

# CONFERENCE SPEAKERS & MODERATORS - Day 1



## **Robert (Bob) Armstrong, FCILT, CITP**

Bob Armstrong is president of the Chartered Institute of Logistics and Transport in North America and president of his own consulting firm Armstrong Trade & Logistics Advisory Services Inc. Bob has over 45 years of experience in the fields of global supply chain management, international trade, cross border logistics and customs regulations and procedures.

Bob has extensive involvement in the marine industry on the St. Lawrence Seaway-Great Lakes marine highway and served 8 years on the Board of Directors of the St. Lawrence Seaway Management Corporation.

Bob also served as Chair and Treasurer on the Board of Directors of the Ontario Chamber of Commerce.



## **Craig Hutton, a/Associate Assistant Deputy Minister, Policy Transport Canada**

Craig Hutton has been the a/Associate Assistant Deputy Minister of Policy for Transport Canada since May 2021.

Prior to assuming his current responsibilities, Craig served as Director General, Strategic Policy and Innovation at Transport Canada where he was responsible for intergovernmental relations, Cabinet Affairs, and for policy development related to multimodal integration, technology innovation, arctic transportation and accessibility.

Before joining the department in 2006, he served in various senior roles within government, including at the Privy Council Office and Human Resources Development Canada.

Craig holds a Master of Arts degree in Political Science from Western University and a Bachelor of Arts degree in Political Science from Carleton University.



## **Admiral Mark Buzby, retired United States Navy Rear Admiral who served as the Administrator of the United States Maritime Administration**

Admiral Mark H. Buzby is a retired United States Navy rear admiral who served as the Administrator of the United States Maritime Administration between 2017 and 2021 following 34 years of Naval service.

During his distinguished career he served as Commander, Military Sealift Command from 2009 until the time of his retirement. In this capacity, he commanded a fleet of 110 logistics and special mission vessels and over 10,000 personnel afloat and ashore in a \$3.5 billion enterprise. Previously, he commanded destroyer USS CARNEY (DDG 64), Destroyer Squadron THIRTY-ONE, Surface Warfare Officers School Command, and Joint Task Force GUANTANAMO.

Admiral Buzby is a 1979 graduate of the US Merchant Marine Academy and holds master's degrees from the US Naval War College, and Salve Regina University. He has completed senior business studies at University of North Carolina Kenan Flagler Business School.

## **CONFERENCE SPEAKERS & MODERATORS - Day 1 Cont'd.**



### **Vee Kachroo, Senior Vice President, Operations, Canpotex**

Vee Kachroo was appointed as Senior Vice President, Operations of Canpotex in September 2017. Vee is based out of Canpotex's head office in Saskatoon, Saskatchewan, Canada. He is a member of the Canpotex Executive Leadership Team.

Prior to joining Canpotex, Vee worked for CN rail for over 30 years, holding a variety of technical, financial, sales and marketing, commercial, and operating roles. He served as Vice President of Supply Chain Solutions from 2012-2017, and was responsible for subsidiaries that included Autoport, Transloads, CNWW, Great lakes Fleet (vessels and docks), and freight optimization. Other positions at CN included Vice President, Industrial Products from 2010-2012.

Vee currently sits on various boards of directors, including Neptune Terminals, Portland Bulk Terminals (PBT), Canpotex Rail Maintenance facility (CRML), the Saudi Railway Company (SAR), and the Saudi Railways Organization (SRO).

Vee holds a Bachelor of Science degree in Engineering from McGill University in Montreal.



### **Alan Cooke, CMILT**

Alan is the Chair of the CILTNA GTA Chapter, based out of the Greater Toronto – Hamilton area. Originally from Belfast, Northern Ireland, he has over 30 years' experience in the logistics industry. This includes having worked for some household names such as Tesco, British American Tobacco, Kuehne & Nagel, T-Mobile Canada Bread, Canopy Growth and Auxly Cannabis.. He is currently leading the transition of Cannapiece, a leading Co Manufacture in the Cannabis space in his role as COO. He continues to work with domestic & international clients across multiple sectors in his role as owner of Strangford Consulting.



### **Paul Charles Miller, M.Sc.E., P.ENG., ICD.D, CMILT, P.LOG**

Paul Miller is a subject matter expert in transportation, logistics, safety management, and regulatory affairs. He is also an experienced Board member with a background in governance and strategy development.

Over a 34-year career, Miller held progressively responsible leadership roles at Canadian National Railway Company (CN), in Operations, Marketing, and Planning. He retired as CN's Vice President of Safety, Sustainability, and Network Transportation, in 2011. Since leaving CN, Miller has been a consultant, Board member, volunteer, and educator.

Miller holds a Master of Science in Engineering (M.Sc.E.) in Transportation Planning & Engineering, as well as a Bachelors of Science in Engineering (B.Sc.E.) in Civil Engineering, both from the University of New Brunswick.

## CONFERENCE SPEAKERS & MODERATORS - Day 1 Cont'd.



### **Joan Hardy, Vice-President, Sales and Marketing, Grain and Fertilizer**

Joan is responsible for the commercial customer relationships and product marketing related to CP's bulk business, including grain, fertilizers, potash and coal.

Joan joined CP in 2018 after 12 years at Richardson International, Canada's largest agri-business and a global leader in agriculture and food processing, where she served as Vice-President, Transportation. Prior to joining Richardson International, Joan spent 21 years at Canadian National, where she held various roles, including Operations Superintendent, Assistant Vice-President, Sales and Senior Director in CN's customer service centre.

Joan holds a Bachelor of Science in Mechanical Engineering from the University of Manitoba. She is located in Winnipeg, the home of key grain shippers, where she is well positioned to further CP's goal of sustainable, profitable growth.

Joan just completed a two-year term a chair of the Board of Trustees for United Way Winnipeg, and remains on the Board as past chair. She is also a volunteer and past board member with the Manitoba Chamber Orchestra.



### **Dr. Sylvain Charlebois, Senior Director, Agri-Food Analytics Lab at Dalhousie University**

Dr. Sylvain Charlebois is a Professor in food distribution and policy in the Faculties of Management and Agriculture at Dalhousie University in Halifax. He is also the Senior Director of the Agri-food Analytics Lab, also located at Dalhousie University.

Known as "The Food Professor", his current research interest lies in the broad area of food distribution, security and safety. He is one of the world's most cited scholars in food supply chain management, food value chains and traceability. Furthermore, his research has been featured in several newspapers and media groups, nationally as well as internationally. He has testified on several occasions before parliamentary committees on food policy-related issues as an expert witness. He has been asked to act as an advisor on food and agricultural policies in many Canadian provinces and other countries.



### **Daniel MacGregor - Co-Founder of Nexxiot AG**

Co-Founder of award-winning, multi-million digital IoT company Nexxiot. He is focused on revolutionizing the supply chain industry through digitization of mobile assets for smooth operations, sustainability, and efficiency. As a pioneer in AI, IoT and Big Data, he loves building multi-disciplinary, international teams to drive positive impact for people and planet.

Nexxiot Co-Founder, Daniel MacGregor felt a responsibility to use cutting-edge technology to solve large-scale, real-world problems. The global supply chain, a trillion-dollar annual business, suffers from lack of visibility, trust, and efficiency. This means participants cannot control risks, operate sustainably, access vital information or provide digital services to cargo owners and third parties throughout the value network.

Nexxiot makes it possible for transport asset owners, cargo operators, tank container lessors, maritime carriers, and cargo owners to easily equip and monitor their mobile assets with hardware, cloud-based software, and analytics. Nexxiot empowers them to gather and process data and use it to solve problems that were until now out of reach.

Through continual iteration, the team found the right mix of device power management, energy harvesting, standards, certifications, robust construction, and price point. With the data flowing it becomes clear that maximizing value depends on extracting context and working with clients to optimize and automate business processes.

Daniel has risen to become one of the pre-eminent thought leaders in Digital Supply Chain optimization, a topic that is now widely recognized as being critical for the future of humanity and the environment.

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### **Allison Ishihara Fultz, Chief Counsel of the Federal Railroad Administration (FRA)**

Allison Ishihara Fultz is Chief Counsel of the Federal Railroad Administration (FRA). She is the principal legal advisor to the agency and leads FRA's staff of legal professionals.

Allison joined FRA from private practice, where she focused her work on transactional and regulatory matters related to transportation infrastructure projects. She represented public transportation providers, a transit safety oversight agency, State departments of transportation and regional transportation bodies, local governments, and private entities nationwide before numerous federal agencies and state and federal courts. She counseled clients extensively on the acquisition and abandonment of railroad rights-of-way, shared use of rail corridors by freight and passenger operators, rails-to-trails proposals, regulation and contracting for inter-city passenger rail service, infrastructure project development, historic preservation, environmental reporting, agency rulemaking, project procurement, and drafting and negotiation of contracts for railroad construction, operations, and maintenance services.

Allison has also authored studies and served as a committee member for the Transportation Research Board. She served on the Montgomery County, Maryland, Board of Appeals, including as its Chairman, for eight years, deciding on petitions for relief under the County's zoning ordinance on numerous land use and administrative matters.

Prior to entering the practice of law, Allison was a registered architect and designed and directed construction projects and feasibility studies for projects in the United States and Canada.

Allison received her JD from the American University Washington College of Law, and her AB and Master of Architecture degrees from Princeton University.

# CONFERENCE SPEAKERS & MODERATORS - Day 2



## **Eugene Hoeven, President, EH&A Business Advisory, MILT**

Eugene Hoeven has led a 25+ year career as a senior corporate and industry affairs executive in the aviation and air transport sector, helping to protect and enhance corporate reputations, drive profitability and growth, while achieving millions of dollars in cost savings and efficiency improvements for the organizations he has worked for and billions of dollars in cost avoidance for the industries he has represented. Eugene began his career with KLM Royal Dutch Airlines, after which he worked for Royal Schiphol Group, Bombardier Aerospace, followed by the International Air Transport Association (IATA), the Civil Air Navigation Services Organization (CANSO), and industry representation to the International Civil Aviation Organization (ICAO), a specialized agency of the United Nations. As advisor he now helps leaders and their teams in the transport and logistics sector navigate sticky situations on the path to value creation and growth.



## **John Bescec, Director, Customs & Trade Affairs, Microsoft Corporation**

John Bescec is the Director of Customs & Trade Affairs for Microsoft. His professional background includes over 30 years of experience in international trade, customs compliance, and supply chain. John represents Microsoft at U.S. national and international trade associations on customs and trade matters. He is currently the Chair of the ICC Customs and Trade Facilitation Commission and represents the ICC at the PSCG (Private Sector Consultative Group) at the WCO and is also involved in several working groups at the WCO. He advocates for the use of modern technologies and for the streamlining of trade processes and enhancing trade compliance.

His previous roles at Microsoft include Director Trade Policy & Standards; Customs Director Americas Region; and Manager Trade Compliance and Policy.

Prior to joining Microsoft, John was a Senior Vice President with the Canadian Association of Importers and Exporters. He also spent 11 years as a Customs Manager and International Trade Advisor for Nortel Networks. He is a Certified International Trade Professional (C.I.T.P.), a Certified Customs Specialist (CCS), and a Certified Association Executive (CAE). John holds a BA and a CPIR in Industrial Relations from the University of Toronto.



## **Barbara Roos, Managing Director, Ab Ovo North America, Inc.**

Barbara Roos is a supply chain planning and optimization expert. In 2016 she started the Ab Ovo subsidiary in Boston, USA, working on solving transportation and logistics puzzles for large corporations like CN, Royal Caribbean Cruise lines and Panama Canal. Currently Ab Ovo is expanding the solutions to mid-size transportation & logistics companies as tremendous value is to be gained.

Prior to Ab Ovo, Barbara Roos worked for Infor and Outperform Planning in the Supply Chain Planning and Optimization arena in various roles. For Infor, she was part of the team that realized accelerated growth from 2002 to 2008

Barbara holds a Master of Science degree in Business Administration from Erasmus University in Rotterdam, the Netherlands.

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### **Laurent Huenaearts, VP & General Manager, Unifly**

Laurent Huenaearts joined Unifly in 2017 and is responsible for the company's activities in North America. He holds a Master of Electrical and Electronic Engineering and a Master of Business Administration. Unifly provides Drone Traffic Management solutions that help all stakeholders to safely integrate drones into the airspace. Laurent is a member of various international standardization organizations and of the Drone Traffic Management Advisory Committee here in Canada.



### **Bob Hitt, North American Lead, Transportation & Logistics Industry, Salesforce**

Bob is a proven leader in Transportation & Logistics and IT with 30 years of experience driving improvement in IT innovation, web marketing, customer service, cash management, safety, claims management, acquisition integration, operations and outsourcing. Bob currently serves on the board of the Blockchain in Transport Alliance (BiTA).

Prior to joining Salesforce in 2019, Bob led product development for the Transportation & Logistics group at EXL Service. He also spent 11 years working at Yellow Freight in a variety of roles including VP of Safety & Workers Comp, VP of Quality and director level roles in the project management office, marketing and IT.

Specialties: Quality, outsourcing, acquisition integration, project management, cargo claims, weights & inspections, data entry, invoicing, audits, Six Sigma, eBusiness marketing, technology development, technology infrastructure.



### **Andrew Young, CMILT**

Andrew is Chair of CILTNA's United States Chapter and vice Chair of CILTNA National Board. He has over 30 years' experience in transportation spanning passenger and freight railways, airlines, airports, public transit and multi-modal freight logistics. He has primarily worked in the UK, North America and Latin America.

Andrew is currently based in Texas and is an advisor to rail freight advocacy group On Track North America. He also works with global technology and service companies to support their business development in the transport sector.



### **Filipe Coutinho Pereira dos Reis, Regional Director Airport, Passenger, Cargo and Security, The Americas at the International Air Transport Association (IATA)**

Filipe joined IATA in 2003 as Country Manager for Brazil. Filipe holds a bachelor degree in economics, and concluded his Masters in Administration at Fundação Getúlio Vargas in São Paulo, Brazil, in 2010.

With more than 25 years' experience in the civil aviation sector, Filipe started his career as a trainee at Lufthansa German Airlines. After heading IATA's operations in Brazil for 10 years, Filipe joined the Miami Regional Office of IATA in 2013 as Director of Airport, Passenger, Cargo and Security, for The Americas.

Amongst his objectives are the promotion of IATA's Passenger and Cargo Agendas, which include projects on revolutionizing the travel experience for passengers and the elimination of paper from the Cargo processes through the implementation of e-cargo. On the airport side, Filipe coordinates IATA initiatives on improving security and facilitation, as well as airport expansions and modernization projects. Lastly, Filipe leads IATA engagements with airports and regulatory bodies regarding developments on new regulations, charges and taxation.

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### **Michael Inman, Director, Business Development, Prince Rupert Port Authority**

Michael Inman joined the Prince Rupert Port Authority in 2011 and has held successive positions with PRPA through the past 10 years. Currently, as the Director of Business Development, Michael leads organizational investment attraction initiatives focused on terminal expansion, new terminal capabilities and capacities, cargo diversification and ancillary services for all lines of business and with all commercial stakeholders. Additionally, Michael oversees Business Intelligence activities measuring supply chain performance and monitoring the business environment. Prior to moving to Prince Rupert and joining PRPA, Michael lived in Vancouver working in a variety of roles at Chevron Canada Ltd.



### **Andreea Crisan, President and CEO, Andy Transport**

Andreea moved to Canada from Romania at the age of 10 with her parents. In Europe, her father was a bus driver, but in Canada he found himself unemployed. To help her father, Andreea accompanied him and acted as a translator. All their efforts proved unfruitful, and her father was forced to buy his own used truck and Andy Transport was born.

Andreea went on to study law at the University of Ottawa while continuing to work with her father and assuming various positions. Spotting an opportunity to grow and combine new ideas with her father's experience, in 2012, Andreea joined the family business fulltime.

Under her leadership, Andy Transport witnessed a remarkable growth of its overall activities and was included in the GROWTH 500 of Canada's Fastest-Growing Companies, for 5 years in a row.

Undergoing an ownership and leadership transition during the pandemic 2021, today at the age of 32, Andreea is the President, CEO, and majority shareholder of the Andy Transport, an asset-based transportation company that operates a fleet of over 400 trucks and 800 trailers in Canada and the United States. She is also one of the Top 100 Canada's Most Powerful Women (WXN), EY Entrepreneur of the Year, and has been sitting on various board of directors.



### **Jean Aubry-Morin – Vice-President, External Relations, The St. Lawrence Seaway Management Corporation**

Mr. Aubry-Morin was named VP External Relations in January 2013. He joined the Seaway as Corporate Sustainability and Environmental officer in 2008 and shortly thereafter spent a period of time in charge of the Niagara Region. Prior to joining the Seaway, he worked in the Industrial Energy Sector, and within the Industrial Transportation and Distribution Sector. Jean has a Business Administration background and extensive management experience spanning North America, Europe and Asia.