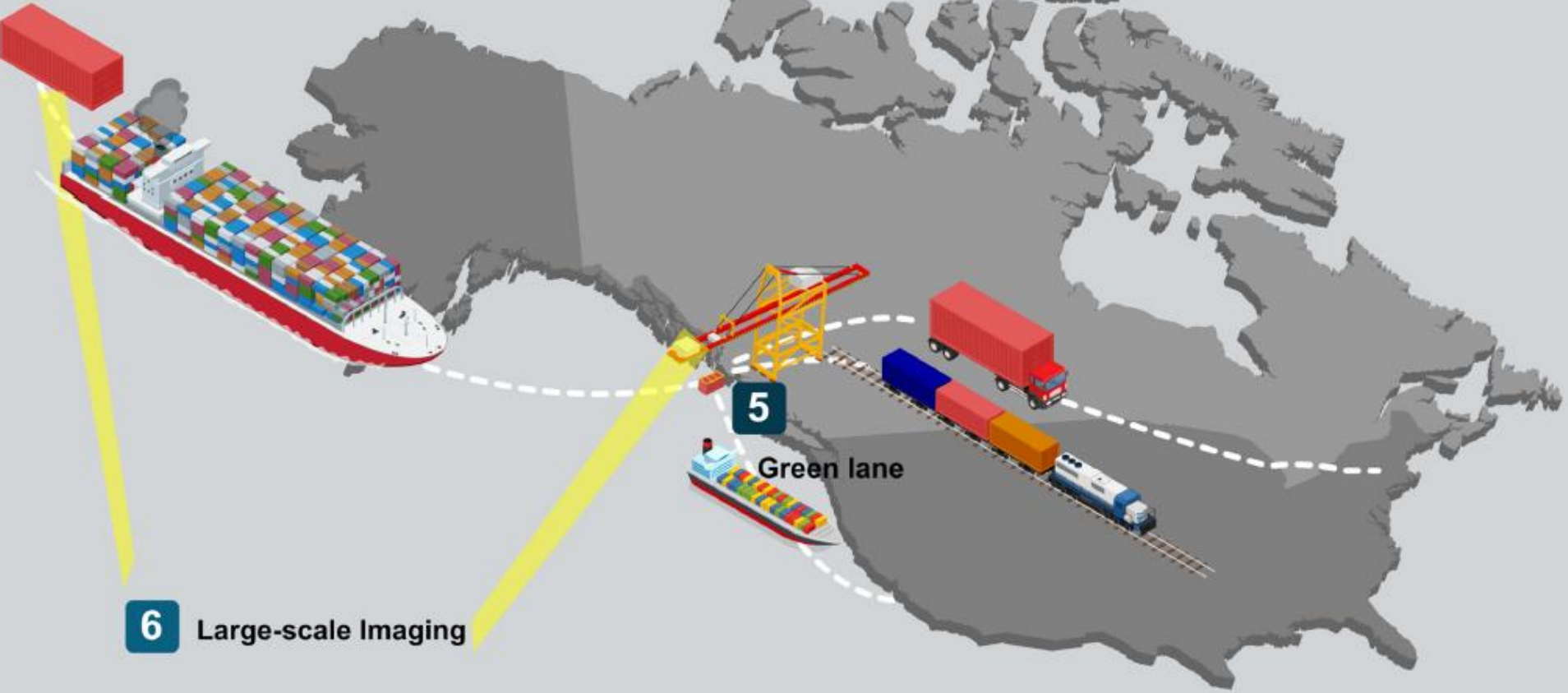
100% Facial Biometric Confirmed

Flexible Location for Secondary

**3** At speed crossing without stopping  
(Clearances done at origin)

# Flow 1a - Intermodal Cargo (Maritime) LONG-RANGE VISION

- 1 
- 2 
- 3 
- 4 



# Estimated Annual Savings

## 54 Recommended Changes To U.S.-Canada Border

	Travel	Trade	Total
Maritime	\$5 M	\$1,245 M	\$1,250 M
Aviation	\$106 M	\$3,228 M	\$3,334 M
Rail	\$1 M	\$4,596 M	\$4,597 M
Land	\$162 M	\$3,878 M	\$4,040 M
<b>Total</b>	<b>\$269 M</b>	<b>\$11,702 M</b>	<b>\$13,221 M</b>

# YVR Aviation Border Summit II



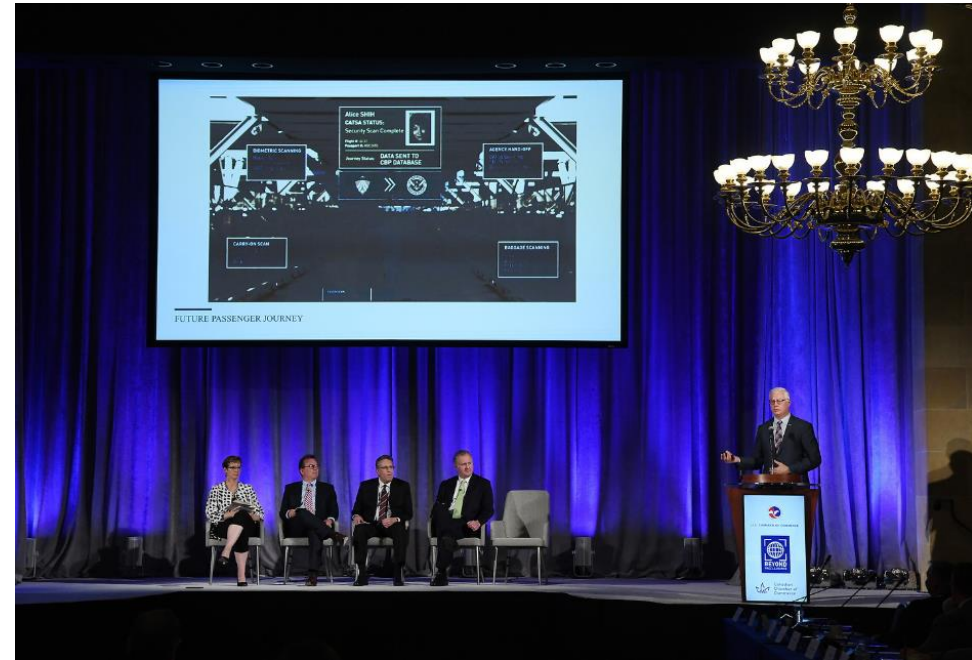
- October 11 & 12, 2018
- Organized by YVR and Beyond Preclearance Coalition
- Keynote speakers, panels and breakout groups
- Agreement on six working groups



# Transportation Border Summit



- April 25, 2019
- Organized by U.S. & Canadian Chambers of Commerce and Beyond Preclearance Coalition



- Pre-summit breakout groups:
  - Air & Marine: DC
  - Rail & Land: Ottawa
- Established multi-modal working groups



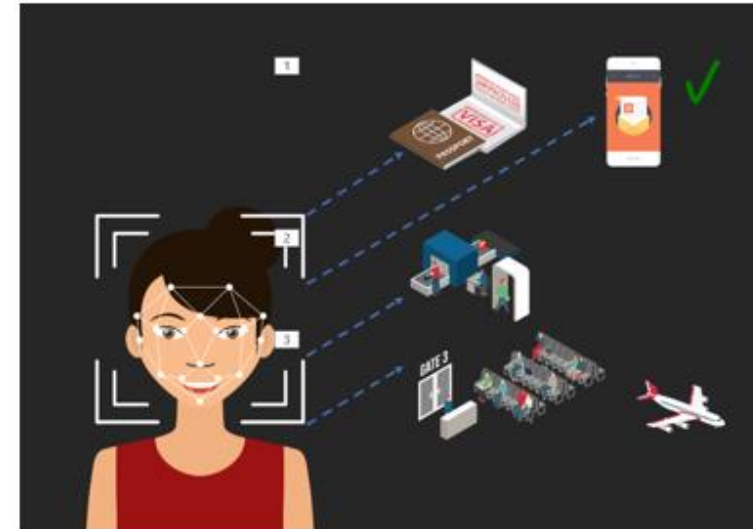
# Working Groups

- Facial Verification & Identity Mgt.
- eTA/ESTA Single Window
- Applied Border Policy Research
- Short Term Policy & Process Changes
- Remote Screening of Goods/Facilities Colocation



# Working Groups

- Preclearance Flexible Facilitation Model
- Security Rescreening Elimination
- Trusted Traveler Program Integration
- Intermodal Transfer (Passengers & Bags)
- Communications



# Government Feedback: DHS & PSEP



The work of the Coalition is valuable because you look binationally at short, medium and long-term solutions – not just the near term



We “vote with our feet” and our belief in your work is best represented by our attendance at your sessions and working groups



You’re very much helping us by forging consensus within multiple industries – always makes our job easier to engage with visionary ideas

# Initial 2020-2021 Plan

- ✓ Complete incorporation and implement new membership dues structure
- ✓ Appoint Executive Director with Program Management Support
- ✓ Expand Coalition membership
- ✓ Advance implementation of 10 working groups' initiatives and pilot projects
- ✓ Work closely with new bi-national Executive Coordination Committee and Canadian and U.S. government agencies
- ❖ Plan for early 2021 Transportation Border Summit in DC including advance workshops (Travel & Commercial) in 2020.

# Board of Directors

## CO-CHAIRS:



Gerry Bruno  
(YVR)



Matt Morrison  
(PNWER)

## TREASURER:



Brandon Hardenbrook (PNWER)

## VICE CHAIRS:



Matt Cornelius  
(ACI-NA)



Jennifer Fox  
NASCO)

## SECRETARY:



Daniel-Robert Gooch (CAC)

## OTHER DIRECTORS:



Jess Ketchum  
(Rocky  
Mountaineer)



Scotty Greenwood  
(Canadian American  
Business Council)



Donnie Brown  
(Cruise Line  
International Assoc)



Mike McNaney  
(National Airlines  
Council of  
Canada)



Lorrie McKee  
(GTAA)



# Border Recovery Working Group

## Established **Border Recovery Working Group:**

Co-Chairs: Matt Morrison & Gerry Bruno

Members: full Board of Directors

## Three Task Forces under Working Group:

### **Air Travel Recovery Task Force**

Co-Chairs: Gerry Bruno (YVR) & Matt Cornelius (ACI)

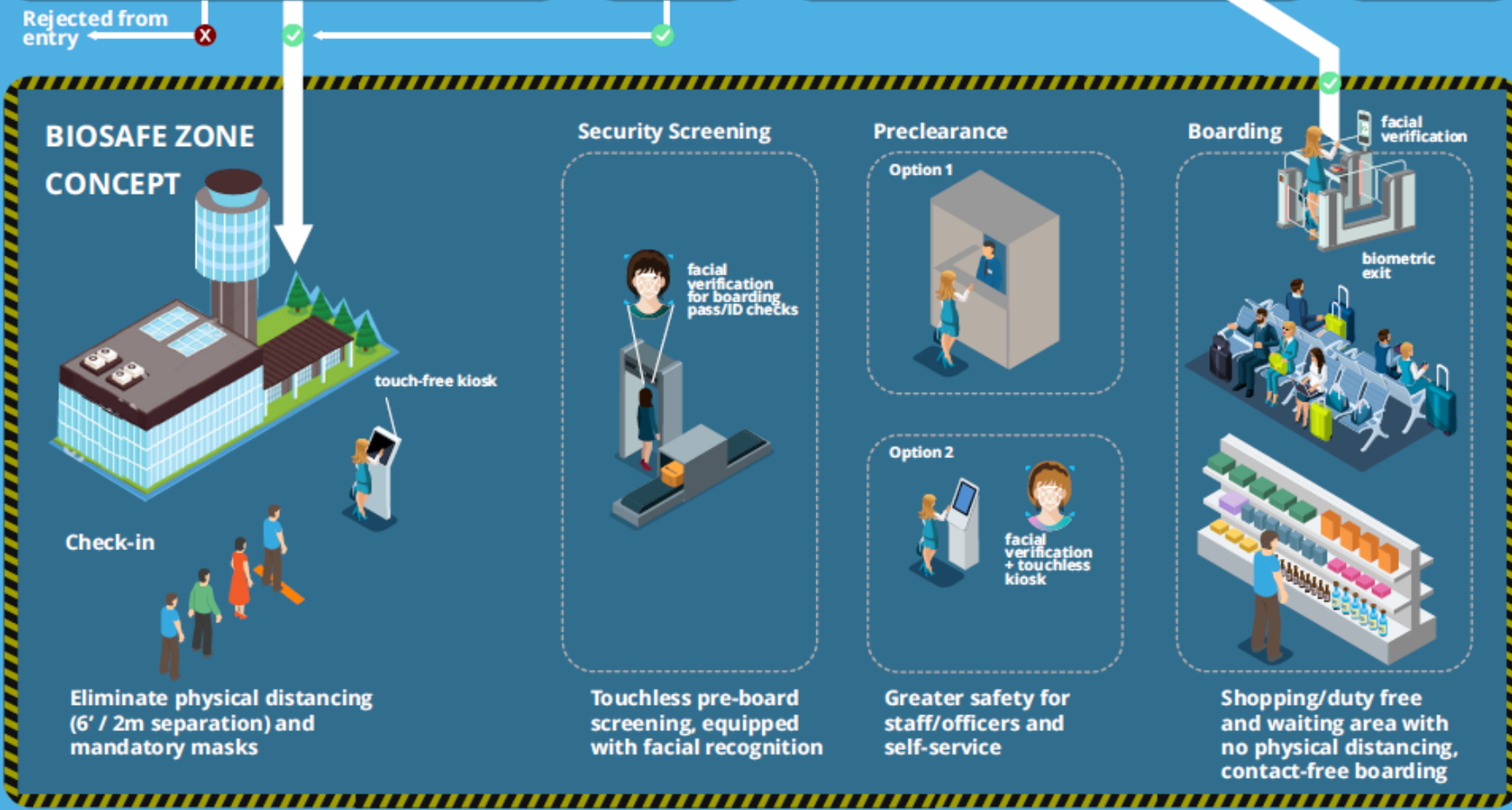
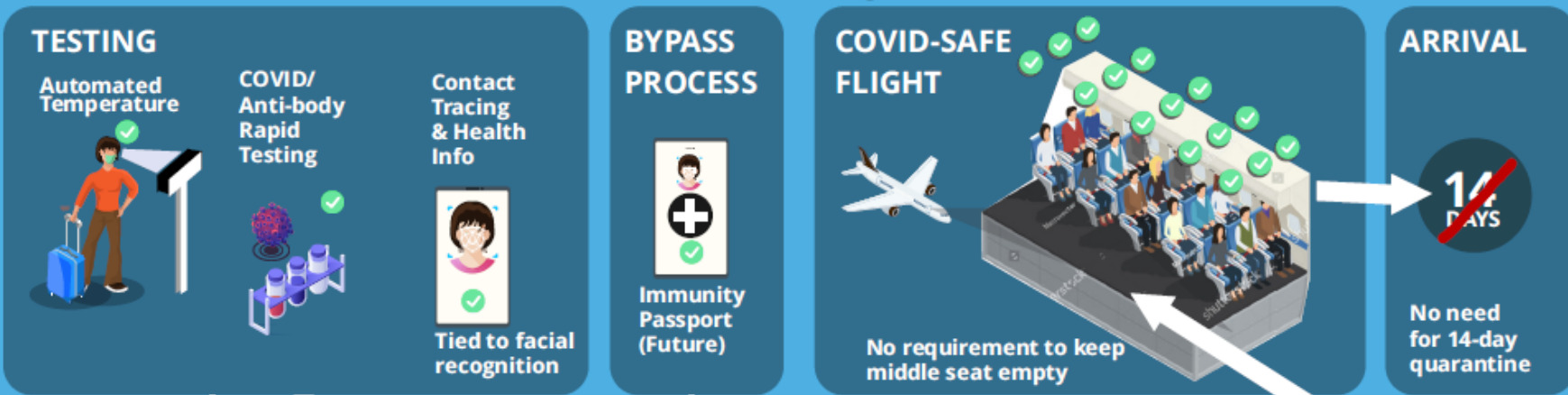
### **Land Travel Recovery Task Force:**

Co-Chairs: Jennifer Fox (NASCO) & Laurie Trautman (WWU-Border Institute)

### **Supply Chain/Goods Movement Task Force:**

Proposed: Jim Titsworth (BNSF) & Allison Gifford (UPS)

# HEALTH PRECLEARANCE PILOT PROJECT



# Solutions to Help Facilitate High-Priority Supply-Chain Recovery



Medical Goods



Technology



Transport and logistics



Food and agriculture



Business travel/  
after-market support



Goods supporting value-  
added industries or other  
essential services

# Land Border Crossing Booking App



# Information/Coalition Contacts

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# Questions