



The Chartered  
Institute of Logistics  
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North  
America

Transportation's Top Stories

## Air Transport Updates

### CANADA

#### ✈️ **Minister of Transport announces new funding to improve and increase capacity for cargo destined for the North at the Ottawa International Airport**

On August 9, 2023, the Minister of Transport, the Honourable Pablo Rodriguez, announced an investment of up to \$11 million under the National Trade Corridors Fund. This investment will be used to build a new cargo facility for Canadian North, the Inuit-owned airline. To further enhance this commitment, Canadian North will be matching the Government of Canada's investment, bringing the total combined funding for this project up to \$22 million. This warehouse will be located on the grounds of Ottawa International Airport and will reduce delays in cargo handling capacity and increase connectivity between different modes of transportation at the airport. For example, the project would expand the truck loading area, where queues have created congestion in the past. In total, this project will also double the capacity for Canadian North in Ottawa.

*Minister of Transport announces new funding to improve and increase capacity for cargo destined for the North at the Ottawa International Airport, August 9, 2023, [www.tc.gc.ca](http://www.tc.gc.ca)*

#### ✈️ **The Canadian Transportation Agency issues administrative monetary penalty to WestJet for contraventions of the Accessible Transportation for Persons with Disabilities Regulations**

The Canadian Transportation Agency (CTA) has issued an administrative monetary penalty of \$85,500 against WestJet related to violations of the Accessible Transportation for Persons with Disabilities Regulations (ATPDR). In December 2022, WestJet had refused to transport a person with a disability, as well as their mobility aid, on one of its flights. The carrier also had failed to provide a written notice,

within 10 days of the occurrence, explaining the reasons for the refusal to transport the person with a disability, and another for the refusal relating to their mobility aid. Contraventions relate to subsections 40(1), 48(a), 60(1) and 60(2) of the ATPDR.

*The Canadian Transportation Agency issues administrative monetary penalty to WestJet for contraventions of the Accessible Transportation for Persons with Disabilities Regulations, August 4, 2023, [www.cta-otc.gc.ca](http://www.cta-otc.gc.ca)*

#### ✈️ **Cargojet reports weaker profit, cuts costs as consumer spending slows**



Financial Post

Cargojet Inc. reported weaker profits and revenue for the second quarter, citing a slowdown in spending on goods as consumers allocated more money to travel amid high inflation. The air cargo company said in its earnings release on Aug. 14 that net income was \$31.1 million, down from \$160.9 million the previous year.

*Cargojet reports weaker profit, cuts costs as consumer spending slows, August 14, 2023, [www.financialpost.ca](http://www.financialpost.ca)*

## ✈️ Air Canada Named the Favourite Airline in North America for the Fifth Consecutive Year at the 2023 Trazee Awards



Source: Air Canada

Air Canada has been recognized for the fifth consecutive year by Trazee Awards as North America's favourite airline for 2023. "Travel connects people, families, cultures and communities, and Air Canada is thrilled to be recognized again by this important and discerning demographic as their favourite airline in North America. We're continuing to introduce more product and service upgrades in lounges, food, beverages, onboard entertainment and digital options to offer additional comfort and convenience across Air Canada's travel journey. We look forward to welcoming customers onboard across our global network," said Mark Nasr, Executive Vice President, Marketing and Digital, and President of Aeroplan at Air Canada. This Trazee Award builds on Air Canada's recent recognition as the World's Most Family Friendly Airline at the Skytrax World Airline Awards. Ten other honours were received by the airline in 2023.

*Air Canada Named the Favourite Airline in North America for the Fifth Consecutive Year at the 2023 Trazee Awards, August 15, 2023, [www.aircanada.ca](http://www.aircanada.ca)*

## ✈️ Air Canada and Hopper Partner to Offer Travellers More Freedom and Flexibility



Source: Air Canada

Air Canada on August 16, 2023 announced a partnership with Hopper, giving the airline's customers more freedom and flexibility to change their travel plans when booking on [aircanada.com](http://aircanada.com) (Canadian edition). For a fee, travellers can now add Cancel for Any Reason to eligible non-refundable fare types booked on the Air Canada website, offering additional peace of mind. Cancel for Any Reason, powered by Hopper, allows customers to easily cancel their flight up to 24 hours before scheduled departure. Depending on the level of coverage purchased, upon cancellation, a refund of 80 or 100 per cent of the original eligible booking is issued immediately to the user's preferred payment method – with no additional wait time or extra steps needed. Cancel for Any Reason is available for Standard, Flex, Premium Economy Lowest and Business Class Lowest fares.

*Air Canada and Hopper Partner to Offer Travellers More Freedom and Flexibility, August 16, 2023, [www.aircanada.ca](http://www.aircanada.ca)*

## ✈️ WestJet adds new non-stop route connecting Kelowna and Toronto to winter schedule



Source: WestJet

WestJet on August 16, 2023 announced the addition of non-stop service between Kelowna and Toronto to the airline's 2023/24 winter schedule. Operating twice weekly, WestJet's winter service between Kelowna and Toronto will begin November 5, 2023. "WestJet is pleased to offer enhanced connectivity between Kelowna and Toronto now on this winter which will provide a convenient and affordable travel option for our guests travelling between these two cities for business or leisure," said Jane McCurdy, WestJet Director, Network Planning and Alliances. "The addition of this new route to our winter schedule, is a further continuation of our growth strategy's focus on providing non-stop service connecting eastern and Western Canada twelve months of the year."

*WestJet adds new non-stop route connecting Kelowna and Toronto to winter schedule, August 16, 2023, [www.westjet.ca](http://www.westjet.ca)*

## **The Canadian Transportation Agency issues administrative monetary penalty to Air Canada for contravention of the Accessible Transportation for Persons with Disabilities Regulations**

The Canadian Transportation Agency (CTA) has issued an administrative monetary penalty of \$50,000 against Air Canada related to a violation of the *Accessible Transportation for Persons with Disabilities Regulations* (ATPDR). On or about January 16, 2023, Air Canada failed to provide a temporary replacement mobility aid that met the mobility needs of a person with a disability who did not retain their mobility aid during their flight and which was not made available to the person at their arrival. Air Canada's failure contravenes subsection 61(a) of the ATPDR.

*The Canadian Transportation Agency issues administrative monetary penalty to Air Canada for contravention of the Accessible Transportation for Persons with Disabilities Regulations, August 16, 2023, [www.cta-otc.gc.ca](http://www.cta-otc.gc.ca)*

## **US/WORLD**

## **U.S. Cargo and Passenger Airlines Added 1,992 Jobs in June 2023; Employment Remains 7.9% Above Pre-Pandemic June 2019**



Source: BTS

U.S. airline industry (passenger and cargo airlines combined) employment increased to 801,801 workers in June 2023, 1,992 (0.25%) more workers than in May 2023 (799,809) and 58,431 (7.86%) more than in pre-pandemic June 2019 (743,370). U.S. scheduled-service passenger airlines employed 525,334 workers in June 2023 or 66% of the industry-wide total. Passenger airlines added 3,481 employees in June 2023 for the twenty-sixth consecutive month of job growth dating back to May 2021. United Air Lines led scheduled passenger carriers, adding 1,094 employees; Delta added 965, and American Airlines added 501. U.S. cargo airlines employed 271,624 workers in June 2023, 34% of the industry total. Cargo carriers lost 1,489 employees in June. FedEx, the leading air cargo employer, decreased employment by 1,504 jobs.

*U.S. Cargo and Passenger Airlines Added 1,992 Jobs in June 2023; Employment Remains 7.9% Above Pre-Pandemic June 2019, August 11, 2023, [www.bts.gov](http://www.bts.gov)*

## **New electric cargo plane joins growing global fleet**

The DANX Carousel Group and Electron aerospace are entering a strategic partnership to launch Electron 5, an electric, zero-emission cargo aircraft. DANX Carousel is investing in the Dutch aircraft manufacturer as the "Founding Logistics Partner" for the project. Electron aerospace is currently developing the Electron 5 aircraft, which has been designed to transport 500 kilograms of cargo over a 500-kilometre distance on a single battery charge.

*New electric cargo plane joins growing global fleet, August 17, 2023, [www.insidelogistics.ca](http://www.insidelogistics.ca)*



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## Rail Transport Updates

### CANADA

#### AAR reports rail traffic for the week ending August 12, 2023



Source: Railway Age

The Association of American Railroads (AAR) on August 16, 2023 reported U.S. rail traffic for the week ending August 12, 2023. For this week, total U.S. weekly rail traffic was 472,498 carloads and intermodal units, down 4.2 percent compared with the same week last year. Total carloads for the week ending August 12 were 224,412 carloads, down 3 percent compared with the same week in 2022, while U.S. weekly intermodal volume was 248,086 containers and trailers, down 5.3 percent compared to 2022. Three of the 10 carload commodity groups posted an increase compared with the same week in 2022. Canadian railroads reported 87,490 carloads for the week, up 1.9 percent, and 70,907 intermodal units, down 14.7 percent compared with the same week in 2022. For the first 32 weeks of 2023, Canadian railroads reported cumulative rail traffic volume of 5,043,304 carloads, containers and trailers, down 3 percent.

*AAR reports rail traffic for the week ending August 12, 2023, August 16, 2023, [www.ajot.com](http://www.ajot.com)*

#### Montreal Canadiens' practice facility to be named CN Sports Complex



Source: Railway Age

Montreal Canadiens announced August 15, 2023 that the club's training facility in Brossard will now be known as the CN Sports Complex. "We are proud to welcome CN as a partner of the Montreal Canadiens. CN is not only a world leader in transportation, but also an iconic Canadian company which, like the Canadiens, has been based in Montreal for over a century. We are delighted to begin this multi-year partnership with CN and we look forward to working together with them," said Groupe CH president, sports and entertainment, France Margaret Bélanger.

*Montreal Canadiens' practice facility to be named CN Sports Complex, [www.cn.ca](http://www.cn.ca)*

### US/WORLD

## Report: Wabtec's Erie Rail Plant Could Close If New Labor Agreement Is Not Reached (UPDATED)



Source: RailwayAge

Manufacturing operations at Wabtec Corp.'s Erie County, Pa., rail plant could end if a new labor agreement is not reached with some 1,400 striking union workers, County Executive Brenton Davis said Aug. 16, according to a *Pittsburgh Post-Gazette* report. Last month, *Railway Age* reported that the 1,400 members of the United Electrical, Radio and Machine Workers of America (UE), Locals 506 and 618, who work for Wabtec in Erie have been on strike since June 22, 2023. According to the *Pittsburgh Post-Gazette* report, Davis said in a statement that he'd recently confirmed that a "major third-party contractor" had visited the facility and that the contractor "manufactures many, if not all, of the locomotive components currently assembled at the Erie plant."

*Report: Wabtec's Erie Rail Plant Could Close If New Labor Agreement Is Not Reached (UPDATED), August 17, 2023, [www.railwayage.com](http://www.railwayage.com)*



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## Marine Transport Updates

### CANADA

#### **Transport Canada ensuring safety on the water by restricting vessel traffic on the St. Clair River on August 20, 2023**

To ensure the safety of everyone on the water, Transport Canada is restricting the movement of vessel traffic within the public Port of Sarnia. Under these restrictions, no unauthorized traffic will be permitted on the Canadian side of the St. Clair River, from the Blue Water Bridge, to the upper end of Stag Island, between 12 p.m. and 7 p.m. on August 20, 2023. A Navigational Warning (NAVWARN) about temporary vessel restrictions for this day was issued on August 10, 2023. The notice was issued to inform all mariners about temporary vessel traffic restrictions during an expected increase in the number of people using the St. Clair River during the Port Huron Float Down event on Sunday, August 20, 2023.

*Transport Canada ensuring safety on the water by restricting vessel traffic on the St. Clair River on August 20, 2023, August 11, 2023, [www.tc.gc.ca](http://www.tc.gc.ca)*

### US/WORLD

#### **Seaport automation set to surge**



Source: Inside Logistics

The maritime industry has been adding automation in a hurry in the wake of global seaport congestion. In addition to solutions such as gantries, automated port gates, and stacking cranes, autonomous horizontal transport modes such as automated guided vehicles (AGVs) that transport containers and loads to and from ships have been the most productivity-augmenting solutions in seaports. According to ABI Research, a global technology intelligence firm, AGV seaport deployments worldwide will have a compounded annual growth rate (CAGR) of over 26 percent from 2022 to 2030. This will include over 370,000 global deployments by 2027.

*Seaport automation set to surge, August 10, 2023, [www.insidelogistics.ca](http://www.insidelogistics.ca)*

#### **Yang Ming announces financial status for Q2 2023**



Source: AJOT

Yang Ming Marine Transport Corporation (Yang Ming) announced its financial report for the first half of 2023. Accordingly, the consolidated revenues in Q2 stood at NT\$ 35.05 billion (US\$ 1.15 billion). The Company's after-tax net loss and that per EPS came to NT\$ 0.13 billion (US\$ 4.27 million) and NT\$ -0.04, respectively. The consolidated revenues for the first half of 2023 stood at NT\$ 72 billion (US\$ 2.36 billion). The Company's after-tax net profit and that per EPS were NT\$ 3.27 billion (US\$ 107.04 million) and NT\$ 0.94, respectively. The maritime industry in the first half of the year was impacted mainly by inflation and uncertainty in the global economy. Additionally, freight rates declined compared to the same period last year, leading to a decrease in revenue compared to the corresponding period last year. According to the data released by the International Monetary Fund (IMF) World Economic Outlook in July 2023, despite the 3% upward revision of the global economic growth rate for 2023, the overall inflation rate is projected to decrease from last year's 8.7% to 6.8%. However, the persistent inflationary pressures have prompted the world's central banks to implement interest rate hike policies, thereby impacting economic activities. As a result, the overall momentum for economic recovery over the next two years still appears relatively weak.

*Yang Ming announces financial status for Q2 2023, August 11, 2023, [www.ajot.com](http://www.ajot.com)*

### Container market sentiment signals rebound: A 'Shipper's Market' this peak season



Source: AJOT

Despite the ongoing market fluctuations, the Container Price Sentiment Index (xCPPI) has exhibited resilience and witnessed growth in July as compared to the month of June. The forecaster, ContainerxChange also noted that container prices have been relatively stable over the past 30 days (July) as compared to the previous 90 days (May-July). The Container Price Sentiment Index (xCPPI) conducts market surveys concurrently and distills industry experts' collective insights about container price trends into a quantitative measure, providing

insight into near-future expectations for the container market dynamics. In July, 2,570 supply chain professionals participated in the survey. While the opinion is varied, still most respondents (42%) foresee an increase in container prices in the near term which is indicative of potential market improvement, 28% foresee a further decline in container prices, suggesting a certain degree of pessimism in market conditions. 30% of those surveyed maintained that prices would remain unchanged. This growth in sentiment underscores the industry's anticipation of an imminent turnaround, contributing a sense of positivity to the landscape.

*Container market sentiment signals rebound: A 'Shipper's Market' this peak season, August 14, 2023, [www.ajot.com](http://www.ajot.com)*

### Cargo volume dips in July at Port of Long Beach



Source: AJOT

Trade dipped at the Port of Long Beach in July 2023 due to adjusted trade routes, full warehouses, and a shift in consumer spending to travel, entertainment, and other experiences. Dockworkers and terminal operators moved 578,249 twenty-foot equivalent units (TEUs) last month, down 26.4% from July 2022, which was the Port's busiest July on record. Imports declined 27.9% to 271,086 TEUs, while exports decreased 17.6% to 90,134 TEUs. Empty containers moving through the Port were down 27.7% to 217,030 TEUs. "I am confident we will see our numbers improve as we work with industry partners to rebuild our market share," said Port of Long Beach CEO Mario Cordero. The Port has moved 4,310,925 TEUs during the first seven months of 2023, down 25.6% from the same period last year. Cargo flows are now closer to pre-pandemic levels when the Port of Long Beach moved 4.3 million TEUs through the first seven months of 2019. *Cargo volume dips in July at Port of Long Beach, August 15, 2023, [www.ajot.com](http://www.ajot.com)*

## Panama Canal delays raise risks for shippers, but not yet biting



Source: JOC

Vessel and draft restrictions on the Panama Canal have not affected most shippers — at least not yet — but the resulting queue of container ships waiting to transit the canal does bear watching for importers moving goods into the US for the coming fall and winter seasons. On August 8, 2023, the Panama Canal Authority reduced the total number of ships that can pre-reserve a transit to 14 from 19, with that reduction expected to last through Aug. 21, 2023. The reduction means fewer than 34 ships can move through the canal in both directions daily, compared with the 34 to 42.

*Panama Canal delays raise risks for shippers, but not yet biting, August 11, 2023, [www.joc.com](http://www.joc.com)*

## Shipping line commits to four methanol powered vessels



Source: Freighwaves

Wallenius Wilhelmsen ASA has signed a letter of intent for delivery of four 9,350 car-equivalent unit (CEU) methanol-capable and ammonia-ready vessels and individual options for an additional eight vessels. The four vessels will be delivered from mid-2026 and onwards by

Jinling Shipyard in Jiangsu, China. “We are securing our position as our customers’ first choice in shipping and delivering on our strategy to provide a net-zero emission free end-to-end service by 2027,” said Xavier Leroi, EVP and COO shipping services Wallenius Wilhelmsen. Shipping line commits to four methanol powered vessels, August 17, 2023, [www.freightwaves.com](http://www.freightwaves.com)

## MARAD Designates Two New Marine Highway Routes

While in Alaska, U.S. Transportation Secretary Pete Buttigieg announces the designation of two new Marine Highway Routes, as part of the United States Marine Highway Program (MHP). The newly designated M-11 and the M-79 routes will help speed up the movement of goods, strengthen supply chains, and support local economies in Alaska, Pennsylvania and West Virginia. These designations allow any eligible applicant on these routes to apply for future U.S. Marine Highway Program grants.

*MARAD Designates Two New Marine Highway Routes, August 16, 2023, [www.dot.gov](http://www.dot.gov)*

## Trans-Atlantic shipping suffers ‘meltdown’ as rates hit new low



Source: Freightwaves

The bigger they come, the harder they fall. The shipping boom in the trans-Atlantic market was one of the world’s biggest, and spot rates in this trade have not only plummeted from COVID-era highs, they’ve sunk below pre-pandemic levels. “It is probably the deepest and fastest decline I have seen in my history [in the business],” said Thorsten Meincke, head of ocean and air freight at German freight forwarder DB Schenker, during an online panel discussion August 15, 2023. According to Peter Sand, chief analyst at freight-rate data provider Xeneta, “This is a major meltdown for a trade that was steady



and 'dull' for decades before suddenly becoming the poster boy of the container freight market in 2022, defying gravity with elevated rates for a long time after the rest of the market had crumbled." Israel-based ocean carrier Zim is benefiting from the recent jump in spot rates in the trans-Pacific, but its CFO, Xavier Destriau, stressed that these gains are being offset by falling rates in the trans-Atlantic. "There is intensified pressure in the Atlantic trade lane," warned Destriau on second-quarter earnings call. "It had been extremely resilient up until recently. Today, it is under severe pressure." The trans-Atlantic accounted for 13% of Zim's volumes in the first half.

*Trans-Atlantic shipping suffers 'meltdown' as rates hit new low, August 17, 2023, [www.freightwaves.com](http://www.freightwaves.com)*




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## Road Transport Updates

### CANADA

 **Jagger Canada to pay \$30K for failing to clean up oil, diesel**

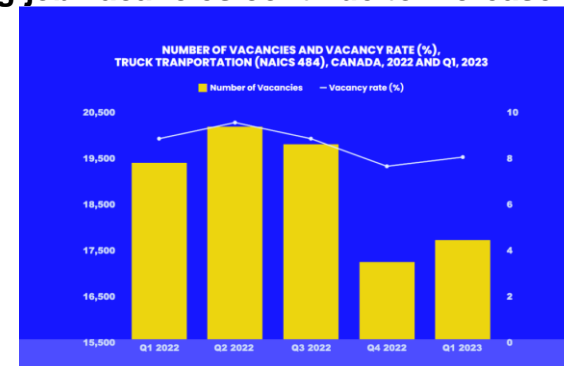


Source: Today's Trucking

Jagger Canada has been fined \$30,000 for failing to clean up engine oil and diesel after its truck was involved in a collision near Marathon, Ont., on Nov. 18, 2019. The Ontario Ministry of Environment, Conservation and Parks' Spills Action Centre reported fuel on highway pavement, and oil and fuel amid the rocks and snow on the highway embankment, after it visited the accident scene, according to a provincial government notice. All of that was about 15 meters from a running stream. A month later, on Dec. 17, 2019 ministry staff sent an email to the company noting it had failed to clean up the site and was responsible for remediation. An order to hire a qualified contractor for the cleanup was issued Dec. 20, along with a need to provide a written report by Jan. 11, 2020. The company didn't comply with the order by the deadline. Jagger's insurance provider indicated the site was restored Oct. 30, 2020. The company was convicted of three charges on June 7, 2023.

*Jagger Canada to pay \$30K for failing to clean up oil, diesel, August 15, 2023, [www.todaystrucking.com](http://www.todaystrucking.com)*

 **Trucking job vacancies continue to increase**



Source: Today's Trucking

Canadian trucking jobs continue to go unfilled, according to the latest data in Trucking HR Canada's Q1 vacancy report. The vacancy rate for both the truck transportation sector and transport truck driver occupation increased compared to the previous quarter. Though vacancies increased, the total demand for workers in the sector decreased between Q4 2022 and the first quarter of this year. "Although we have seen a cooling within the Canadian economy, we have not seen a corresponding dampening of vacancies for truck drivers," says Craig Faucette, chief programs officer at THRC. "With the expectation that vacancies will continue to rise over the next quarter, this will continue to put pressure on employers to meet their employment needs." Based on data for April and May, labor shortages will likely accelerate throughout 2023, Trucking HR Canada anticipates.

*Trucking job vacancies continue to increase, August 16, 2023, [www.todaystrucking.com](http://www.todaystrucking.com)*

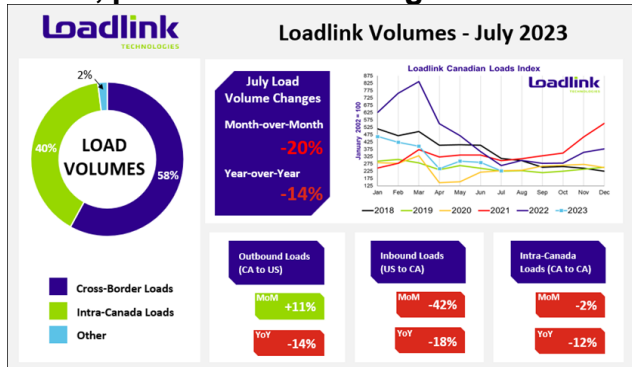
### US/WORLD

## U.S. Department of Transportation Sends \$10 Million in 'Quick Release' Emergency Relief Funding to Vermont to Repair Statewide Flood Damage

The U.S. Department of Transportation's Federal Highway Administration (FHWA) on August 11, 2023 announced the immediate availability of \$10 million in "quick release" Emergency Relief (ER) funds for use as a down payment by the Vermont Agency of Transportation (VTrans). The funding is designed to help offset costs to repair infrastructure damaged by last month's flooding throughout the state.

*U.S. Department of Transportation Sends \$10 Million in 'Quick Release' Emergency Relief Funding to Vermont to Repair Statewide Flood Damage, August 11, 2023, [www.dot.gov](http://www.dot.gov)*

## Economic Trucking Trends: Flatdeckers weigh on spot market rates, private fleets adding trucks



Source: Todays Trucking

It appears the summer doldrums are in full effect. The spot market remains sluggish, with flatdeckers feeling the most pain in recent weeks. Trailer orders ticked upward slightly in July 2023, and the Class 8 backlog continues to be chewed through. There's also evidence that while for-hire fleets are trimming their truck counts in this tough market, private fleets are adding equipment and pulling freight back into their own networks. Loadlink Technologies reported an expected seasonal decline in both load and truck postings in July 2023. Both freight and truck volumes declined about 20% from June levels, Loadlink reports, aligning with seasonal expectations. However, cross-border loads dropped to 58% of total postings, down from 65% in June. This shift resulted from a decrease of 42% in inbound loads coming to Canada from the U.S.

*Economic Trucking Trends: Flatdeckers weigh on spot market rates, private fleets adding trucks, August 18, 2023, [www.todaystrucking](http://www.todaystrucking)*



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## Other Transport Updates

### CANADA

#### Leading indicator of international arrivals to Canada, July 2023



Source: Statcan

In July 2023, the number of international arrivals to Canada, including non-resident trips and returning Canadian-resident trips, increased relative to July 2022. However, the number of arrivals has not yet reached the levels recorded in July 2019, prior to the COVID-19 pandemic. The number of non-resident arrivals at Canadian airports equipped with electronic sensors reached 1.3 million in July 2023, up 28.0% from July 2022. Additionally, the number of Canadian-resident return trips from visiting abroad amounted to 1.3 million, up 18.3% from July 2022. In July 2023, US-resident trips to Canada through land ports with electronic sensors totalled 1.8 million, up 47.0% from the same period the previous year. Furthermore, the number of Canadian-resident return trips from the United States via the same land ports increased by 44.0% to reach 2.6 million trips in July 2023.

*Leading indicator of international arrivals to Canada, July 2023, August 14, 2023, [www.statcan.gc.ca](http://www.statcan.gc.ca)*

### US/WORLD

#### Circular economy: New law on more sustainable, circular and safe batteries enters into force

A new law to ensure that batteries are collected, reused and recycled in Europe is entering into force on August 17, 2023. The new Batteries Regulation will ensure that, in the future, batteries have a low carbon footprint, use minimal harmful substances, need less raw materials from non-EU countries, and are collected, reused and recycled to a high degree in Europe. This will support the shift to a circular economy, increase security of supply for raw materials and energy, and enhance the EU's strategic autonomy. In line with the circularity ambitions of the European Green Deal, the Batteries Regulation is the first piece of European legislation taking a full life-cycle approach in which sourcing, manufacturing, use and recycling are addressed and enshrined in a single law.

*Circular economy: New law on more sustainable, circular and safe batteries enters into force, August 17, 2023, [www.europ.eu](http://www.europ.eu)*



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THE PACIFIC CHAPTER (CILTNA) INVITES YOU TO  
A RECEPTION / PRESENTATION  
**CANADA'S INDO-PACIFIC STRATEGY AND IMPLICATIONS FOR  
TRADE WITH ASIA**

Canada's Indo-Pacific Strategy holds enormous potential for our country's expanded trade. Yet, developing new trade relations with the world's fastest-growing economies is not without major challenges. Fraught with geopolitical tensions, Canada's strategic approach to the region includes negotiating new trade agreements, establishing additional regional trade offices and resources, and expanding Canada's 'mind-share' for greater national awareness within emerging markets. As a trading and maritime nation, Canada has launched an ambitious agenda as it seeks to diversify its trade and advance its interests in a shifting international order. Please join CILTNA's Pacific Chapter in Vancouver on September 21 to hear one of Canada's foremost Asia experts on this timely and important national initiative.

**SPEAKER:**  
JEFF NANKIVELL, PRESIDENT & CEO  
ASIA PACIFIC FOUNDATION OF CANADA

**Cost:**  
NON-MEMBER: \$65 MEMBER: \$55 STUDENT: \$30

**September 21, 2023**  
4:30 pm - Registration  
5:00 pm to 7:00 pm - Reception / Presentation

**Terminal City Club**  
837 West Hastings St, Vancouver, BC V6C 1B6

**REGISTER NOW! - The Pacific Chapter (CILTNA) is pleased to invite you to a Reception/Presentation entitled, "Canada's Indo-Pacific Strategy and Implications for Trade with Asia"**

**Speaker:** Jeff Nankivell, President and CEO, Asia Pacific Foundation of Canada

**When:** September 21, 2023

4:30 pm – Registration

5:00 pm to 7:00 pm – Reception/Presentation

**Where:** Terminal City Club

837 West Hastings Street

Vancouver, BC V6C 1B6

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For more details and to register, please visit:

<https://ciltna.com/events/canadas-indo-pacific-strategy-and-implications-for-trade-with-asia/>

### Job Postings

#### \* Freight Modeler / Econometrician GS 12/13/14 - Bureau of Transportation Statistics (BTS)

The Bureau of Transportation Statistics (BTS) is seeking a freight modeler with extensive knowledge in econometric or statistical modeling methods. At BTS, you will play a major role in modeling goods movement and freight transportation flows throughout the United States. The successful candidate will help produce the Freight Analysis Framework (FAF) dataset <https://www.bts.gov/faf>, which is used in virtually every freight travel demand model and in most freight policy studies in the U.S. Join us as we modernize the FAF, leveraging ever-richer data and advanced methodologies to better serve our data users.

To Apply: Do not use USAJobs. Email your resume to [BTSJobs@dot.gov](mailto:BTSJobs@dot.gov) by September 22nd and indicate the position you are applying for in the subject line.

Note: You must be a U.S. citizen and meet the requirements for the job series and grade to be eligible for consideration.

**\* UK-based publishing company looking for experts in fleet management from UK and North America to collaborate with**

Each contributor would be paid for their time and can choose to have their name associated with the newsletter or not, as they see fit.

Depending on their availability, this could involve:

- Reading the newsletter to ensure information is accurate and relevant (e.g., “This is no longer a widely used practice. Instead, ...”)
- Offering suggestions on additional angles or insights to include (e.g., “A recent study showed X. It would be good to discuss that here.”)
- Offering suggestions for topics of future newsletters
- Signing off as a topic-expert (e.g., “Read and reviewed by Jane Smith, CMO, Fleet Management Corp.”)

If you have any questions or if this interests you, please contact Christian Rigg and let him know what your hourly rate would be for this kind of work. He can be reached at: [christian@elevenwriting.co.uk](mailto:christian@elevenwriting.co.uk)

### **\* Port of Thunder Bay Chief, Executive Officer (CEO)**

At the terminus of the St. Lawrence Seaway System the largest inland waterway in the world, the Port of Thunder Bay is the second largest export grain port in Canada and a leading cargo exporter. The Port was built to provide access to European markets for Western Canadian grain producers through the world’s longest grain supply chain. Today, the Port services grain markets in the Mediterranean, Africa, Central and South America as well as Europe. With world-class facilities that efficiently handle 9 million tonnes of cargo annually, an integral part of the Port of Thunder Bay’s strategy is to expand upon the successful project cargo corridor, facilitating the movement of cargo to and from Western Canada and international markets. With the retirement of its current Chief Executive Officer, the Board is looking for a successor who will build upon on the incumbent’s long-standing leadership and contributions to evolve the Port of Thunder Bay as a major breakbulk hub for Western Canada.

With a mission to promote and invest in the efficient integration of marine, rail and road transportation systems and improve competitiveness of the Thunder Bay marine route to advance economic growth, the CEO is accountable to the Board of Directors for the overall planning, organization, coordination, and control of all Thunder Bay Port Authority’s operations to ensure a safe,

environmentally sound, and financially self-sufficient organization. In consultation with internal and external stakeholders, the CEO will promote the development of business partnerships with shipping, rail, trucking companies, and independent port operators – leading the organization as a major contributor to economic growth.

This is an exciting opportunity for a proactive and innovative leader with an entrepreneurial mindset, able to see the big picture for this critical infrastructure/transportation business, assessing the risks and opportunities through sound judgement and experience. With the exemplary communication skills needed to engage staff, stakeholders

and the Board of the Directors, you bring demonstrated leadership experience managing complex port operations/port asset infrastructure, marine transportation, or supply chain logistics. With the political acumen to engage government agencies and elected officials, your senior executive level experience includes working and communicating effectively with a board of directors. A university degree in Business or a related discipline will serve a valuable foundation to your accomplishments and experience.

### **To Apply:**

To fill this position, Port of Thunder Bay has partnered with leadership advisory firm Odgers Berndtson. Applications are encouraged immediately and should be submitted online ideally by August 24<sup>th</sup> at <https://careers.odgersberndtson.com/en-ca/28622>.

For more information, please contact Kyle Mechar of Odgers Berndtson at [Kyle.Mechar@Odgersberndtson.com](mailto:Kyle.Mechar@Odgersberndtson.com)

We would like to thank all applicants but regret that we are only able to personally contact those individuals whose backgrounds best match the requirements for the role.

### **Diversity, Equity and Inclusion**

*Port of Thunder Bay is an equal opportunity employer. In accordance with the Accessible Canada Act, 2019 and all applicable provincial accessibility standards, upon request, accommodation will be provided by both Odgers Berndtson and Port of Thunder Bay throughout the recruitment, selection and/or assessment process to applicants with disabilities.*

*Odgers Berndtson is deeply committed to diversity, equity and inclusion in all the work that we do. As part of our efforts to better understand our ability to reach as broad a pool of candidates as possible for our searches, our DEI team would like to encourage you to take a moment and access our [Self-Declaration Form](#).*

## **\* Manager, Government Affairs and Communications, CPKC**

Canadian Pacific (CP) and Kansas City Southern (KCS) are now CPKC. As the only truly North American railway, we are making big moves! Drawing on our strong foundations and heritage, CPKC moves essential goods across our 20,000-mile network to support economic growth throughout Canada, the U.S. and Mexico. Be a part of history as we connect a continent and create exciting career opportunities across our new transnational network. Visit [cpkcr.com](http://cpkcr.com) to learn about the CPKC advantage, our purpose and culture.

### **PURPOSE OF THE POSITION:**

The Manager, Government Affairs and Communications, will be responsible for managing a range of government relations initiatives to promote the business and policy objectives of Canadian Pacific Kansas City (CPKC) at the municipal and provincial level, in Quebec and Ontario. Under the supervision of the Director, Indigenous Relations and Government Affairs, the Manager will work closely with the Government Affairs and Communications and Media Relations teams, and others across the company, to execute the initiatives of CPKC's government affairs program. The Manager will also lead CPKC's engagement with francophone media and assist the Communications and Media Relations team with the development of communications products in French. Finally, the Manager will assist the Community Relations team with responding to public inquiries in French. While the Manager's primary focus will be on government affairs and francophone media relations, some engagement with Indigenous communities may also be required.

### **POSITION ACCOUNTABILITIES:**

Develop, maintain, and grow strong relationships with key municipal and provincial elected officials and staff to tell the inspiring story of CPKC: the first and only transnational railway seamlessly connecting Canada, the United States and Mexico  
Deploy fact-based arguments to educate key municipal and provincial stakeholders, and other audiences, to ensure CPKC is known as the

credible industry leader on issues and public policies affecting the railway industry

Attend and represent CPKC at governmental, political, and other external stakeholder meetings and events

Represent CPKC in business and industry coalitions, as required  
Monitor, analyze, and respond to current and potential policy and legislative or regulatory actions at the municipal and provincial level related to the railway industry and CPKC

Collaborate horizontally across the company to support CPKC's business and policy goals

Assist the Communications and Media Relations team with the development of content and communications materials in French, including press material (press releases, media lines, Qs & As, etc

Assist the Community Relations team with responses to public inquiries in French

Manage relationships with francophone reporters and external stakeholders, including writing and communicating directly with reporters, when required.

Identify risks and opportunities for CPKC

Perform other duties, as assigned, consistent with the goals of CPKC

### **POSITION REQUIREMENTS:**

Bachelor's Degree with 5+ years of professional experience in government or a government relations role

Excellent written and oral communication skills in both French and English, with a demonstrated ability to write in a clear, concise, effective and professional manner

Ability to learn quickly and demonstrate intellectual curiosity

Strong advocacy skills with a demonstrated ability to distill complex ideas and communicate them effectively

Exceptional interpersonal and relationship building skills

Knowledge of the Canadian system of government and policy-making process.

Positive and engaging attitude

Professional appearance, work ethic, and demeanor

Strong ability to work collaboratively as a team player and accomplish tasks with self-direction

High degree of personal initiative and desire to achieve success for CPKC

Exceptional organizational and time management skills, with a proven ability to prioritize and manage multiple initiatives simultaneously

Proven ability to work in a fast-paced environment, while remaining calm under pressure and maintaining high quality work standards

High proficiency with standard computer platforms, including Microsoft Word, Excel, and PowerPoint

**WHAT CPKC HAS TO OFFER:**

Flexible and competitive benefits package  
Competitive company pension plan  
Employee Share Purchase Plan  
Performance Incentive Program  
Annual Fitness Subsidy  
Part-time Studies Program

**ADDITIONAL INFORMATION:**

As an employer with North American presence, the possibility does exist that the location of your position may be changed based on organizational requirements.

**Background Investigation:**

The successful candidate will need to successfully complete the following clearances:

Criminal history check  
Reference check  
Driver's License Verification

**Management Conductor Program:**

Becoming a qualified conductor or locomotive engineer is the single best way for a management employee to learn the business at CPKC. You may be required to obtain a certification or to maintain your current certification/qualification as a conductor or locomotive engineer.

CPKC is an employment equity employer committed to the principles of employment equity and inclusion. We encourage all qualified candidates to apply including women, Black, Indigenous, People of Colour (BIPOC), members of the LGBTQ+ community, and people with disabilities. Accommodations for the job application process can be provided, as appropriate, upon request. All applicant information will be managed in accordance with the federal Personal Information Protection and Electronic Documents Act (PIPEDA)".

To apply, please click [HERE](#).

**\* Principal Planner: Freight Planning, North Jersey Transportation Planning Authority**

Under the direction of the Director of Freight Planning, the Principal Planner: Freight Planning will be responsible for performing a full range of technical planning, research, analysis, written reports, and outreach activities in the specialized field of freight and goods movement planning. The job requires knowledge of goods movement, the application of tools of analysis, the ability to research freight and related topics and produce reports, as well as the ability of effectively engage and interact with stakeholders in the public and private sector. To apply, please click here:

<https://njit.csod.com/ux/ats/careersite/1/home/requisition/4582?c=njit>

**\* GLG, looking for consulting experts in various transportation and logistics fields**

We have been approached by GLG, a bona fide professional services organization which provides hourly consulting services, looking for experts in various transportation and logistics fields. These are done over the phone or in a web meeting (not in person). If you would like to be considered as a candidate (GLG typically pay up to \$200/hr. for these 30 minute or 60 minute consultations) for any of these please let Andrew Young know and he will put you in contact with them ([uschapter@ciltna.com](mailto:uschapter@ciltna.com)).

**Diesel-to-Electric Battery Repowering | Trains, Trucks, or Boats**

One of our clients, a railcar manufacturer, would like to speak with an expert who is knowledgeable about repowering heavy machinery, such as trains, boats, and trucks. More specifically, they're looking to better understand what it takes to go from diesel to electric battery powered, as well as who the leading suppliers of key components are (e.g., power control systems, inverters, batteries, motors, etc.).

**Project Questions**

- Do you have experience repowering heavy machinery, such as trains, boats, or trucks? If so, please elaborate on your relevant experience below.
- Are you able to discuss the repowering design, specifically what it takes to transition from conventional diesel to electric battery powered?
- Are you knowledgeable about suppliers of key repowering components (e.g., power control systems, inverters, batteries, motors, etc.)? If so, please note which component suppliers you could elaborate on during a call below.



## **Fleet Management | Market Overview**

One of our clients, a project team at a professional services firm, would like to speak with individuals that have in depth knowledge on the truck fleet management space. Topics of interest include:

- Products offered by truck fleet management companies
- Value chain
- Products
- Market size, areas for growth, and top players in the space

Please Note: Our client is working on behalf of a corporation or investment firm. GLG Network Members are not permitted to consult about their current employer(s) or provide any information that may be considered confidential or proprietary to their current or former employers or other third parties.

### **Project Questions**

- Can you list what are the main products that a truck fleet management company offers?
- On a scale from 1-5 (1=not able to speak, 5=extremely knowledgeable), how knowledgeable are you on the following topics related to fleet management:
  - Who do you believe are the 3-5 main truck fleet management companies and who has been gaining market share in the last 5 years?
  - Can you speak to what is the average gross margin that fleet management companies generally have combining all products and services? (in %)

## **Fleet Operations | Fleet Manager Perspective**

One of our clients, a project team at a professional services firm, would like to speak with professionals with fleet management experience across truck, rail, maritime, or aviation fleets.

Please Note: Our client is working on behalf of an Oil & Gas Provider. GLG Network Members are not permitted to consult about their current employer(s) or provide any information that may be considered confidential or proprietary to their current or former employers or other third parties.

### **Project Questions**

- Roughly how many vehicles are/were included in your fleet?
- Are you involved in the evaluation and decision-making process for fuel choices and alternative products used in your fleet? Please select which best represent your relevant experience.
  - Are you familiar with fuel alternative products ("green fuel", biofuels, etc.)? Please briefly elaborate on your experience in 1-2 sentences.

- Can you speak to your preference of fuel vs. fuel alternative products and your rationale? Please briefly elaborate in 1-2 sentences.
- Could you provide examples of and speak to companies that are selling fuel alternative products in the market today? What are your perceptions of these companies?
  - Can you speak to the fuel alternative products in the market today? What are your perceptions of these products? What has influenced your perception? Please briefly elaborate on your ability to discuss in 1-2 sentences.
  - Could you provide examples of when you have utilized fuel alternatives within your business/at your place of work? What were the advantages? The disadvantages? Please briefly elaborate on your ability to discuss in 1-2 sentences.
  - Could you speak to making purchase decisions regarding fuel alternatives? What were your considerations? What ultimately influenced your decision? Please briefly elaborate on your ability to discuss in 1-2 sentences.
  - Could you speak to the sources/influences that you consulted during this buying process? Please briefly elaborate on your ability to discuss in 1-2 sentences.
  - Does your CURRENT company compete with Oil & Gas Manufacturers.
  - Do you have current/recent experience (within 0-2 years) in fleet management across any of the following segments?

## **Freight Brokerage Services | Overview**

One of our clients, an analyst at an investment management firm, would like to speak with a Network Member who can speak on the freight brokerage services space. Topics of discussion include:

The unique dynamics of fresh produce / temperature-controlled shipping

- Defensive actions to take during a brokerage downturn
- Main drivers of freight brokerage financials
- Up and coming tech platforms for freight brokerages

GLG Network Members are not permitted to consult about their current employer(s) or provide any information that may be considered confidential or proprietary to their current or former employers or other third parties.

### **Project Questions**

- Can you speak to the unique dynamics of fresh produce/temperature-controlled shipping? If so, please elaborate on your ability to do so below.
- Have you navigated a downturn at your brokerage? If so, can you speak on the defensive actions that were taken?

- Can you speak on the main drivers of freight brokerage financials? If so, please elaborate in 1-2 sentences on your ability to do so below.
- Can you speak on any emerging tech platforms for freight brokerages? If so, please elaborate on them below.
- Do you have any off-limit topics and/or anything you might be contractually obligated not to discuss regarding this consultation or space? If so, please briefly elaborate on the topics you are not allowed to discuss.



★ **Did you know CILTNA has a YouTube Channel?**

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<https://chat.whatsapp.com/LHqtGV1mTip9XqFvvzDdV9>

If you need assistance with creating your account or joining, please contact Rebecca Whelan at [admin@ciltna.com](mailto:admin@ciltna.com)