

# CONFERENCE SPEAKERS & MODERATORS - Day 1



## **Robert (Bob) Armstrong, FCILT, CITP**

Bob Armstrong is president of the Chartered Institute of Logistics and Transport in North America and president of his own consulting firm Armstrong Trade & Logistics Advisory Services Inc. Bob has over 45 years of experience in the fields of global supply chain management, international trade, cross border logistics and customs regulations and procedures.

Bob has extensive involvement in the marine industry on the St. Lawrence Seaway-Great Lakes marine highway and served 8 years on the Board of Directors of the St. Lawrence Seaway Management Corporation.

Bob also served as Chair and Treasurer on the Board of Directors of the Ontario Chamber of Commerce.



## **Deputy Minister, Transport Canada, Michael Keenan**

Michael Keenan was appointed Deputy Minister of Transport on March 14, 2016.

Michael has extensive experience in management and economic analysis and policy development in the Government of Canada.

Before Transport Canada, Michael served as the Associate Deputy Minister at Natural Resources since 2013.

Before that, at Environment Canada he was responsible for strategic policy development, economic analysis, coordination of federal/provincial relations, and the Federal Sustainable Development Strategy. He also served as the Vice-President of Organizational Leadership at the Canada School of Public Service and as the Director General of Economic Analysis at Agriculture and Agri-Food Canada, where he also chaired the Organisation for Economic Co-operation and Development (OECD) Committee of Agriculture. Earlier in his public service career, Michael worked in the federal Privy Council Office, at Finance Canada and at the British Columbia Ministry of Finance. Michael holds a B.A. (Honours) from Saint Francis Xavier University and an M.A. in economics from Queen's University.



## **Rolf Schmitt, Deputy Director at Bureau of Transportation Statistics**

Dr. Rolf Schmitt, the Deputy Director of the Bureau of Transportation Statistics, is a nationally recognized expert in transportation policy and in the development of statistics to inform transportation decisions. His federal career started in 1977, and includes positions with BTS, the Department of Transportation's National Transportation Policy Team, the Federal Highway Administration, and the National Transportation Policy Study Commission. He helped establish BTS between 1992 and 2000 and returned as Deputy Director in 2012. Dr. Schmitt has a Ph.D. in geography from the Johns Hopkins University.

## CONFERENCE SPEAKERS & MODERATORS - Day 1 Cont'd.



### **Finbarr Cleary, FCILT, Managing Director, Celtic Supply Chain Solutions**

Finbarr has significant experience at international level in supply chain and project freight management, with most of it stretching back over 40 years.

Over the course of his career, Finbarr developed a forward-thinking approach when it comes to supply chain and project freight management work and in this he stays in touch with where the industry is moving to, which is especially critical in the constantly changing world of today. He successfully managed a number of freight forwarding companies in Ireland, having built these companies from start-ups to becoming significant players in the import and export business.

In addition to his freight forwarding work, he was also a founding member of three international freight networks and he has proudly served as a Director of the Ireland France Chamber of Commerce, President of the Irish International Freight Association, President of the Chartered Institute of Logistics and Transport Ireland (CILT Ireland), and currently as International Vice President of the Chartered Institute of Logistics International (CILT International) and Chairman, CILT International Business Forum (IBF).

Finbarr has also developed a wealth of knowledge in the sourcing of products and services for clients at international level, involving the creation of introductions for these clients across industries. It also involves the coordinating of clients' imports/exports to-and-from Asia and EMEA. Of particular interest to Finbarr is the advice he provides for Chinese clients in how to develop their businesses outside of China and in making appropriate business introductions for them in this regard.



### **Jordan Kajfasz, AVP Sales and Marketing, Domestic Intermodal, CP**

Jordan Kajfasz is the Assistant Vice President of Sales and Marketing for CP's Domestic Intermodal line of business. In his role, Jordan is responsible for driving sustainable growth through CP's best in class service, coast-to-coast network and long-term and durable relationships with customers. Jordan joined CP in 2017, and previous was responsible for CP's International Intermodal and Automotive businesses. He is based in Toronto, Canada.

Jordan's career is focused on global supply chains. He previously worked at the Vancouver Port Authority and at Maersk Line with postings in Canada, the United States and West Africa.

Jordan holds a Master's degree from the University of Denver's Transportation Institute and Bachelor of Commerce degree from the University of Toronto.



### **Emile Di Sanza, CMILT, Chair of CILTNA**

Over nearly 30 years, Emile held a number of positions in the Canadian public service. His work entailed the development of economic policies, legislation, governance structures and measures related to various modes of transportation. He has chaired federal-provincial task forces, carried out consultations and negotiations with foreign governments, provinces, municipalities and transportation entities. From 2008-2014, he served on the Audit Body of the International Oil Pollution Funds.

Emile joined CILTNA in 2012 and has been active with the Ottawa Chapter.

## CONFERENCE SPEAKERS & MODERATORS - Day 1 Cont'd.



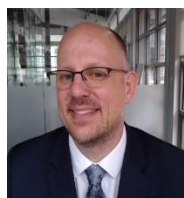
### **Stephen Beatty, Global Chairman, Infrastructure and Head, Global Cities Center of Excellence, KPMG International**

Steve serves as the Global Chairman for the Infrastructure practice and the Head of Global Cities Center of Excellence for KPMG. He has over 35 years' experience with KPMG. In a private capacity, Steve sits on advisory boards relating to the infrastructure programs at the Stanford University Business School and the Cornell University Program in Infrastructure Policy.

Steve is well-recognized as an expert in public infrastructure projects and has worked on engagements across six continents. During his career, Steve has been involved in numerous negotiations on complex infrastructure projects and has been instrumental to his clients in delivering large infrastructure projects.

Steve has advised both public and private sector clients extensively in infrastructure privatization strategy, real estate development, transportation planning, public-private partnership (PPP) policy development and project financing.

He has assisted public sector clients in project scoping, process design, process execution, and negotiation with private developers. For private sector clients, his assistance has included business strategies, financing approaches, and preparation of bids related to mega-infrastructure projects.



### **Donald Ludlow, Vice President, U.S. Division CPCS**

Donald is CPCS's Vice President for the US and a Principal with the company. He has over 20 years of management consulting experience in transportation strategy, policy and operations. He has led and supported consulting engagements in over 40 US states, Canada and Mexico on a wide range of issues including trade, freight, economic development, business planning and strategic research.

He is the immediate past Chair of the Freight Transportation Data Committee of the Transportation Research Board (TRB) and, since 2013, has served as the Freight Operations Instructor at the Operations Academy of the National Center for Operations Excellence. He has been a Subject Matter Expert on Freight Data for the American Association of State Highway and Transportation Officials (AASHTO) and for the Federal Highway Administration (FHWA).

At CPCS, Donald is currently serving as the Deputy Project Manager over the Border Transportation Master Plan, the most ambitious cross-border transportation plan ever developed by the State of Texas. He is also advising the Federal Highway Administration as well as the states of California, Utah, Nevada, Florida and Maryland on policies related to freight transportation, rail investments and truck parking. Before joining CPCS, Donald was a principal in a national transportation consulting firm where he was responsible for freight and rail consulting in the U.S. Mid-Atlantic and Northeast.



### **Marta Leardi-Anderson, Executive Director, Cross Border Institute, University of Windsor**

Marta Leardi-Anderson has extensive operational and policy experience in the movement of goods, people and services across international borders. Most recently she was on leave from her role as Executive Director of the Cross-Border Institute (CBI) at the University of Windsor and served as the Executive Vice President for P3 Procurement and Policy at the Windsor Detroit Bridge Authority, a Canadian Crown Corporation delivering the multi-billion dollar Gordie Howe International Bridge project, an international and multi-jurisdictional infrastructure project between Detroit Michigan and Windsor Ontario. As the Executive Vice President she led one of the largest and most complex P3 infrastructure procurements in North America. As Executive Director of the CBI she leads teams in the development and execution of various projects aimed at addressing challenges related to and impacting international borders.

## **CONFERENCE SPEAKERS & MODERATORS - Day 1 Cont'd.**



### **Michael Sussman, CEO, Strategic Rail Finance**

Michael Sussman serves as Chairman and CEO of Strategic Rail Finance where he has coordinated financings of rail-related projects across the United States and Canada. He leads a team of experienced staff and advisors on diverse projects developing the capacity and sustainability of North American railroads.

Michael also serves as President and Founder of OnTrackNorthAmerica. He advocates for progressive freight transportation and land use policy before Congressional committees, industry groups, and conferences, creating robust public-private collaborations to grow the North American rail industry.

# CONFERENCE SPEAKERS & MODERATORS - Day 2



## **Andrew Young, CMLT, Chair US Chapter CILTNA**

Andrew is a transportation industry consultant with over 30 years working experience. He is Vice Chair of the Chartered Institute of Logistics and Transport North America (CILTNA) and Chair of its USA Chapter. He holds an Honors Degree in Transport Management from Aston University.

He has over 30 years' experience in transportation spanning passenger and freight railways, airlines, airports, public transit and multi-modal freight logistics. Andrew has primarily worked in the UK, North America and Latin America and is currently employed as a transportation subject matter expert for consultancies and professional services companies around the world.

Andrew continuously tracks and researches the transportation industry and is an active commentator on business, regulatory and technology trends. His core skills are applying his industry experience in strategic planning and analysis consulting assignments.

Andrew is currently based in Dallas, Texas.



## **John Moseley, Chief Commercial Officer, Port Houston**

John Moseley was named Chief Commercial Officer in 2018. He joined Port Houston in 2010, successfully leading the port's global sales efforts until being appointed CCO. Moseley started his career in international supply chain and logistics in 1987 and has held expanding roles in the U.S. and overseas with ocean carriers and beneficial cargo owners in addition to the international freight forwarding and customs house brokerage sectors.

Moseley earned a bachelor's degree in international business administration from California State University at Los Angeles and an MBA from the University of Massachusetts at Amherst, Isenberg School of Management.

In his current role, he is responsible for driving and executing Port Houston's commercial strategy. He oversees Port Houston's real estate, trade development, economic development, marketing & branding, and research & forecasting departments as well as administration of Harris County's Foreign Trade Zone.

Moseley actively serves in leadership positions at the Greater Houston Partnership and the Brazil Texas Chamber of Commerce. Past contributions have included board positions at the American Institute for International Steel, Netherlands American Business Association, International Trade Club of Southern California, International Transportation Management Association of Houston and active participation in other industry organizations such as the Retail Industry Leaders Association (RILA).



## **Barbara Bryer, Sr. Supply Chain Manager - Logistics, ADIDAS North America**

Barbara (Barb) Bryer is a progressive, detail oriented professional with over 25 years of International Trade, business, and people management experience. 20 of those 25 years with adidas Canada in the Logistics, Transportation and Customs space.

In her tenure Barb has recruited and built high performing teams. Barb understands the value of transferable skills, diverse perspectives, and continuous development. She has conceived and established internal compliance and business management procedures, developed Organizational plans, Financial Forecasts, Market Analysis, and is an active contributor to strategic planning initiatives. Over the years she has been a Guest Speaker at technical conferences with the Importers and Exporters Association of Canada (2002), The Journal of Commerce (2019 and 2020) and is an active member of the Sir Sandford Fleming College School of Business - International Trade Advisory Board.

A curious mind, Barb is an avid reader and focused on enhancing her skill sets. She believes that development is a journey, not a destination. It requires an openness to new ideas, a willingness to collaborate, to challenge the norm and create new ways of working.

## **CONFERENCE SPEAKERS & MODERATORS - Day 2 Cont'd.**



### **Girish Nair, AVP International Intermodal, CN, followed by Jack Mahoney, President and CEO, Westwood Shipping Lines**

Girish joined CN in Jan 2012. He is currently holding the position of AVP, International Intermodal and his responsibilities include expanding reach to markets while also optimizing CN rail network to create supply chain products that resonate with key Industries, segments and customers within International Trade. His previous roles involved developing a “Transportation Management” platform to support CN’s digitization initiative and also developing one of the Industry best “Cold Supply Chain” product to meet the growing needs of North American food industry segment.

Prior to joining CN, Girish worked for COSCO container lines in their Middle East Regional office.

Girish holds an MBA degree from University of Leicester, UK.



### **Jack Mahoney, President and CEO, Westwood Shipping Lines**

Jack Mahoney joined Westwood Shipping Lines in September 2020.

Westwood Shipping Lines is an independent vessel operator, specializing in the transpacific trade for over 35 years. Its approach to success is its personal service and versatility, combined with reliable schedules and superior cargo handling capabilities to safely transport cargo. Oversized cargo, containers, breakbulk, & forest products sail together on the same Westwood ships. Westwood’s flexible ship design permits safe & efficient handling of all types of cargo, no matter how bulky or fragile.

He had been with Maersk since its acquisition of Sea-Land Service. Before joining Westwood, Jack had led Maersk’s Automotive Industry commercial group in North America since early 2019. Prior to that, he had been President of Maersk in Canada from late 2015. There, he led Maersk’s expansion into new markets as well as the launch of new ocean products. Previous to his time in Canada, Jack led Maersk’s forwarder sales group in the USA, starting in mid-2013, from its NJ regional head office.

From 2009, he was responsible for Trade Management in the USA which followed 3 years in Copenhagen where he was responsible for the Pacific Eastbound trade. That was after a similar two-year role in NJ.

Before that, he was in sales and sales management roles in a variety of US markets including the Northeast, the Pacific Southwest, the South Atlantic, the Mid-Atlantic, and the Midwest.

Jack graduated from The College of William and Mary in 1990. In 2018, he earned his Masters in Transportation and Logistics from the University of Denver. While at Maersk, he was an instructor of International Trade and Logistics at New York University. In 2019, he received his Certified Supply Chain Professional (CSCP) designation. He is married to Emily and their children are Will (24) and Ellen (21).

## CONFERENCE SPEAKERS & MODERATORS - Day 2 Cont'd.



### **Peter Xotta, VP, Planning and Operations, Vancouver Fraser Port Authority**

In his role as vice president, planning and operations, Mr. Xotta is responsible for the Vancouver Fraser Port Authority's long-term planning, land and marine operations, security, and trade development activities.

Over the past decade, Mr. Xotta has led, and continues to lead, the port authority's gateway infrastructure programs, and the funding thereof, to deliver an enhanced Lower Mainland road and rail network to better facilitate trade through the Port of Vancouver. He also leads the port authority's data-capture and supply chain visibility work.

Mr. Xotta has held diverse portfolios including business development and leading strategic port projects.

He was previously president of Modalink Distribution Hub Ltd., a multi-modal logistics facility in South Richmond, British Columbia. He is the former chair of Canada Place Corporation, a wholly owned subsidiary of the Vancouver Fraser Port Authority.

Mr. Xotta has a Masters in Business Administration from Simon Fraser University's Segal Graduate School of Business and is an active mentor in the program.



### **Magali Amiel, MILT, Director CILTNA**

Magali is part of the Quebec Chapter and a Goods Movement Strategist. She holds a Ph.D. in Logistics & Transportation. Passionate about the issues related to logistics chain performance and economic and strategic development in transport, she has developed expertise recognized by industry professionals.

Magali is a Director in Goods Movement Strategy, Logistics and Transportation Innovation at CGI consulting.



### **Hans Moonen, VP Smart Logistics, CGI**

Hans Moonen splits his time between consulting and academia. At CGI – where he started early 2009 – he works as VP smart logistics. This is combined with a one day/week ass. professorship at University of Twente, one of the Dutch technical universities. Over the past twenty years, Hans always operated on the interplay between logistics, process change and innovative technologies. Before, Hans worked at enterprise software vendor Baan (2000-2002), followed by a research position at Erasmus University Rotterdam.

He has been a frequent participant and speaker at national and international conferences. He (co-)authored a series of publications, is a regular blogger, and is often involved in business development or inspiration sessions with clients. Hans holds an MSc in industrial engineering & management science from Eindhoven University of Technology, and a PhD from the Rotterdam School of Management on logistical planning.

In his talk Hans will share experiences from some of his work in and around the port of Rotterdam, Europe's largest port.

## CONFERENCE SPEAKERS & MODERATORS - Day 2 Cont'd.



### **Charles Raymond, President & Chief Executive Officer, Ray-Mont Logistics**

In 2006, Charles Raymond, son of the company's founder, became the new president of Ray-Mont Logistics, specializing in integrated containerized maritime shipping solutions. The company was founded in Montreal, QC (Canada) in 1992 with the ambition of making containerized solutions the keystone of logistics transport.

From a company operating in one site with only 30 employees, Charles Raymond has taken the company's growth to new heights through a complete corporate reorganization and the integration of cutting-edge technologies, including artificial intelligence, to make Ray-Mont Logistics the largest container forwarder in Canada.

Ray-Mont Logistics plays an active role in the advanced technology industry, being one of the founding members of SCALE AI (Canada's AI supercluster) and having created its own technology firm, Nexus Innovations International Inc. Moreover, the company has gained the trust of the World Food Programme (United Nations) as Canada official shipper for its food supplies needs.

The company now operates 5 sites in North America: Montreal (QC), Prince Rupert (BC) and Vancouver (BC), Seattle (US), Charleston (US).



### **Brian Jobling, General Sales Manager, E-Commerce Sales Strategy, Air Canada Cargo**

Brian Jobling is the GSM, Sales Strategy for Air Canada Cargo. His sales background has taken him across multiple industries including distribution, travel, postal, and e-commerce. In his previous role with Air Canada Cargo, Brian was the Manager, Postal and E-commerce, managing relationships with Postal authorities across Air Canada's global network.

In his current role, focusing solely on e-commerce, Brian has played a key role in the development of Rivo, a new Canadian enhanced pick up and delivery e-commerce service. Offering nation-wide coverage, Rivo's goal is to provide a seamless door-to-door experience for e-tailers and the end-consumer by leveraging Air Canada's infrastructure, fleet, and technology partnerships.



### **David Sunde, CEO, Landline**

David Sunde, co-founder & CEO of Landline. Mr Sunde is the co-founder & CEO of Landline, a vertically integrated multi-modal transportation company. Founded in 2018, Landline enables airlines to seamlessly integrate ground transportation into their networks. Landline operates on behalf of its platform partners Sun Country and United airlines at locations across the US. Prior to Landline, Mr. Sunde worked in the network planning departments of Surf Air and Alaska Airlines after starting his career in management consulting at Seabury Group.