



The Chartered  
Institute of  
Logistics and  
Transportation of  
North America

L'Institut agréé de  
la logistique et des  
transports en  
Amérique du nord

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**CILTNA**

**L'IALTAN**

## 2021 CILTNA Virtual Spring Outlook Conference Conférence virtuelle de printemps de L'IALTAN 2021

**"REDESIGNING THE WAY WE MOVE GOODS AND PEOPLE DURING AND AFTER THIS  
PANDEMIC"**

Tuesday, June 15, 2021 & Wednesday, June 16, 2021 - Via Webinar

### **Schedule of Events / Calendrier des événements**

To register for the Spring Outlook Conference, please go to: [www.ciltna.com](http://www.ciltna.com).

Tuesday, June 15 - Day 1: Module One	11:30 a.m. – 1:45 p.m.
Tuesday, June 15 - Day 1: Module Two	2:30 p.m. – 5:00 p.m.
Wednesday, June 16 - Day 2: Module Three	11:30 a.m. – 1:45 p.m.
Wednesday, June 16 - Day 2: Module Four	2:30 p.m. – 5:00 p.m.

#### National Sponsors



#### Module Sponsors



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# CILTNA Virtual Spring Outlook Conference

“REDESIGNING THE WAY WE MOVE GOODS AND PEOPLE DURING AND AFTER THIS PANDEMIC”

**Day 1: Tuesday, June 15, 2021 - Module One | 11:30 a.m. - 1:45 p.m. | Sponsored by The St. Lawrence Seaway Management Corporation HWY H2O**

**Moderator: Bob Armstrong, FCILT, President of CILTNA**

- 11:30 a.m. *Bob Armstrong, FCILT, President CILTNA, provides opening remarks and introduces Module 1*
- 11:35 a.m. - 12:05 p.m. *Opening Speaker: Deputy Minister Transport Canada, Michael Keenan*
- 12:06 p.m. - 12:40 p.m. *Caitlin Hughes, Director Office of Freight Management, US DOT*
- 12:41 p.m. - 1:10 p.m. *Finbarr Cleary, FCILT, Partner/Director, Celtic Supply Chain Solutions, will address BREXIT: The impact on Transport & Logistics in the UK and Ireland.*
- 1:15 p.m. - 1:45 p.m. *Jordan Kajfasz, AVP Sales and Marketing, Domestic Intermodal, CP will speak on Strategic Growth Initiatives and Innovations at CP.*

**Day 1: Tuesday, June 15, 2021 - Module Two: COVID Impact on Infrastructure | 2:30 p.m. - 5:00 p.m.**

**Moderator: Emile Di Sanza, CMILT, Chair of CILTNA**

- 2:30 p.m. *Welcome and Introductions by Moderator Emile Di Sanza, Chair of CILTNA*
- 2:35 p.m. - 3:05 p.m. *Stephen Beatty, KPMG’s Global Chairman of Infrastructure will speak on Emerging Trends in Infrastructure. The new reality arising out of the pandemic requires that we look past the immediate complexities of the pandemic and identify the long-lasting trends that are emerging and evolving today.*
- 3:10 p.m. - 3:40 p.m. *Donald Ludlow, Vice President, U.S. Division CPCS, will speak to Freight Data Analytics, specifically on Understanding and Using New Data Sources to Address Urban Freight Challenges.*
- 3:45 p.m. - 4:15 p.m. *Marta Leardi-Anderson, Executive Director, Cross Border Institute, University of Windsor will address Canada-US cross border transportation and trade and the building of the Gordie Howe International Bridge.*
- 4:20 p.m. - 4:50 p.m. *Michael Sussman, CEO, Strategic Rail Finance - The lack of multi-stakeholder collaboration in transportation infrastructure projects is hindering project execution and has created sub-optimal supply chains. How can public or private sponsors achieve better results through enhanced collaboration?*
- 4:55 p.m. *Moderator, Emile Di Sanza will provide closing remarks*



**Day 2: Wednesday, June 16, 2021 - Module Three: Redesigning the Supply Chain | 11:30 a.m.-1:45 p.m.**

**Moderator: Andrew Young, CMILT, Chair US Chapter CILTNA**

- 11:30 a.m. Welcome and Introductions by Moderator *Andrew Young*, Chair US Chapter CILTNA
- 11:35 a.m. - 12:05 p.m. Opening speaker: *John Moseley*, Chief Commercial Officer, Port Houston
- 12:10 p.m. - 12:40 p.m. *Barbara Bryer*, Sr. Supply Chain Manager - Logistics, ADIDAS North America, will address the Shippers response to COVID.
- 12:45 p.m. - 1:45 p.m. *Girish Nair*, AVP International Intermodal, CN, followed by *Jack Mahoney*, President and CEO, Westwood Shipping Lines and *Peter Xotta*, VP, Planning and Operations, Vancouver Fraser Port Authority, will discuss the changes in the supply chain as a result of the pandemic.

**Day 2: Wednesday, June 16, 2021 - Module Four: Innovation & Technology Developments | 2:30 p.m. - 5:00 p.m.  
| Sponsored by Montreal Port Authority**

**Moderator: Magali Amiel, MILT, Director CILTNA**

- 2:30 p.m. Welcome and Introductions by Magali Amiel, Director CILTNA
- 2:35 p.m. - 3:05 p.m. Opening Speaker: CEO, Port of Montreal (invited)
- 3:10 p.m. - 3:40 p.m. *Charles Raymond*, CEO, Ray-Mont Logistics - How technology supports supply chain distribution.
- 3:45 p.m. - 4:15 p.m. *Brian Jobling*, General Sales Manager, E-Commerce Sales Strategy, Air Canada Cargo - How Air Canada has entered the e-commerce world.
- 4:20 p.m. - 4:50 p.m. *David Sunde*, CEO, Landline, will discuss the redesigning of passenger travel.
- 4:55 p.m. Moderator, *Magali Amiel* will provide closing comments.