



The Chartered
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Logistics and
Transport in
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L'Institut agréé de
la logistique et des
transports en
Amérique du nord

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in North America

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Amérique du Nord

CILTNA

L'IALTAN

**2023 CILTNA Annual Spring Outlook Conference
Conférence de printemps de L'IALTAN 2023
“Shifts, Shocks, and Paradigm Pops -
Configuring Supply Chains for a Changing World”**

Wednesday, 10 May 2023

KPMG Canada, 100 New Park Place Suite 1400, Vaughan, ON L4K 0J3
Hybrid Event (in-person event with an online component for virtual attendees)

Schedule of Events / Calendrier des événements

To register for the Spring Outlook Conference, please go to: www.ciltna.com

WELCOME AND INTRODUCTION	08:00 - 08:10 ET
SPRING CONFERENCE: SESSIONS 1 - 4	08:15 - 12:00 ET
LUNCH BREAK	12:00 - 12:40 ET
LUNCHEON WITH KEYNOTE SPEAKER	12:45 - 13:30 ET
SPRING CONFERENCE: SESSIONS 5 - 7	13:30 - 16:15 ET
CLOSING REMARKS	16:15 - 16:30 ET

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2023 CILTNA Spring Outlook Conference Agenda

“Shifts, Shocks, and Paradigm Pops - Configuring Supply Chains for a Changing World”

Wednesday, 10 May 2023 | Vaughan, ON | 08:00 - 16:30 ET

- 08:00 - 08:10 **Welcome and Introduction to the Conference** - *Bob Armstrong*, FCILT, President, CILTNA
- 08:15 - 08:45 Opening keynote speaker: *Raymond Bohn*, President and CEO, will discuss how NAV CANADA - with over 25 years of innovation and a world-leading safety record - continues to look to the future. The world and the industry have changed, and NAV CANADA is evolving to meet the needs of its customers, stakeholders and employees to keep Canada's skies safe amidst future challenges and opportunities in aviation.
- Session 1:** **Innovations shaping Next-Gen Supply Chains - KPMG Spot Light Session**
- Moderator:** *Bob Armstrong*, FCILT, President, CILTNA
- 08:45 - 09:30 *Ted Salter*, Executive Director, Supply Chain Market Leader, KPMG Canada will discuss how maturing digital technologies, shifting operating constraints and evolving customer expectations are driving the successful adoption of new supply chain innovations.
- Session 2:** **Discussion on Digital Innovation and Decarbonization toward Net-Zero in the Marine Green Corridor**
- Moderator:** *Bob Armstrong*, FCILT, President, CILTNA
- 09:30 - 10:15 *Guillaume Dubreuil*, Director, External Affairs and Government Relations, Canada Steamship Line Group. Discussion on Digital Innovation Cooperation and Digital innovation and Optimization of Carbon Consumption toward the Net-Zero Goal at the CSL Group.
- 10:15 - 10:30** **Refreshment Break**
- Session 3:** **Blockchain technology - how its adoption is transforming supply chains, logistics and transportation**
- Moderator:** *Andrew Young*, FCILT, Chair US Chapter
- 10:30 - 11:15 *Dale Chrystie*, Business Fellow, Blockchain Strategist, FedEx is a globally renowned expert in this field, he is a business fellow and blockchain strategist for FedEx, based at their worldwide headquarters in Memphis. Dale has been involved with Blockchain since 2017 and presents at conferences around the world on its role in transforming supply chains and logistics. As FedEx founder and Chairman Fred Smith announced back in 2018, “Blockchain has big implications in supply chain, transportation and logistics. It’s the next frontier that’s going to completely change worldwide supply chains.”



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Session 4:

Creating and Enabling a Supply Chain for the Future

Moderator: *Shauna McMillan*, CMILT, P. Eng., Executive Leader & Supply Chain Professional

11:15 - 12:00

Shannon Macey, VP Supply Chain Strategy at Canadian Tire Corporation, Ltd. will have a fireside chat about what Canadian Tire has learned from the past 3 years and what they are doing to ensure a successful supply chain in the future.

12:00 - 12:40

Lunch Break

12:45 - 13:30

Luncheon with keynote speaker, *Doug MacDonald*, Executive Vice-President, Chief Marketing Officer, CN will discuss how CN is overcoming supply chain challenges, overcoming hiring and retention challenges and implementing new innovation and technology.

Session 5:

Next-Gen Innovation Success Stories - KPMG Spot Light Session

Moderator: *Ted Salter*, Executive Director, Supply Chain Market Leader, KPMG Canada

13:30 - 14:30

Mimi Vu, Director, Supply Chain & Procurement, KPMG Canada will explore recent examples where innovations in the areas of visibility, analytics, automation and applied intelligence solutions have delivered real results.

Session 6:

Decarbonization

Moderator: *Bob Armstrong*, FCILT, President, CILTNA

14:30 - 15:15

Aaron Hoskin, Deputy Director – Decarbonization – Air, Rail, Marine, Environmental Policy, Transport Canada will discuss the policy objectives when it comes to decarbonization of air, rail and marine modes and the coordination of all levels of government with this initiative.

15:15 - 15:30

Refreshment Break

Session 7:

Getting started on Next-Gen Supply Chain Initiatives - KPMG Spot Light Session

Moderator: *Bob Armstrong*, FCILT, President, CILTNA

15:30 - 16:15

Ted Salter, Executive Director, Supply Chain Consulting, Advisory Services, KPMG Canada will take a pragmatic approach to innovation adoption through a framework to assess and plan your logical sequence of events. Includes early wins, focused improvements and achieving real transformational shifts.

16:15 - 16:30

Closing remarks - *Bob Armstrong*, FCILT, President, CILTNA