

# CONFERENCE SPEAKERS & MODERATORS - Module 1



## **Robert (Bob) Armstrong, FCILT, CITP**

Bob Armstrong is president of the Chartered Institute of Logistics and Transport in North America and president of his own consulting firm Armstrong Trade & Logistics Advisory Services Inc. Bob has over 45 years of experience in the fields of global supply chain management, international trade, cross border logistics and customs regulations and procedures.

Bob has extensive involvement in the marine industry on the St. Lawrence Seaway-Great Lakes marine highway and served 8 years on the Board of Directors of the St. Lawrence Seaway Management Corporation.

Bob also served as Chair and Treasurer on the Board of Directors of the Ontario Chamber of Commerce.

In 2022, Bob was appointed to the Minister of Transport's National Supply Chain Task Force.



## **Deputy Minister, Transport Canada, Michael Keenan**

Michael Keenan was appointed Deputy Minister of Transport on March 14, 2016.

Michael has extensive experience in management and economic analysis and policy development in the Government of Canada.

Before Transport Canada, Michael served as the Associate Deputy Minister at Natural Resources since 2013.

Before that, at Environment Canada he was responsible for strategic policy development, economic analysis, coordination of federal/provincial relations, and the Federal Sustainable Development Strategy. He also served as the Vice-President of Organizational Leadership at the Canada School of Public Service and as the Director General of Economic Analysis at Agriculture and Agri-Food Canada, where he also chaired the Organisation for Economic Co-operation and Development (OECD) Committee of Agriculture. Earlier in his public service career, Michael worked in the federal Privy Council Office, at Finance Canada and at the British Columbia Ministry of Finance. Michael holds a B.A. (Honours) from Saint Francis Xavier University and an M.A. in economics from Queen's University.



## **Kristine Burr, FCILT, CILTNA Board Member and former Assistant Deputy Minister, Policy, Transport Canada (retired)**

Kristine is a member of the National Board and Chair of CILTNA's Membership Committee. She has held senior positions in federal departments and central agencies, finishing her public service career as Assistant Deputy Minister, Policy at Transport Canada.

Kristine is currently Chair of the International Authority overseeing the development and ongoing construction of the new Gordie Howe International Bridge at Windsor-Detroit.



## **André Bernard, Assistant Director of the Centre for Labour Market Information at Statistics Canada**

André Bernard is Assistant Director of the Centre for Labour Market Information at Statistics Canada where he has held various positions since 2000, including in the areas of Indigenous Statistics and Partnerships as well as Income and Socioeconomic Well-being Statistics. He has a Master's degree in Economics from the Université de Sherbrooke.

## **CONFERENCE SPEAKERS & MODERATORS - Module 1 Cont'd.**



### **Bill Wiatrowski, Deputy Commissioner, U.S. Bureau of Labor Statistics**

William J. Wiatrowski is Deputy Commissioner of the Bureau of Labor Statistics (BLS), the senior career employee in the agency responsible for measuring labor market activity, working conditions, and price changes in the economy. Prior to his selection as Deputy Commissioner in June 2015, Bill was Associate Commissioner for Compensation and Working Conditions at BLS, responsible for the Bureau's Occupational Safety and Health Statistics Programs and the National Compensation Survey. He began his career at BLS in 1980 and served in a variety of positions of increasing responsibility in the areas of compensation and workplace safety.

Mr. Wiatrowski received a Bachelor of Arts degree in Economics and the History of Art from Yale University and a Masters of Business Administration degree from the George Washington University. He is the author of numerous articles on employee benefits, compensation, and occupational safety and health issues and speaks regularly on these topics before a wide variety of audiences.



### **Dave Earle, President & CEO, British Columbia Trucking Association**

Dave Earle is the President and CEO of the BC Trucking Association, a non-partisan organization dedicated to advancing the interests of BC's motor carriers. He has worked in a variety of industries as senior executive, human resource, and safety practitioner for over 20 years.

His national board appointments include the Executive Board of Canadian Trucking Alliance and Policy Development Committee, Secretary - Treasurer of the Canadian Hoisting and Rigging Safety Council, and Vice-Chair of SkillPlan, a nationally recognized leader in workforce development, governed jointly by building trade unions and business.

# CONFERENCE SPEAKERS & MODERATORS - Module 2



## **Philip Cartwright, Ottawa Chapter Chair and Senior Vice President, Global Public Affairs**

Philip Cartwright leads Global Public Affairs' Transportation, Infrastructure & Communities practice and co-manages Global's Ottawa team. He joined Global Public Affairs in 2007 from the Privy Council Office where he worked in various secretariats including Machinery of Government, Cabinet Confidences and Senior Personnel and Special Projects. Prior to living abroad in South Africa, Philip also worked with other professional services firms including an international public opinion polling firm.

Philip is a Founding Board Member of the Canadian Advocacy Network and is a member of the Board of the Chartered Institute of Logistics & Transport (Ottawa Region). He previously served as President of the Government Relations Institute of Canada (2017-2019), the national organization representing government relations professionals, and on the boards of the Canadian Transportation Research Forum and the Canadian Club of Ottawa. Philip has also been actively involved as a volunteer with the National Arts Centre.

He holds a Bachelor of Public Affairs and Policy Management (Hons.) degree from Carleton University's Arthur Kroeger College of Public Affairs and an Executive MBA from the Smith School of Business at Queen's University.



## **Larry Jordan, CEO, Wi-Tronix**

Larry Jordan, Chief Executive Officer and founder of Wi-Tronix, is committed to a global vision of saving lives by improving the safety, service reliability, and operational efficiency of transportation systems for the rail industry. An inventor and innovator, Larry holds multiple patents in the area of locomotive control systems. He believes passionately that innovation can provide the future of rail safety. Today, Larry leads the Wi-Tronix team in providing remote monitoring, video analytics, and predictive diagnostic solutions to railways, ensuring the most efficient and reliable movement of goods and people throughout the world.



## **Matthew Findlay, Director Mechanical Systems, CP**

Matthew Findlay is the Director of Mechanical Systems at Canadian Pacific, where he is responsible for CP's Hydrogen Locomotive program. The program envisions a future where heavy reliance on diesel fuel for the freight rail industry is no longer required. As an industry leader in sustainable technology, CP's hydrogen program includes conversion of 3 different locomotive types, construction of 2 hydrogen production and fueling facilities, as well as development of standards to facilitate the introduction of hydrogen and battery technologies to North American freight rail.

Matthew started his career working in design on GE's first high-efficiency H-System steam-cooled gas turbine. He progressed to technical lead on the Conceptual Design team, assessing the technical feasibility of new product opportunities in the power generation market. In 2004 he joined Union Pacific Railroad and advanced through the Finance department while working closely with the Mechanical team to map out emissions reduction strategies and introduce low-emissions locomotive technologies to the industry. Since 2012 he has been with CP leading initiatives in costing, capital planning and locomotive reliability.

Matthew holds a Ph.D. in mechanical engineering from the University of British Columbia in addition to an MBA and degree in aerospace engineering. He is trained and qualified as a locomotive engineer and is the Chair of the AAR Locomotive Committee.

## CONFERENCE SPEAKERS & MODERATORS – Module 2 Cont'd.



### **Andriy Ostapyshyn, Director, Information Technology, DP World (Canada) Inc.**

As Director of IT for DP World Canada, Andriy oversees information infrastructure for projects that drive smart logistics nationally and globally.

Andriy brings a wealth of knowledge in strategic information and operation technology, as well as the transportation industry. He has over 20 years' experience leading and implementing projects in logistics, manufacturing, and financial services, including ERP implementations, IT infrastructures, software deployments, and strategic operations.

Prior to joining DP World, Andriy held senior leadership roles at Pinnacle Renewable Energy and VersaCold Logistics Services.



### **Alex Lowe, Manager, Global Network Development, Edmonton International Airport**

Alex Lowe is Manager, Global Network Development (Cargo) at the Edmonton International Airport (EIA). Alex brings to this role more than 20 years of diverse experience in the aviation industry, the majority of which has been spent in the air cargo sector. Prior to joining Edmonton International Airport, Alex spent 12 years with Canada's largest all-cargo airline - Cargojet in a regional Management capacity. At Edmonton International Airport Alex develops and implements strategies to grow the airport's air cargo network domestically and internationally; while ensuring the airport is building the needed infrastructure and capacity to facilitate YEG's growth as a gateway for e-commerce and logistics business. Alex and the team at YEG are committed to growing the airport's business in a sustainable and responsible way and have become industry leaders in the adoption of sustainability initiatives and innovative technologies. YEG's Airport City Sustainability Campus operates as a Living Lab for the testing, trialing, incubation and commercialization of technologies.