

**The Chartered
Institute of Logistics
and Transport**

Intelligent Transportation Solutions to Retain and Increase Ridership – The TriMet approach

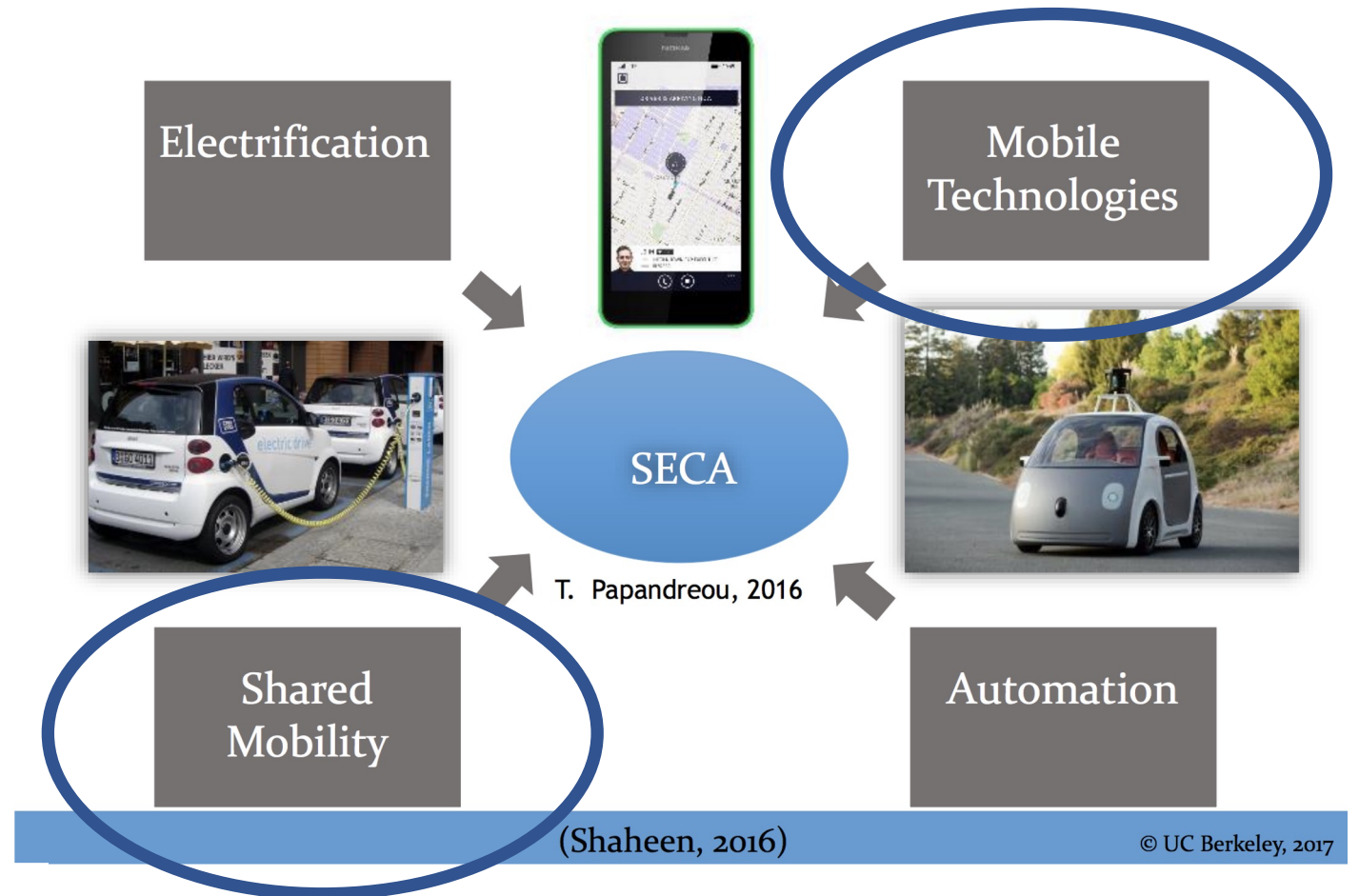
Adrian Pearmine
*National Director for Smart Cities
and Connected Vehicles*
DKS Associates

A.J. O'Connor
*Manager of Intelligent
Transportation Systems*
TriMet

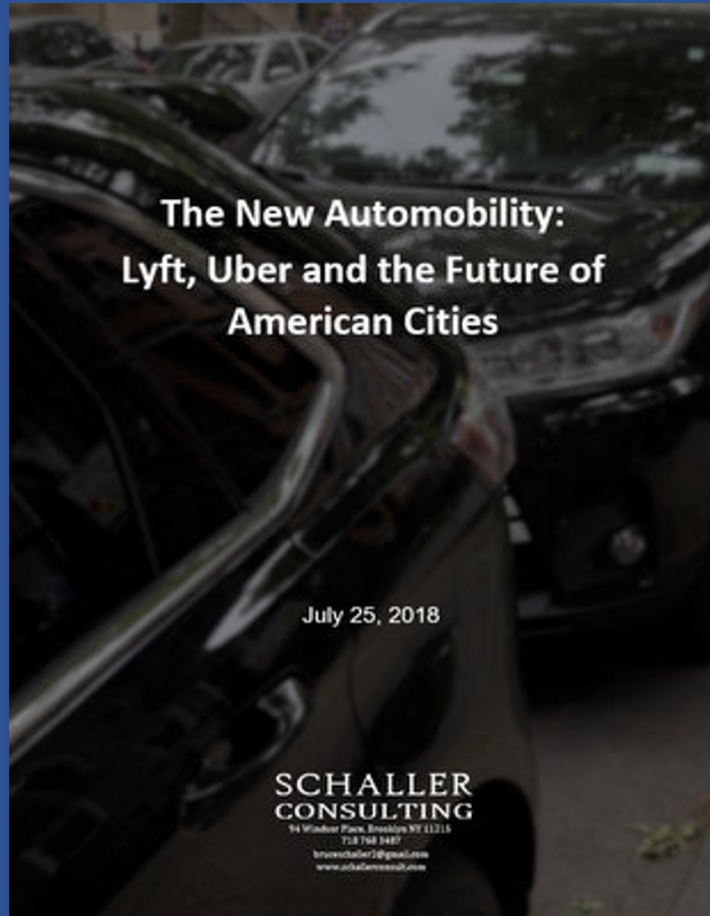
Innovation and Disruption in Urban Mobility: Change Is Coming Fast

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Convergence







Innovation and
Disruption in
Urban Mobility:
Change Is
Coming Fast

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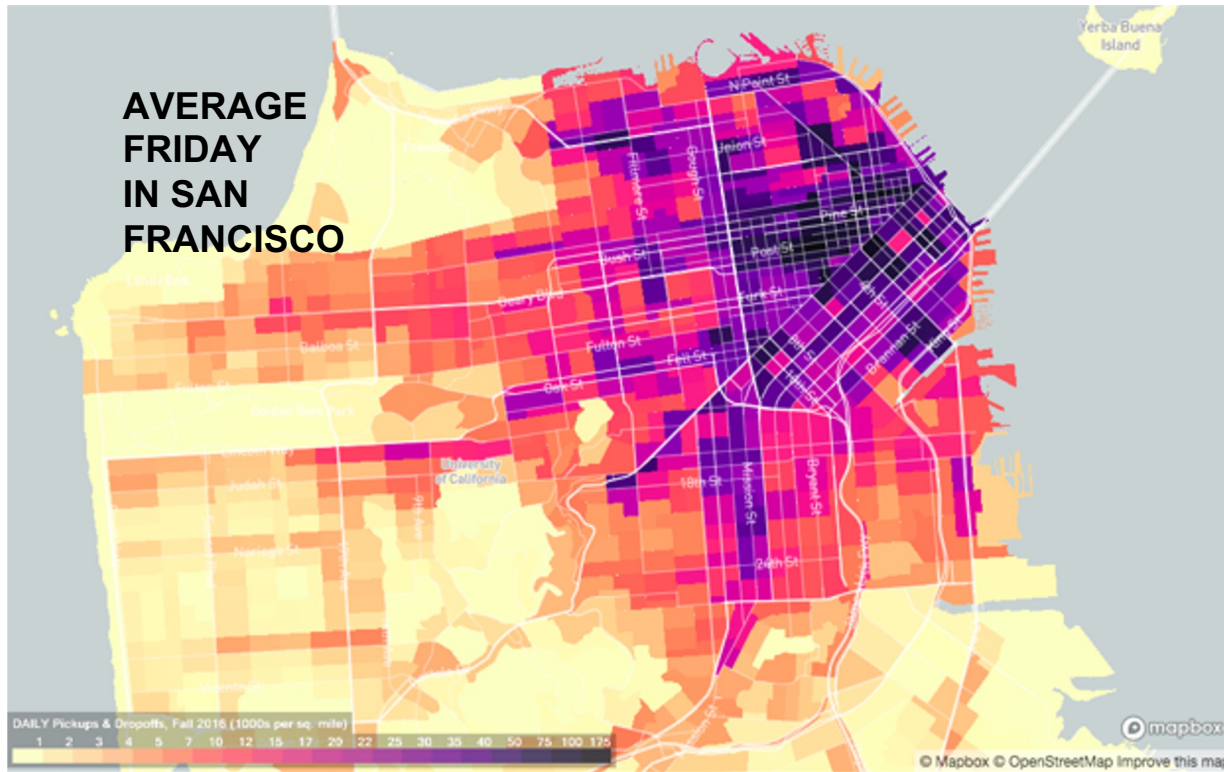
 UNIVERSITY OF CALIFORNIA Berkeley
Transportation Sustainability
RESEARCH CENTER

This book cover has a light blue background. On the left, there is a vertical strip showing a blue sky with white clouds. On the right, there are two vertical strips: the top one shows a small green seedling growing from dark brown soil, and the bottom one shows blue water with ripples. The title is centered in white text, and the author's name and contact information are at the bottom left. The logos for TSRC and the University of California Berkeley Transportation Sustainability Research Center are at the bottom right.

Lots of Additional Resources



Geographic Concentration of Uber/Lyft Drop-Offs







TNCs & Congestion in San Francisco

Use this map to explore changes in congestion metrics between 2010 and 2016. The tool provides the ability to look at the effects of four factors that affect congestion: changes in network capacity, changes in population, changes in employment, and changes in TNCs.

- **Vehicle Hours of Delay (VHD)** is a measure of the overall amount of excess time vehicles spend in congestion.
- **Vehicle Miles Traveled (VMT)** is a measure of the overall amount of motor vehicle travel, as measured in distance, that occurs on the network.
- **Speed** is the average speed of vehicles on a given road segment during a given time period.

How to use this map

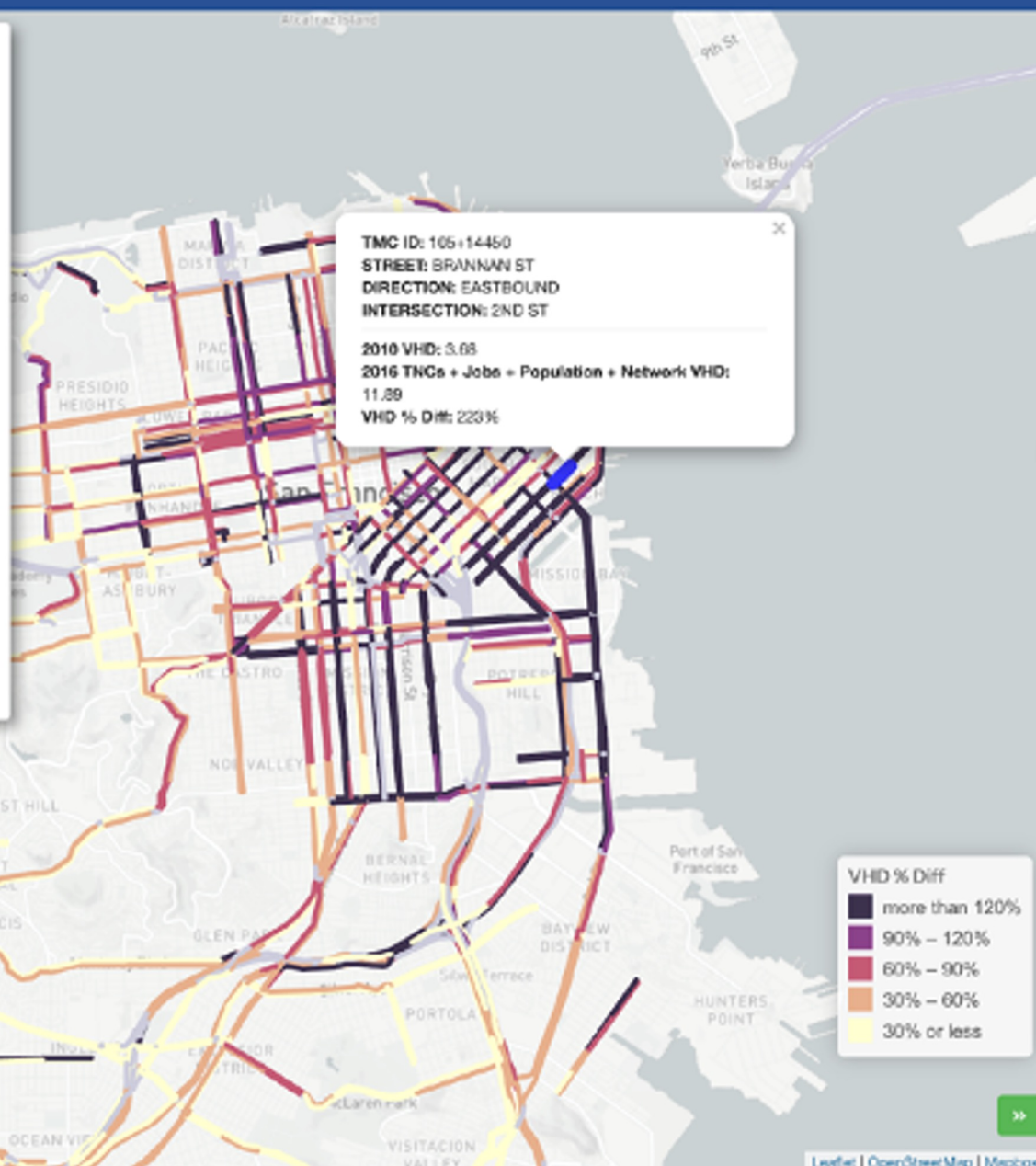
- Select a congestion metric to display it on the map.
- Explore the contributions of different factors to changes in congestion.
- Choose a time period to display.
- Click on a colored roadway segment on the map to see segment-specific information.

Download empirical dataset (.zip)



Learn more...

OK



TNCs & CONGESTION

What is this?

Learn More

Vehicle Hours of Delay (VHD)

Vehicle Miles Traveled (VMT)

Speed

CHOOSE FACTORS AFFECTING CONGESTION:

Network Effect

Population Effect

Employment Effect

TNC Effect

CHOOSE TIME PERIOD:

Daily

6:00a-9:00a

9:00a-3:30p

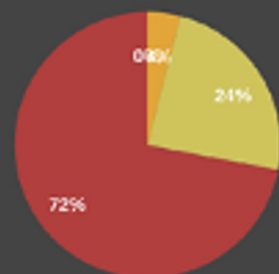
3:30p-6:30p

6:30p-3:00a

3:00a-6:00a

FACTORS AFFECTING CHANGE IN CONGESTION

BRANNAN ST EASTBOUND at 2ND ST



Network Population Employment TNC

If Your Car Is Stuck in Traffic, It's Not Uber and Lyft's Fault

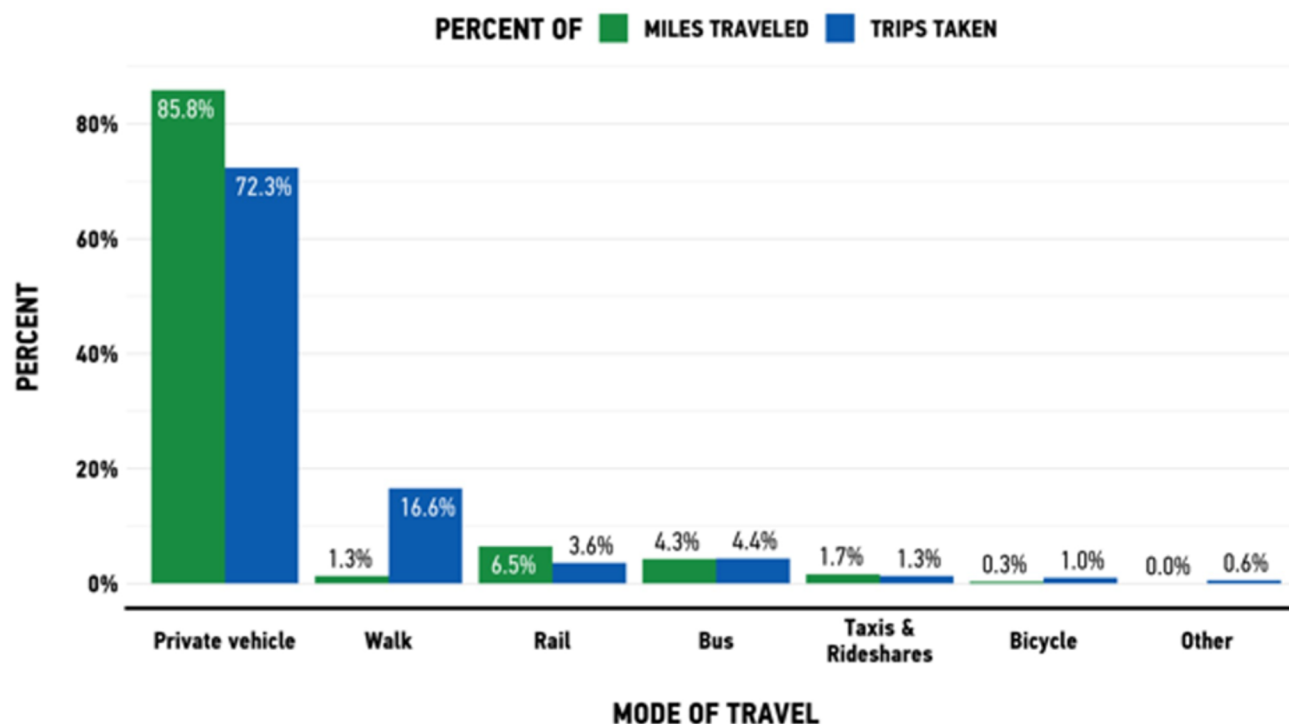
CITYLAB

Cities have been congested and transit has been poorly used for years before ride-hailing companies set up shop.

ROBIN CHASE JUL 27, 2018



IN U.S. CITIES
WHERE RAIL
TRANSPORT IS
AN OPTION



UZA Name	Sum of 2015	Sum of 2016	Change
Seattle, WA	178,640,154	185,913,534	4.1%
Houston, TX	83,285,295	85,180,489	2.3%
Milwaukee, WI	40,610,851	41,476,982	2.1%
Detroit, MI	36,734,180	37,079,598	0.9%
New York-Newark, NY-NJ-CT	4,222,700,561	4,241,214,495	0.4%
San Francisco-Oakland, CA	454,952,418	454,996,256	0.0%
Boston, MA-NH-RI	403,464,723	402,554,159	-0.2%
Pittsburgh, PA	63,990,430	63,570,697	-0.7%
Denver-Aurora, CO	101,021,365	99,777,407	-1.2%
Portland, OR-WA	112,440,100	110,985,034	-1.3%
San Antonio, TX	37,983,886	37,290,201	-1.8%
Salt Lake City-West Valley City, UT	44,909,741	43,776,825	-2.5%
Minneapolis-St. Paul, MN-WI	96,636,368	93,716,857	-3.0%
Chicago, IL-IN	623,466,948	603,747,357	-3.2%
Urban Honolulu, HI	68,587,549	66,361,162	-3.2%
Las Vegas-Henderson, NV	72,044,767	69,420,973	-3.6%
Dallas-Fort Worth-Arlington, TX	75,998,371	72,137,725	-5.1%
Baltimore, MD	111,070,976	105,214,371	-5.3%
Atlanta, GA	141,154,134	132,925,293	-5.8%
Philadelphia, PA-NJ-DE-MD	369,644,085	346,276,496	-6.3%
Phoenix-Mesa, AZ	69,525,177	64,898,486	-6.7%
San Diego, CA	94,921,830	88,507,937	-6.8%
St. Louis, MO-IL	47,250,866	44,020,031	-6.8%
Cleveland, OH	46,844,074	43,507,057	-7.1%
Los Angeles-Long Beach-Anaheim, CA	619,459,557	572,589,716	-7.6%
San Jose, CA	44,718,244	40,763,554	-8.8%
Miami, FL	156,449,301	141,556,090	-9.5%
Washington, DC-VA-MD	441,222,366	396,260,838	-10.2%
Austin, TX	32,795,531	28,893,986	-11.9%
San Juan, PR	38,853,326	32,289,221	-16.9%

Increase

No Change

Decrease



- Top 30 Transit Agencies US
- 80% saw decrease in ridership
- Some quite significant
- TNCs are only one contributing factor

What can Public Transportation do?

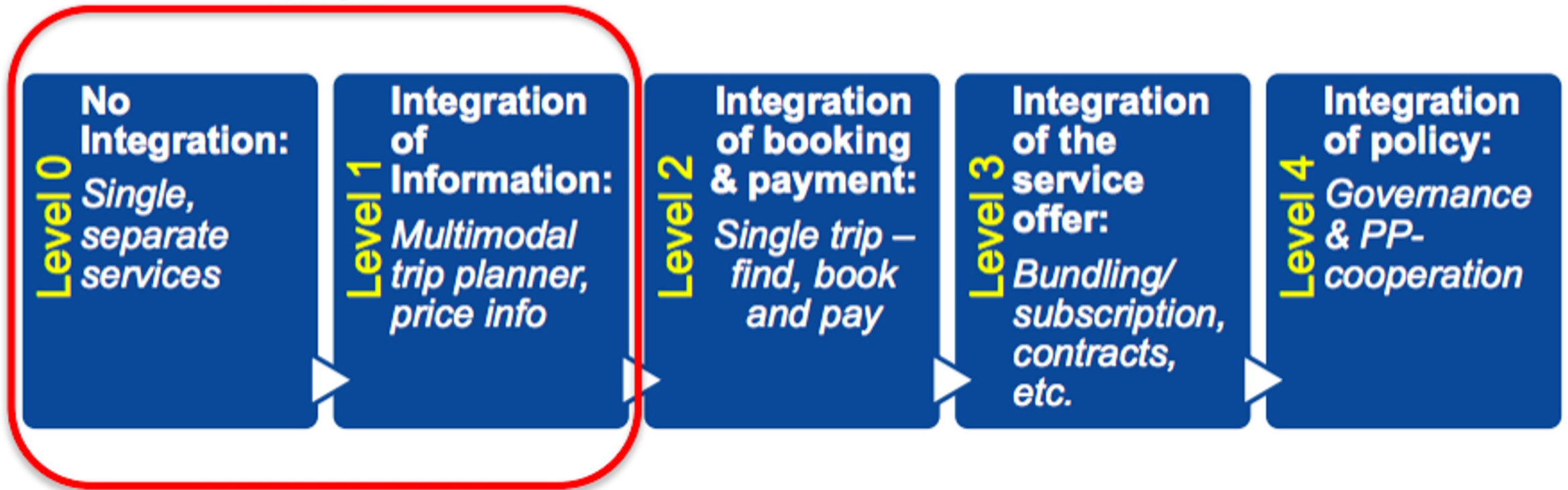
- Mobility Hubs
- Mobility as a Service
- National Trends of transit working with cities and other partners
- Combination of Infrastructure, Investment & Policy
- Focus on Corridors and High Capacity Service
 - Frequency
 - Speed
 - Reliability

Mobility Hubs & MaaS

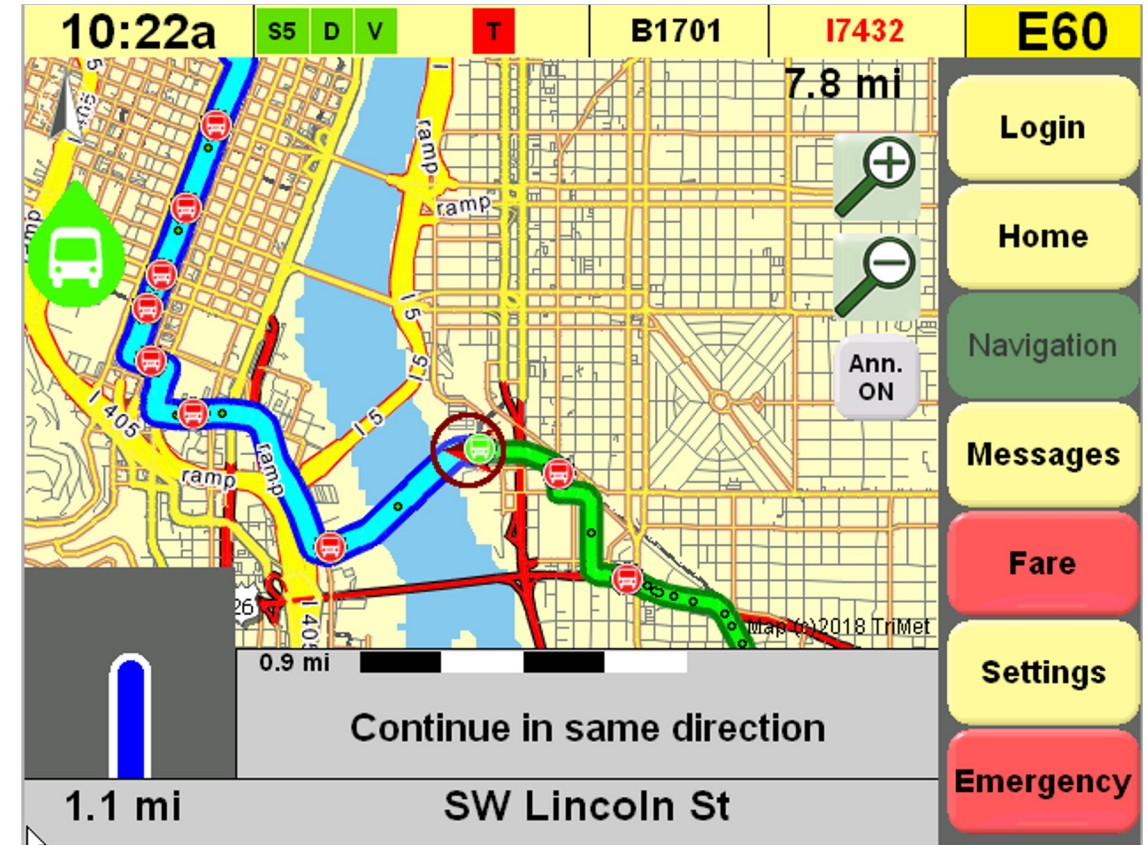


Mobility as a Service Topology

U.S.

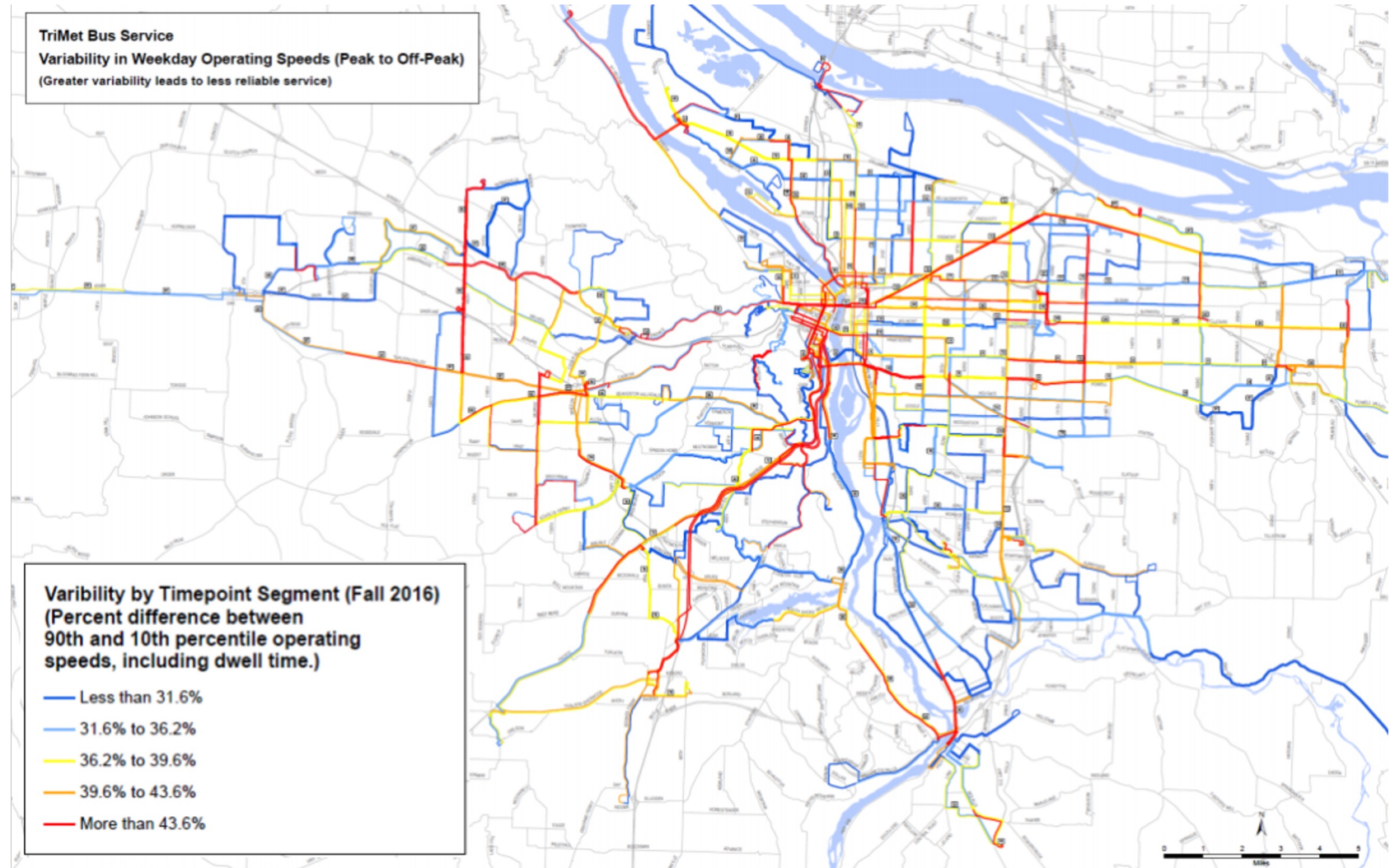


Existing Tools Already Impacting Reliability



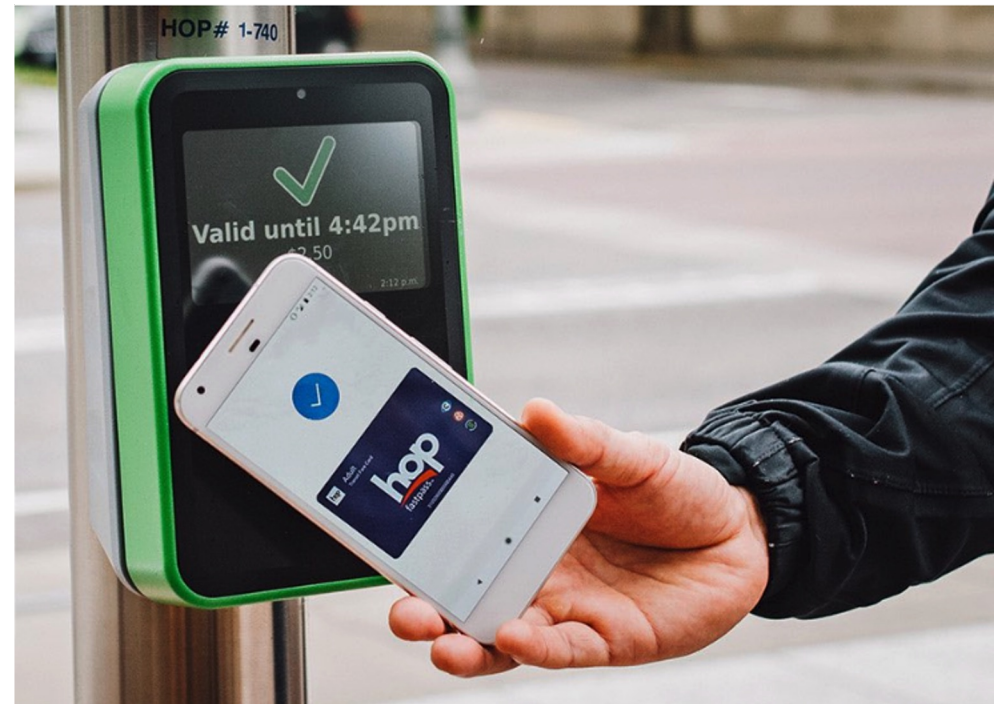
Transit Delay During Peak Congestion

**TRANSIT TRAVEL
SPEED
VARIABILITY OVER
THE COURSE OF A
DAY**



E-Fare and HOP Fastpass

<https://myhopcard.com/home/>



Open Trip Planner

MOD Dashboard link: <https://trimet.org/mod/>

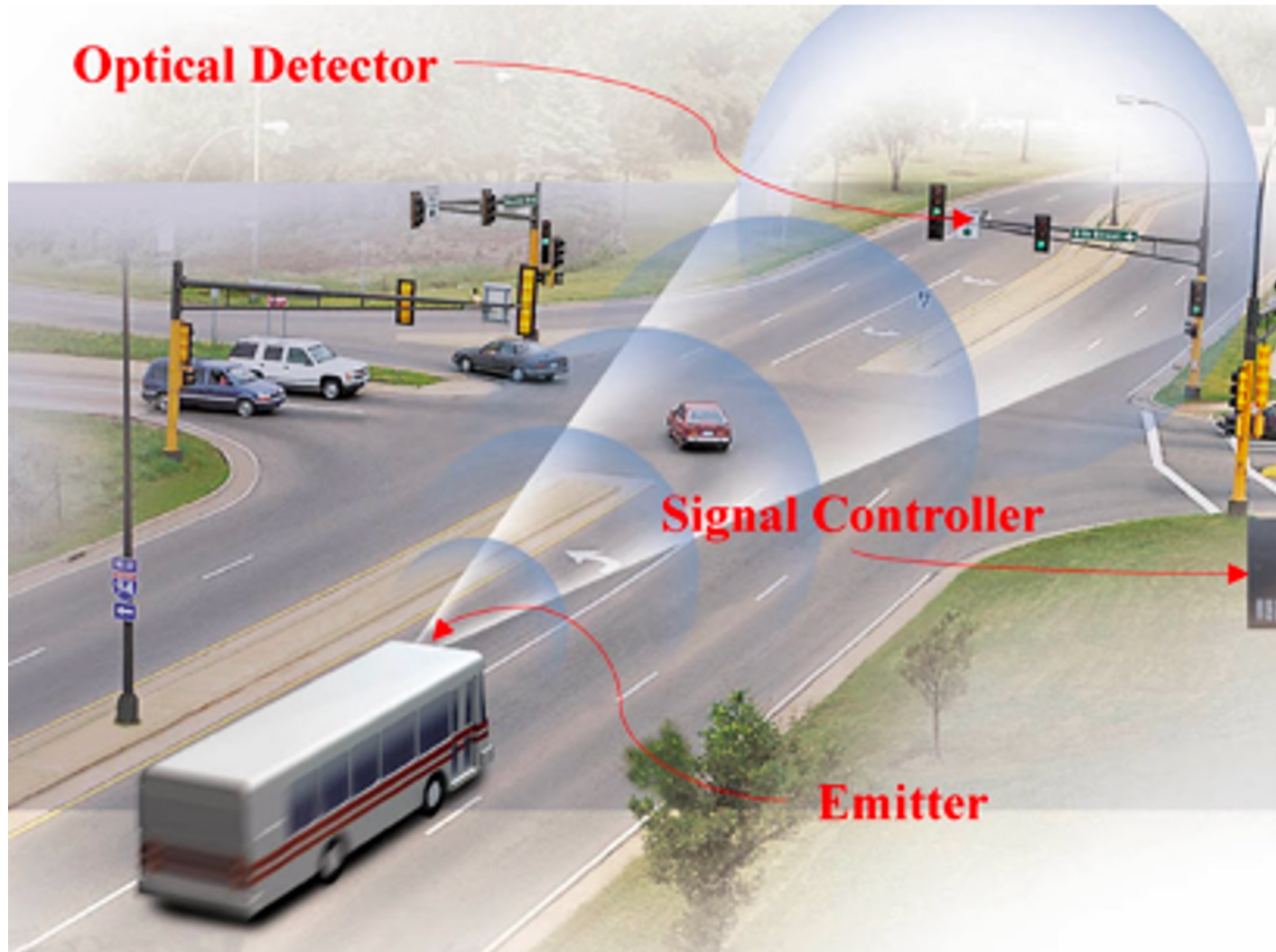
The screenshot displays the TriMet Open Trip Planner interface. The top navigation bar includes the TriMet logo and a menu icon. The main interface is divided into several sections:

- Origin and Destination:** The origin is set to "7000 NE Airport Way, Portland, OR, USA 97218" and the destination is "N Leonard St, Portland, OR, USA".
- Travel Settings:** The date is set to "Today" and the departure time is "Leave now". Five transit modes are selected, as indicated by the "5 Modes Selected" label and icons for bus, MAX, and other modes.
- Transit Mode Selection:** A "Take Transit" button is prominently displayed. Below it, various transit mode combinations are shown, including "Bike + Transit", "Park & Ride", "car2go + Transit", "Uber + Transit", and "Lyft + Transit".
- Filter Transit Modes:** A section with icons for "Bus", "MAX & Streetcar", "Wes", and "Aerial Tram".
- Travel Preferences:** A section labeled "OPTIMIZE FOR" with a dropdown menu currently set to "SPEED".
- Route Summary:** A table at the bottom provides three options for the trip, with the "Best Bet" option highlighted.

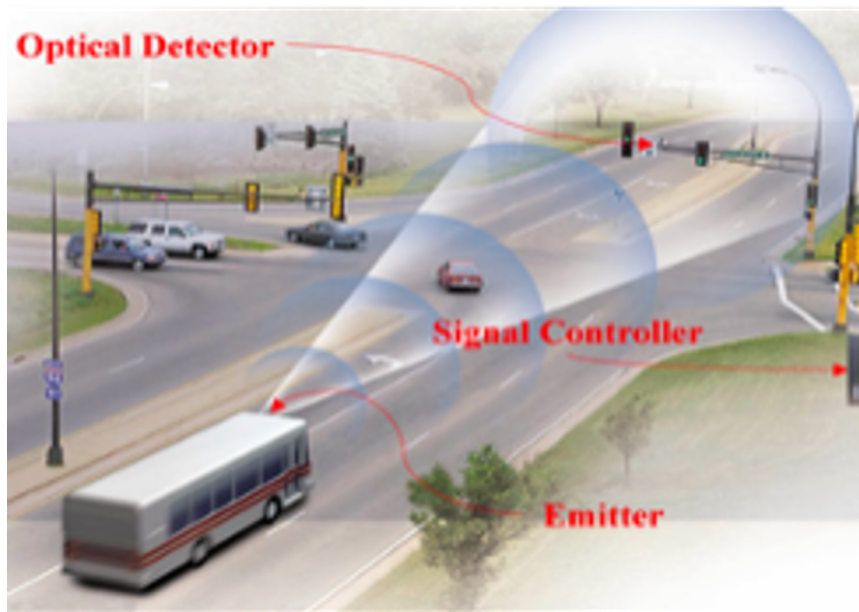
The right side of the interface features a map showing the route from the origin to the destination. The route is highlighted in blue and includes a segment labeled "75". The map also shows various streets, parks, and landmarks in the area, including Forest Park and Wilshire Park.

Best Bet	Option 2	Option 3
44 min	45 min	46 min
\$12.50+ 14 Cal	\$12.50+ 14 Cal	\$12.50+ 14 Cal

Legacy Transit Signal Priority System



Legacy TSP...



Hardware Heavy



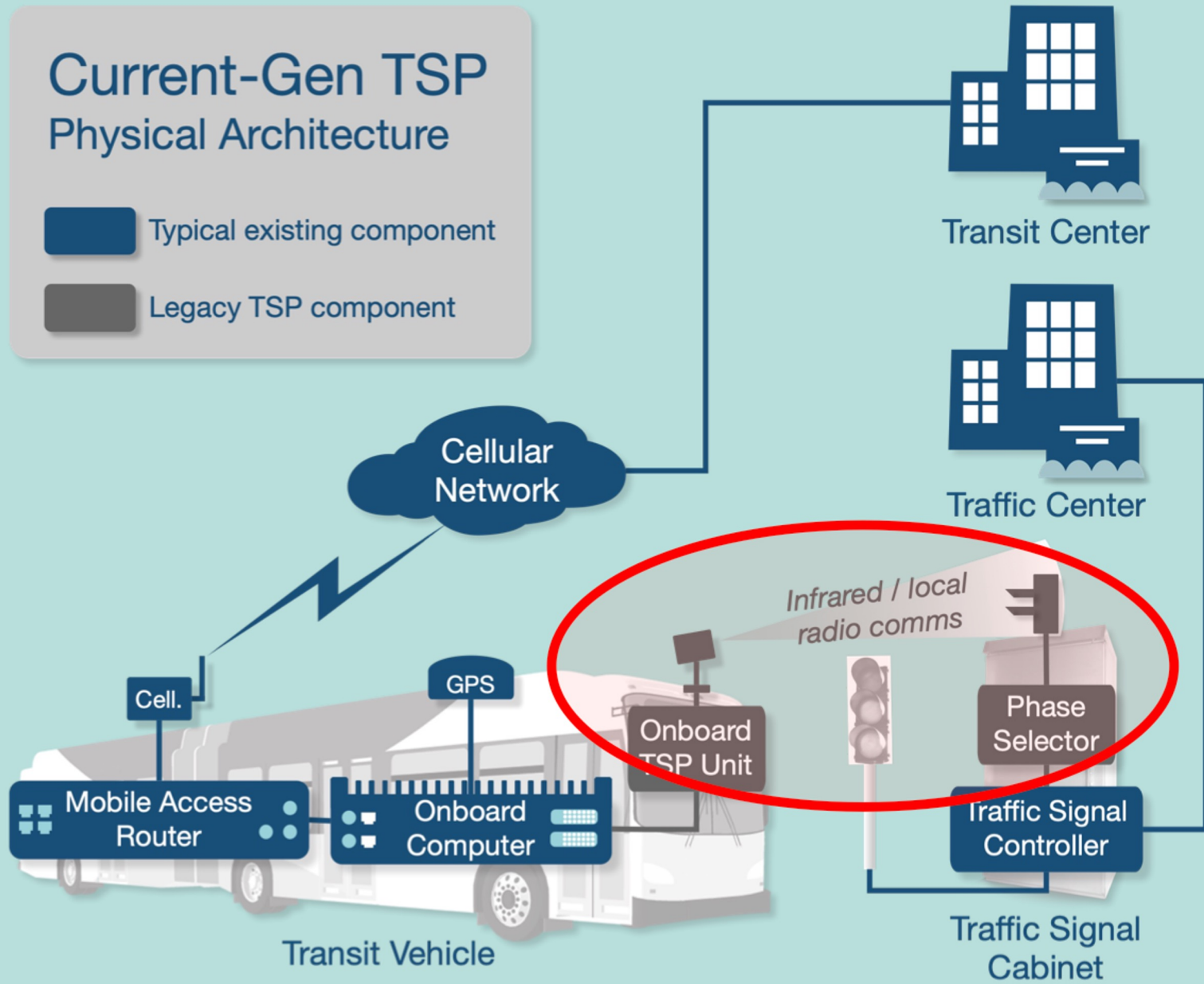
Labor Intensive



Operational Challenges

Current-Gen TSP Physical Architecture

- Typical existing component
- Legacy TSP component



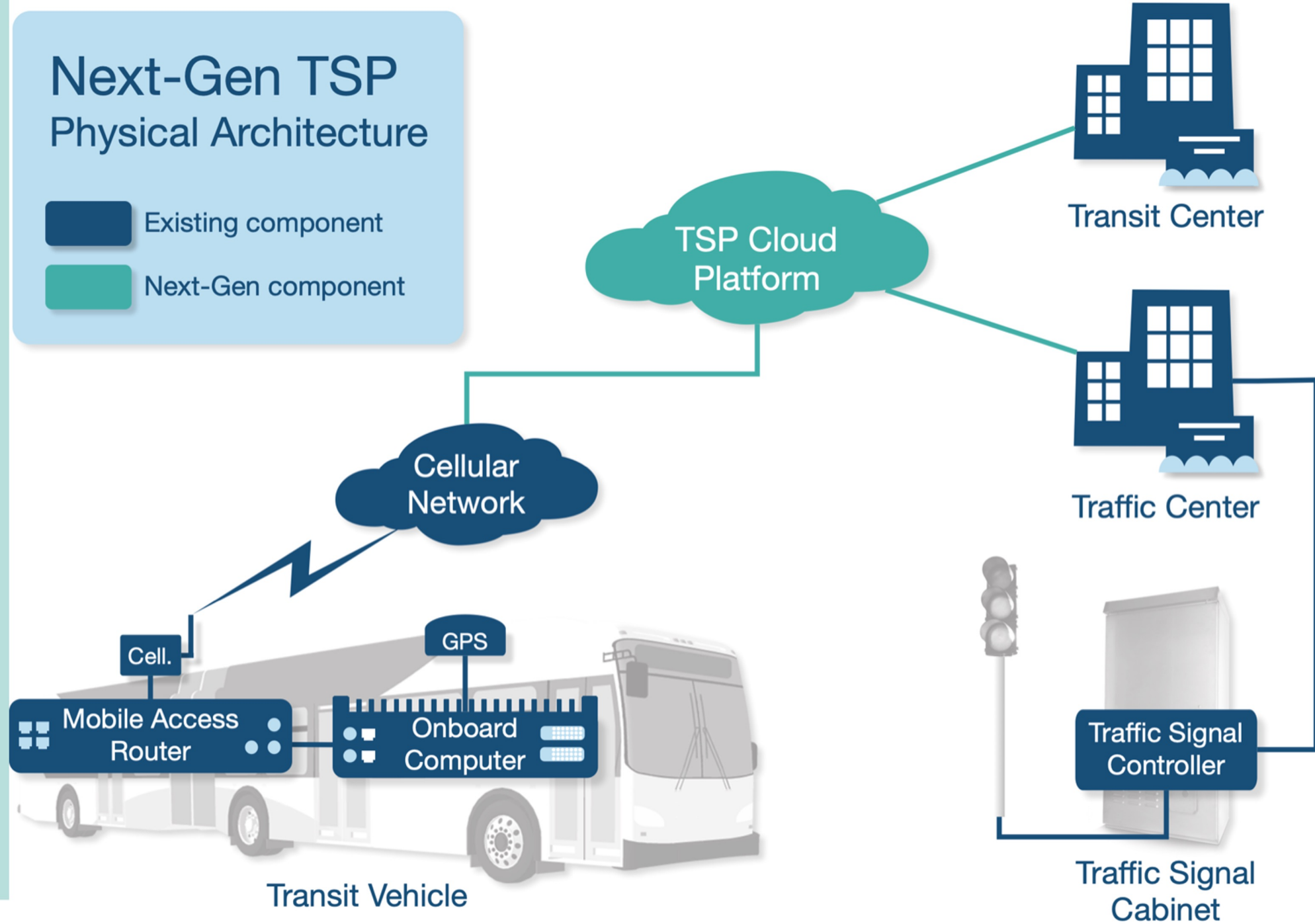
Emitter
(on bus)



Detector
(at signal)

Next-Gen TSP Physical Architecture

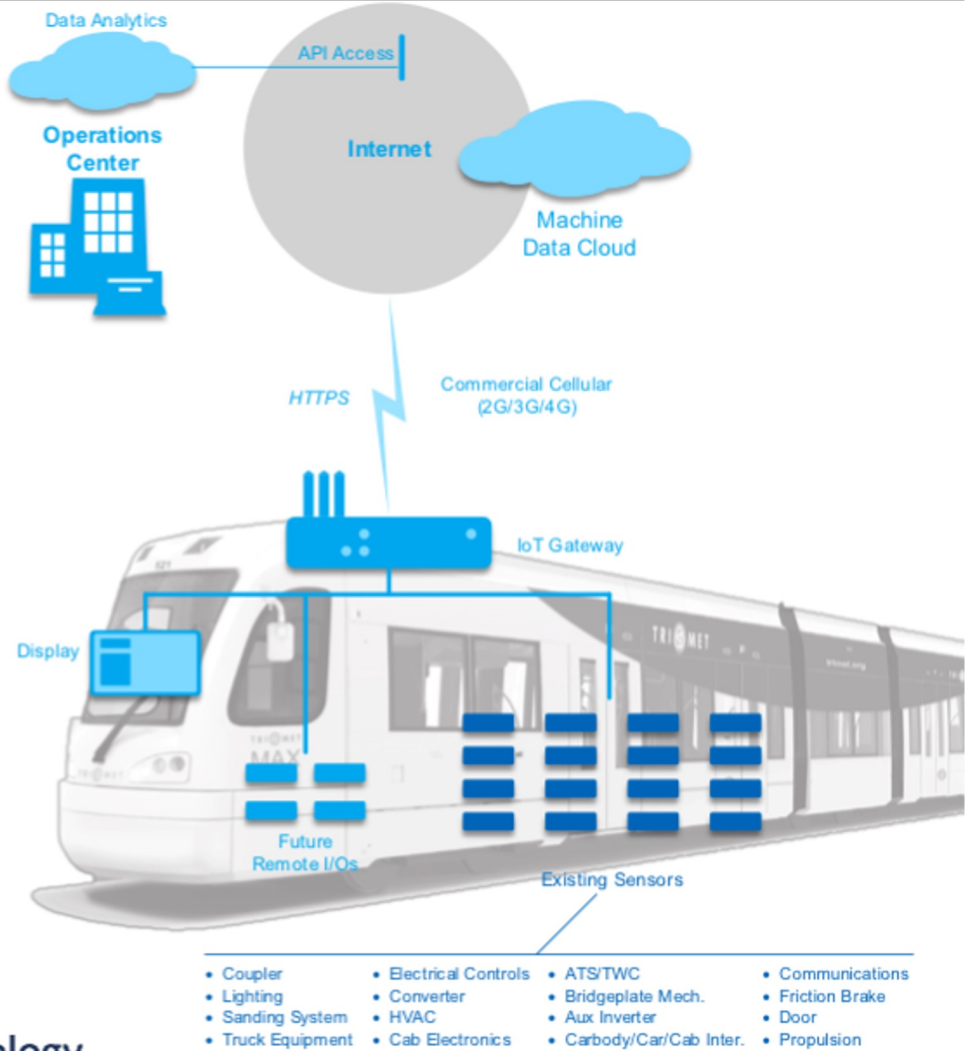
- Existing component
- Next-Gen component



Rail Operations Optimization Technology (ROOT)

Seven main categories of functionality:

- 1 Customer Information
- 2 Incident Management & Data
- 3 Real-Time Maintenance
- 4 Historical Maintenance
- 5 Safety and Security
- 6 Transit Signal Priority
- 7 Infotainment



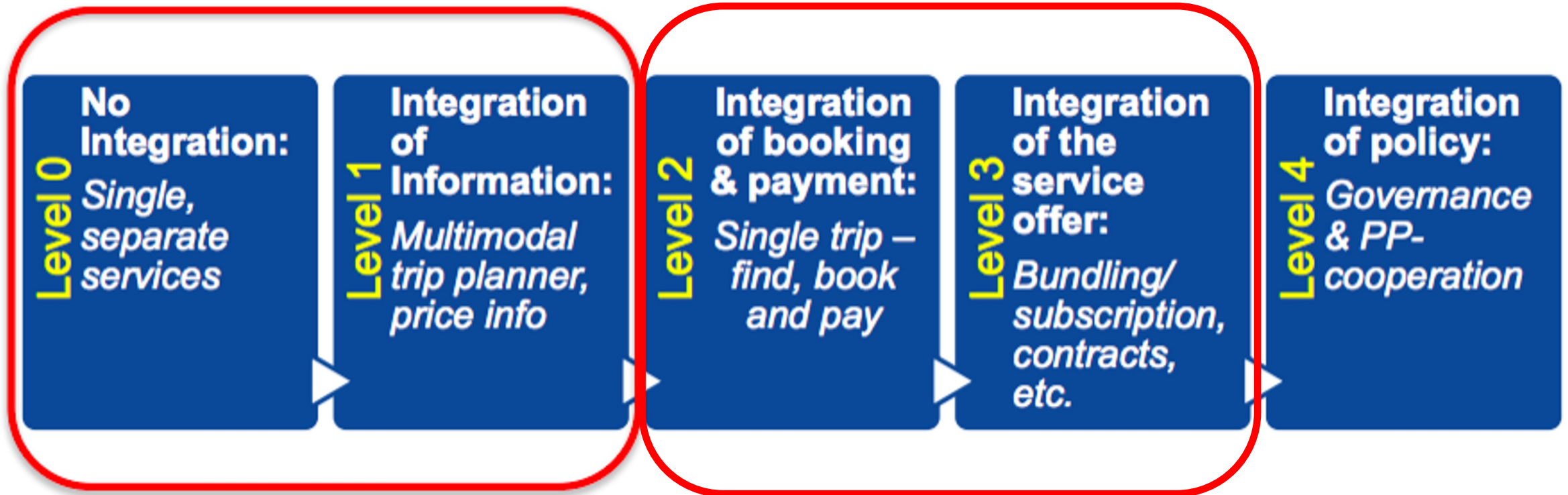
Rail Operations Optimization Technology



MaaS & Mobility On Demand Sandbox

MOD SANDBOX 1

MOD SANDBOX 2



Priority to High Occupancy Vehicles



EiC Enhanced Transit Corridors Plan



Prepared in part by:



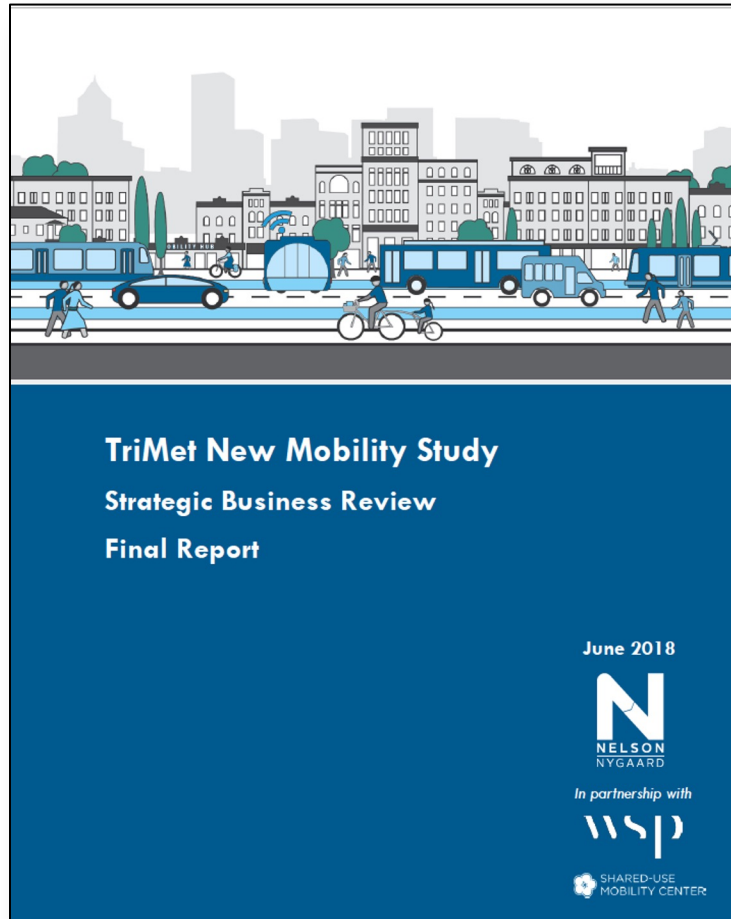
Granting agency:



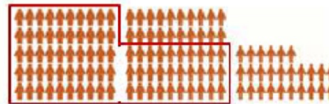
Prepared in part by:



Efficient Use of R.O.W. with Transit



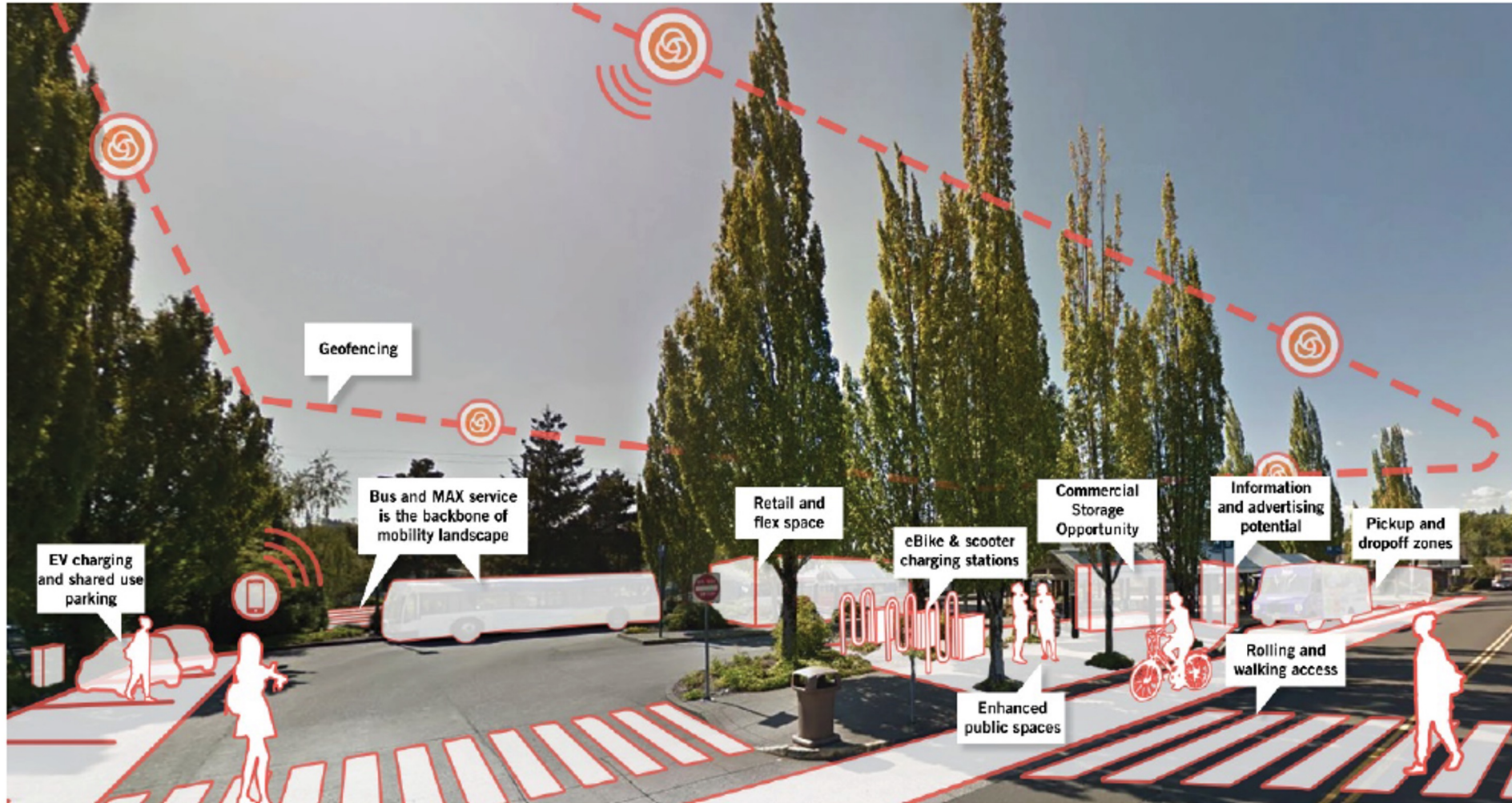
126 People move through this roadway during each light cycle. **80 in transit.**



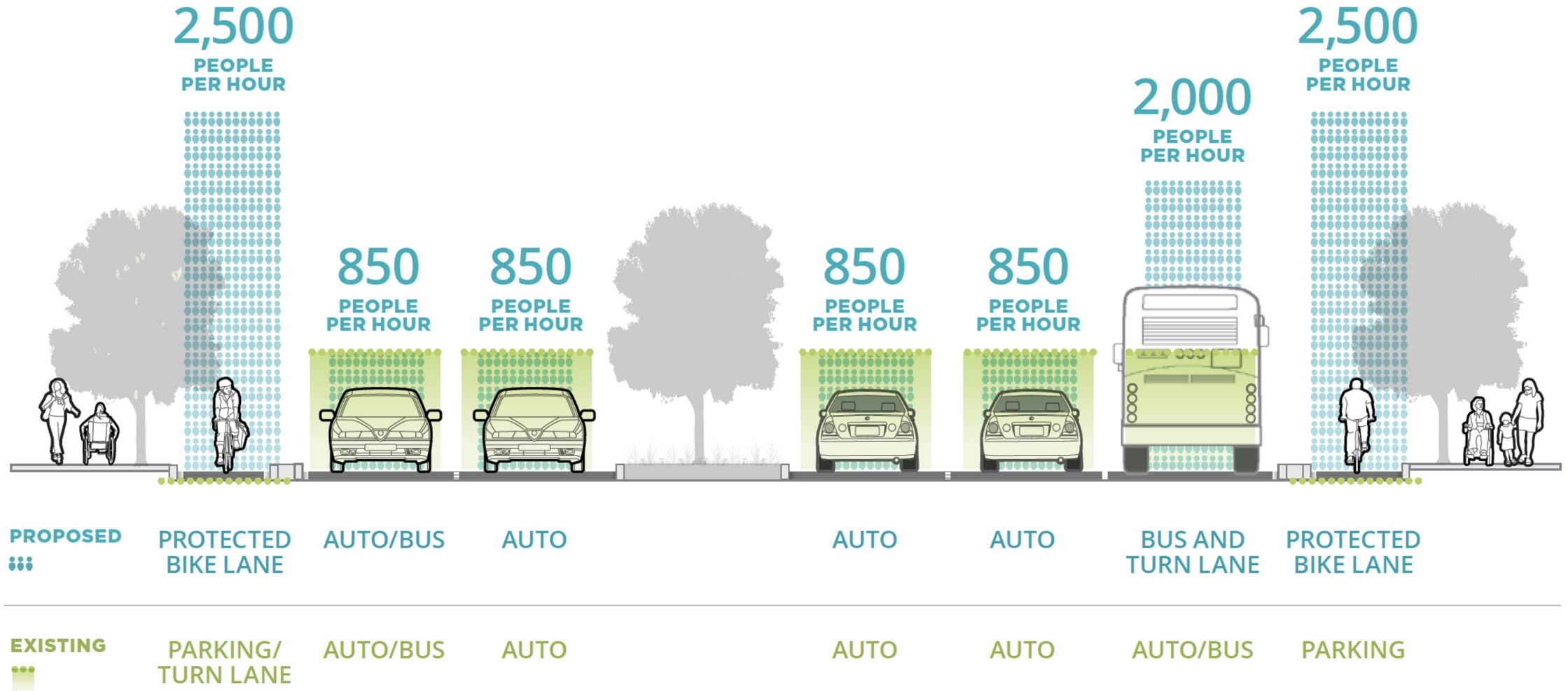
235 People on a road with transit-only lanes move through this roadway during each light cycle. **204 in transit.**



Tigard Transit Center Mobility Hub



REDESIGNED STREETS CAN ACCOMMODATE A GROWING CENTRAL CITY



W Burnside: new bus and protected bike lanes will increase the people moving capacity of the street

Timeline



DIVISION

TRANSIT PROJECT



FX 2-Division is our new high-capacity bus service along Division Street in Southeast Portland. It's fast, efficient and convenient, and will reduce travel times between Downtown Portland and Gresham by 20%.



① Front door

Cash fare box and Hop reader;
Board and exit with mobility devices;
Ramp for mobility devices

② Middle door

Pay with Hop

③ Rear door

Pay with Hop;
Board and exit with a bike

④ Priority seating

For seniors and people with
disabilities

⑤ Getting off the bus

Touch strip/pull cord to tell operator
to stop at the next station;
Overhead sign and speaker announce
the next station

⑥ Bike racks

Board at the rear door to use either of
the two bike racks

⑦ Shelter

Featuring weather protection, a bench
and nighttime lighting (most stations)

⑧ Bike lane

Bicyclists must yield to pedestrians

⑨ TransitTracker sign

Shows next bus arrivals in real-time



513 trimet.org
FX2
TRIMET
STOP
E290267

STOP FOR PEDESTRIANS

STOP HERE FOR PEDS

BICYCLE SYMBOL

30

Walmart

Auto

ARC

CO ON



From backups to
back-to-business.
Mr. P's
RESTAURANT

HAIR & NAILS
85-708-6877

ONLY
BUS
→

U TURN
HERE

ROIC

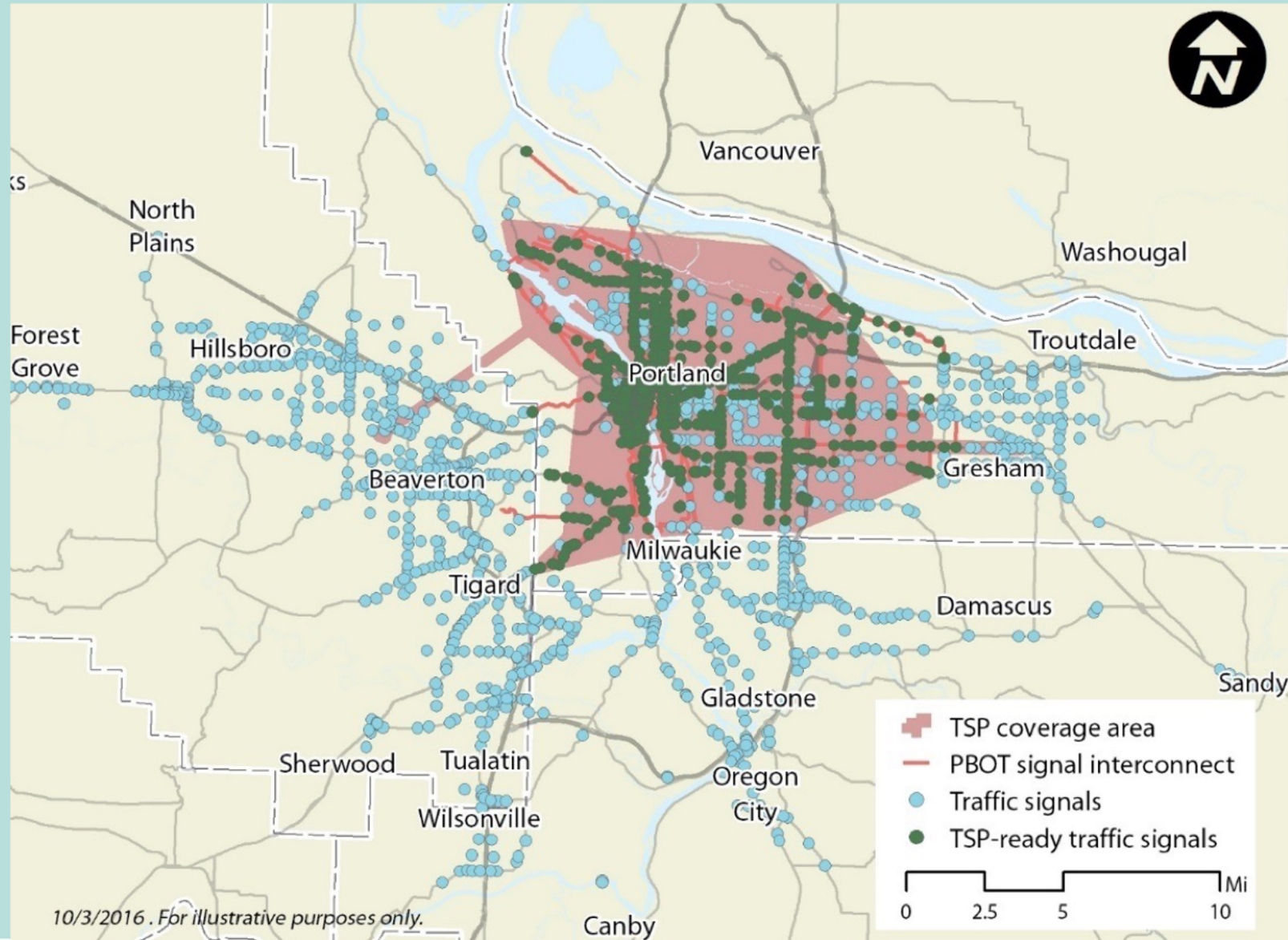
TSP on Division FX2

FX2-Division route



[www. https://trimet.org/fx/](https://trimet.org/fx/)

TSP IN TRIMET'S SERVICE AREA CURRENTLY

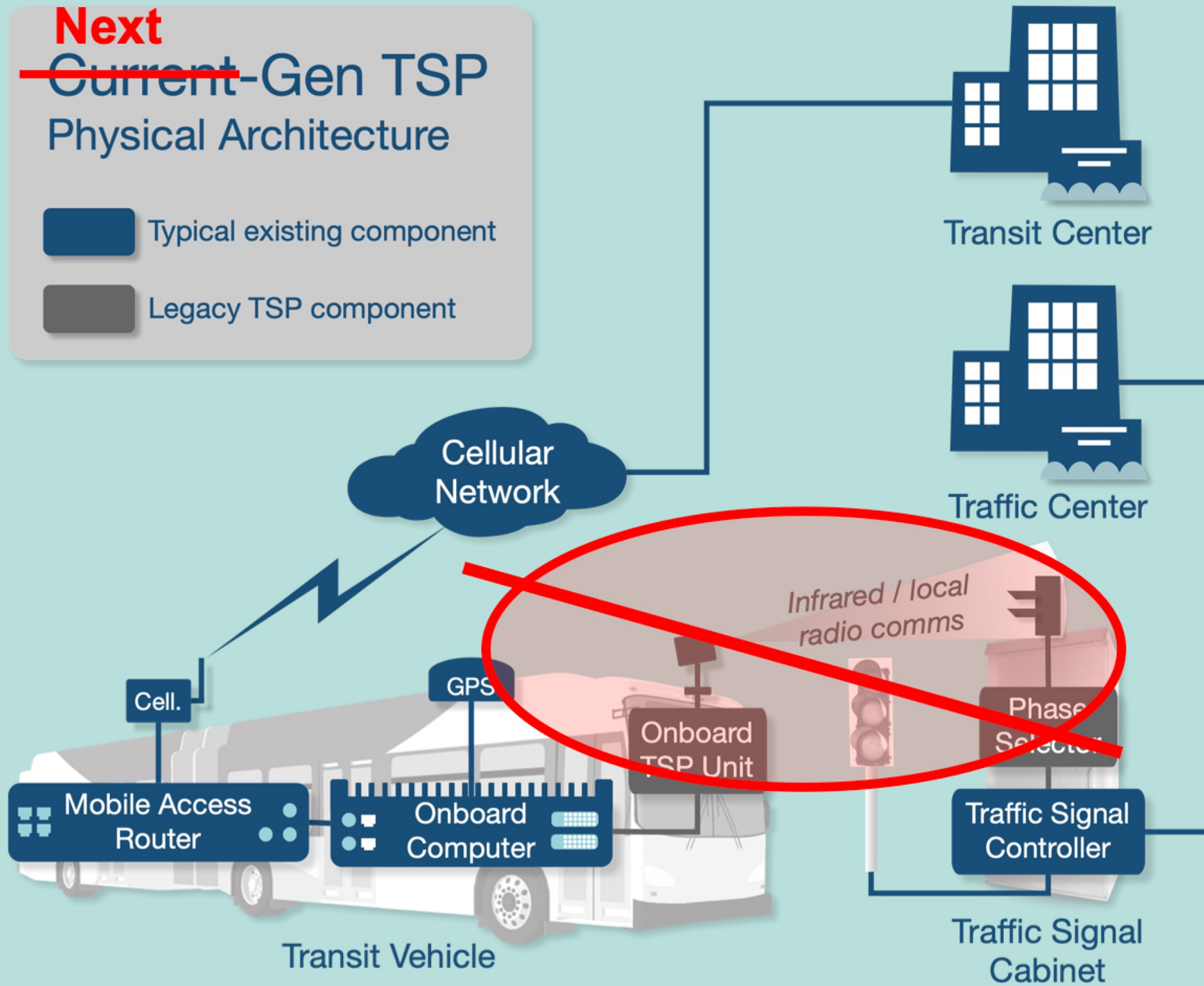


Next

~~Current-Gen TSP~~
Physical Architecture

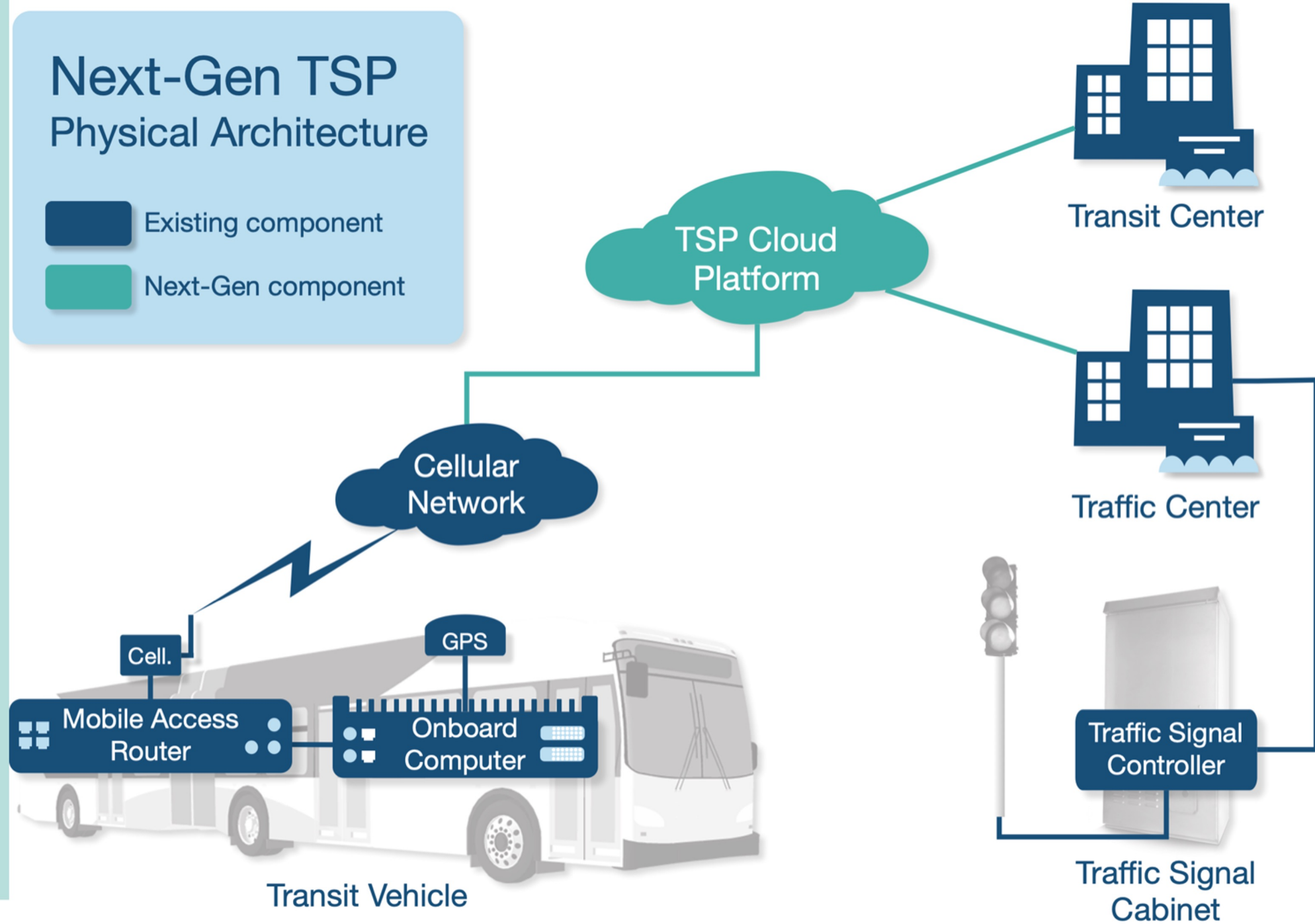
 Typical existing component

 Legacy TSP component






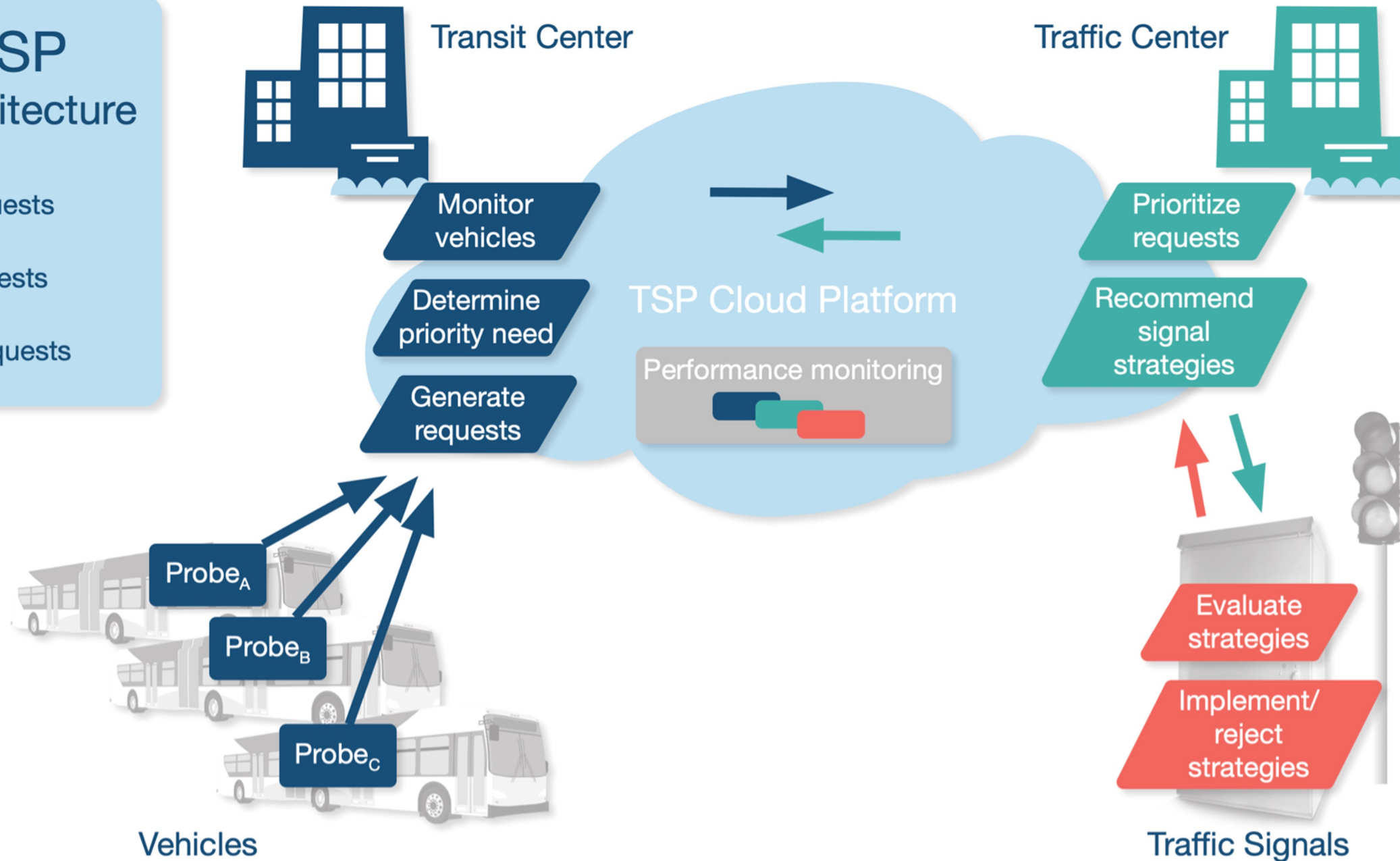
Next-Gen TSP Physical Architecture

- Existing component
- Next-Gen component





Next-Gen TSP Functional Architecture

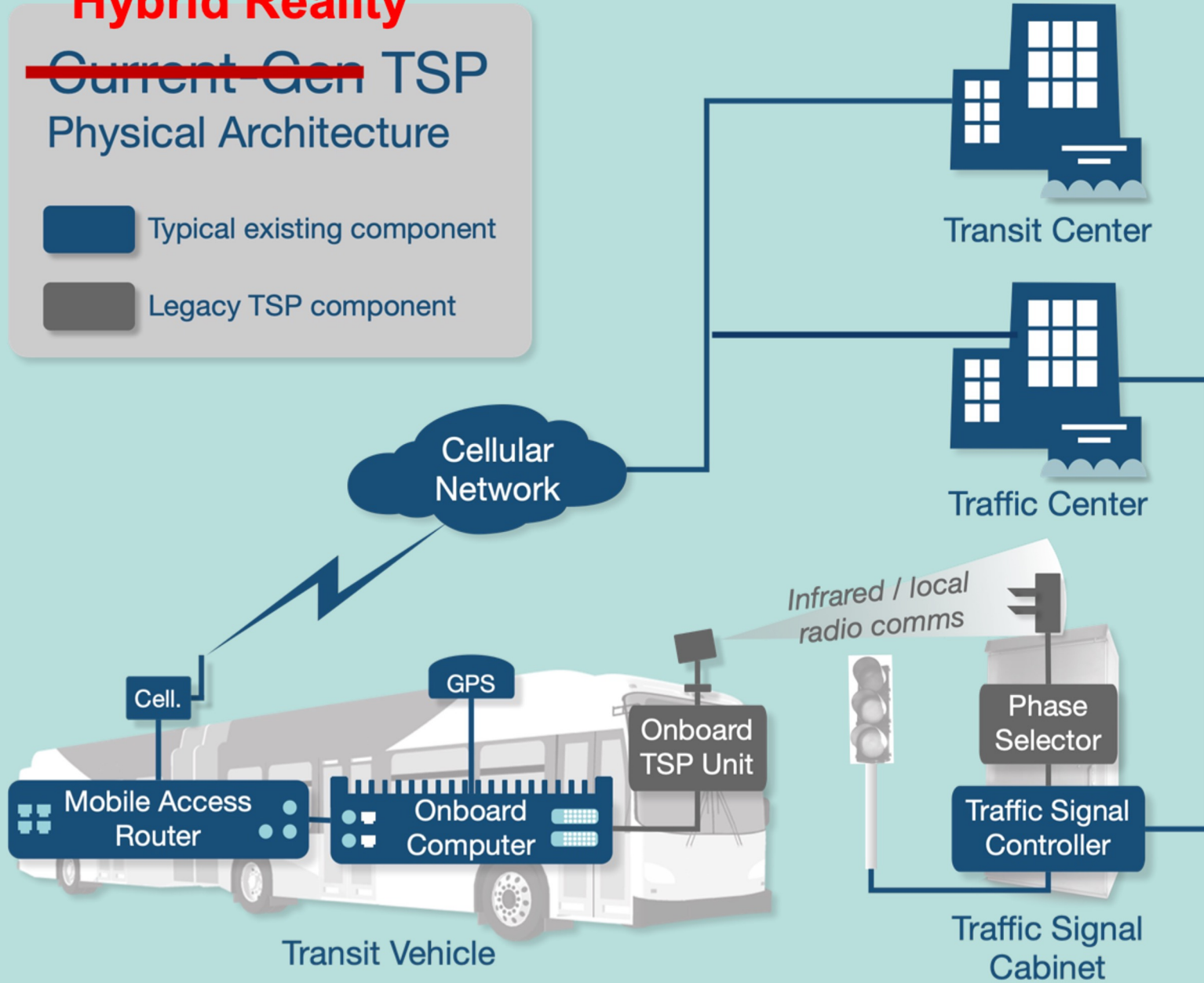
-  Generate requests
-  Prioritize requests
-  Implement requests



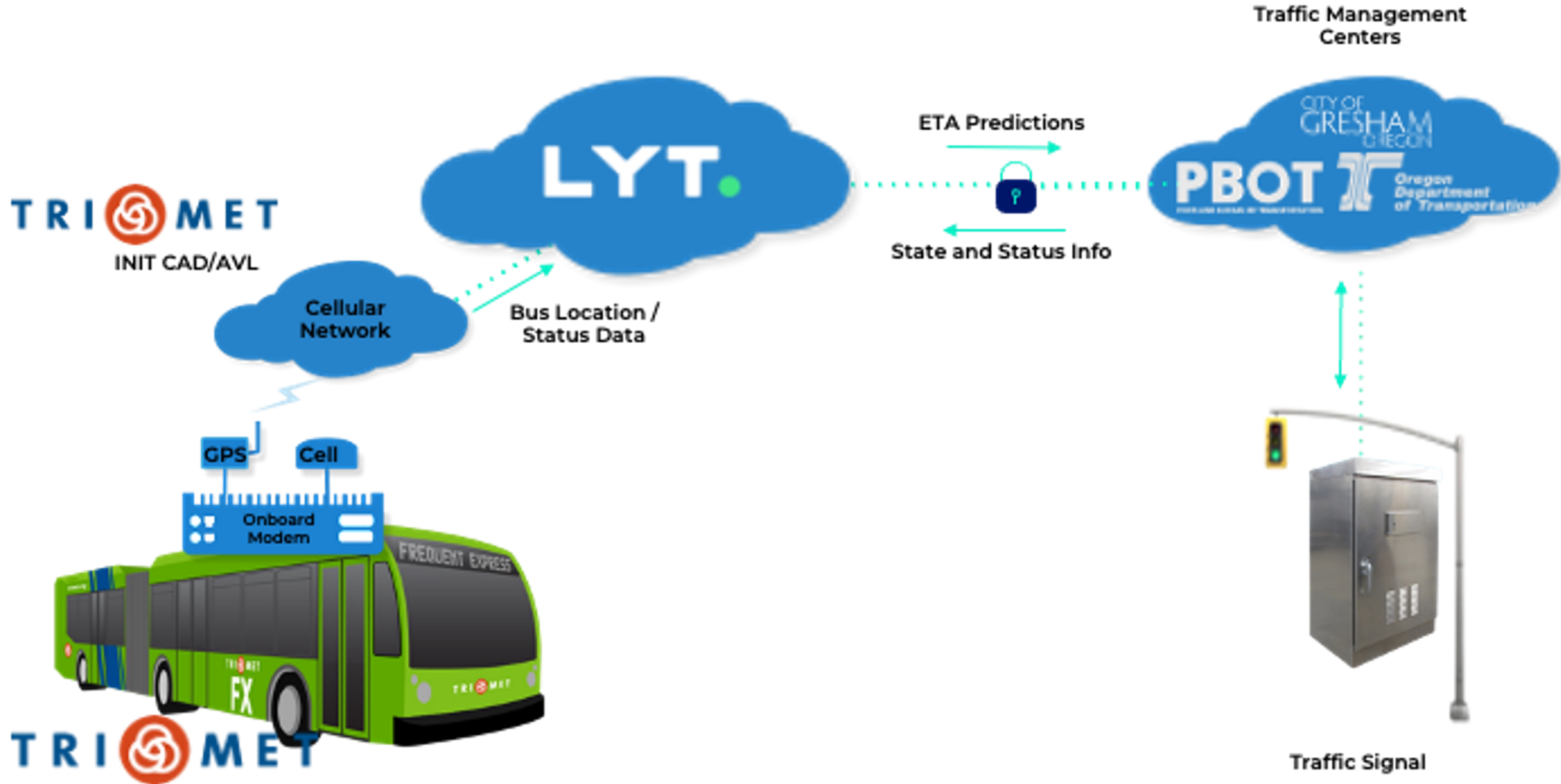
Hybrid Reality

~~Current Gen TSP~~ Physical Architecture

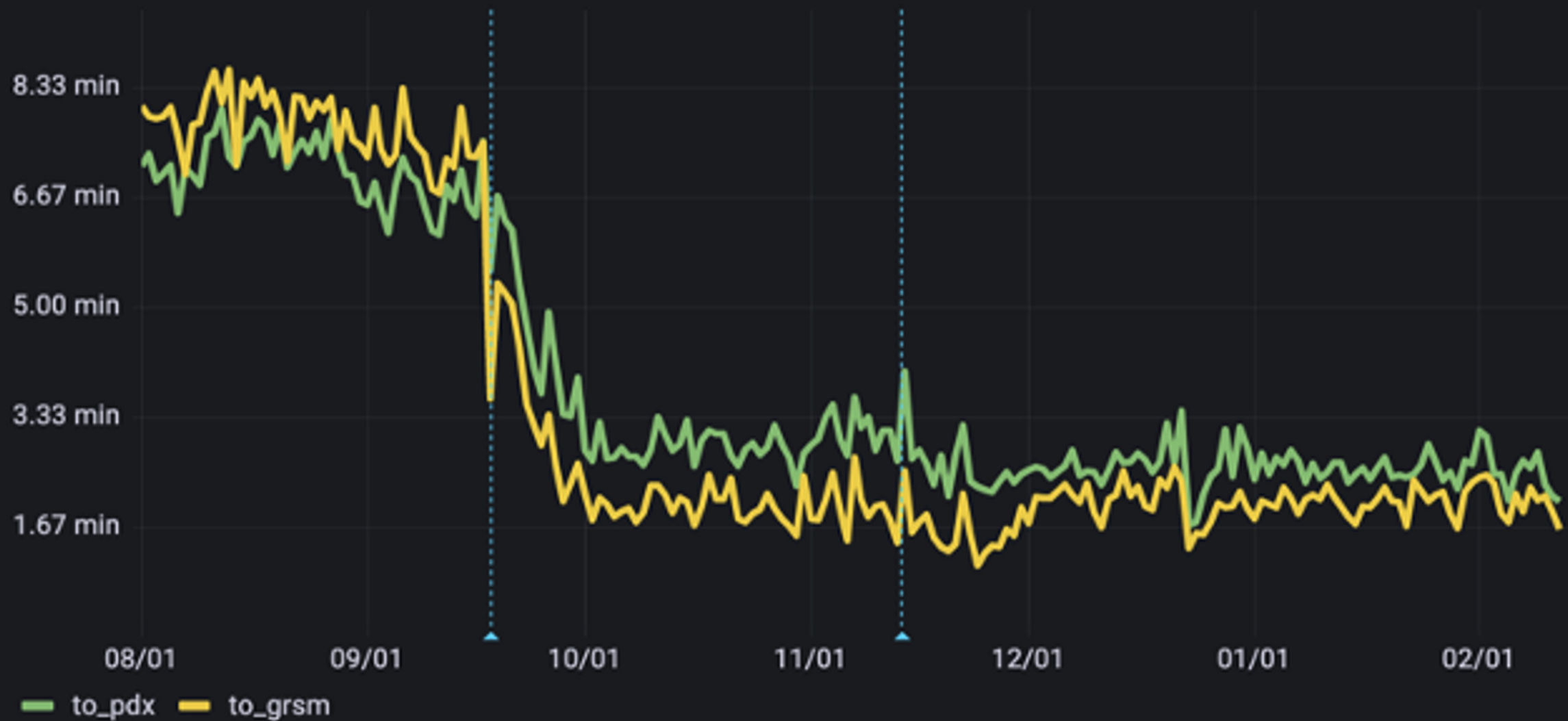
-  Typical existing component
-  Legacy TSP component



Architecture Overview of LYT.transit

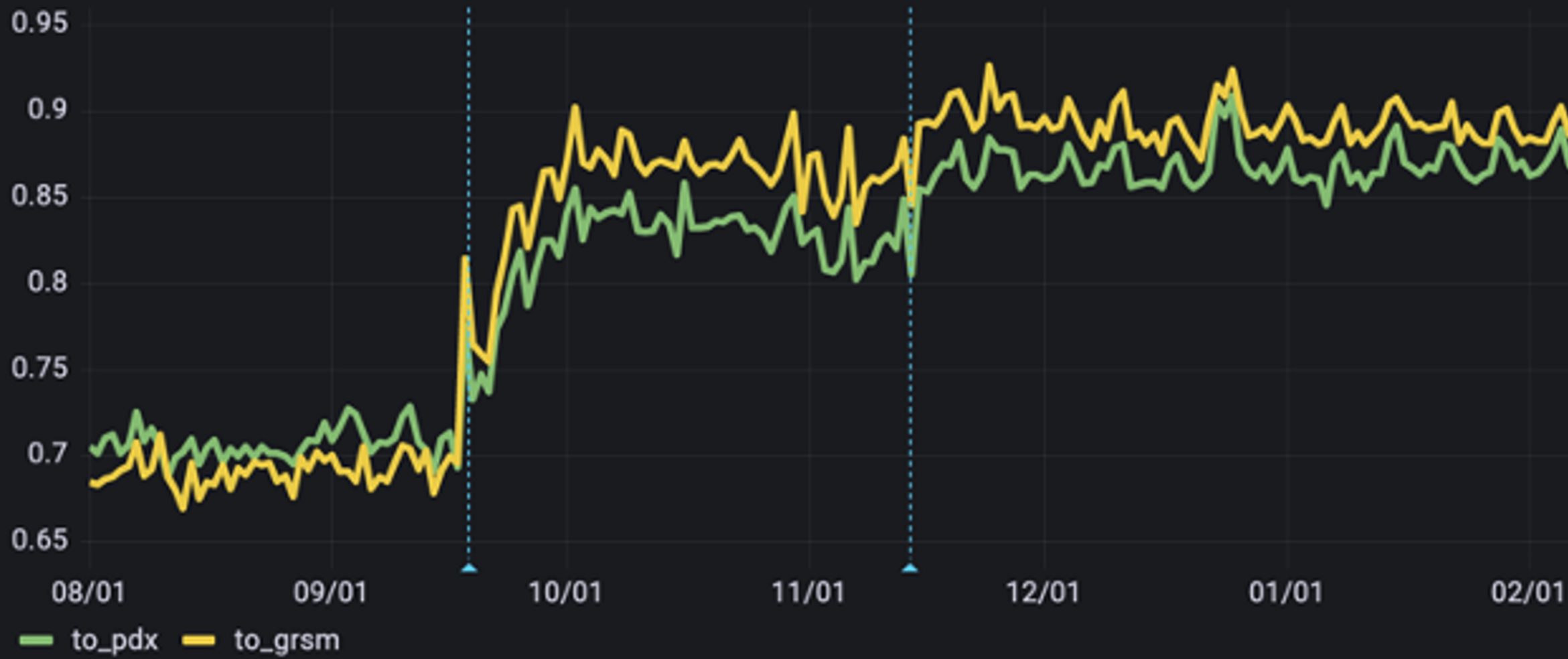


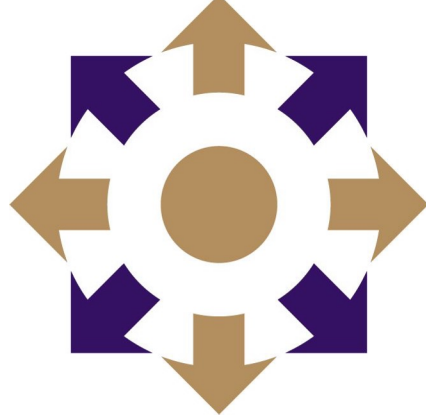
FX-2: Avg Red Light Wait Time



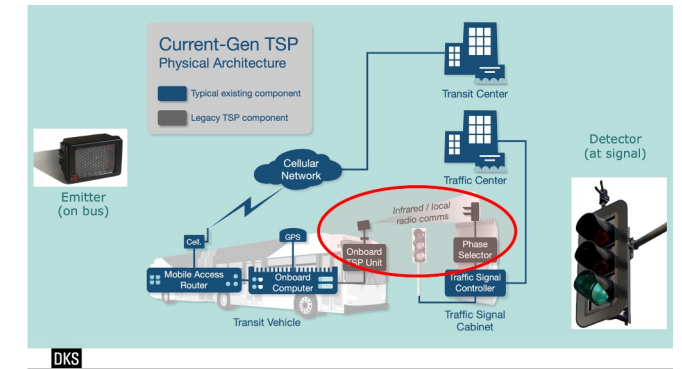
i

FX-2: Green Light Success Rate





The Chartered Institute of Logistics and Transport



Thank You

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