



Lift As You Climb

Presented by

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WiLAT North America
Launch

Isabel Alexander

AUTHOR – CATALYST – ENTREPRENEUR

Known for ...

- Women of International Influence™
- Canada's Top 100 Women Entrepreneurs™
- Small & Medium Sized (SME) Advisory Board to the Minister of Foreign Affairs & International Trade, Canada
- Past Chair- Canadian Association of Importers and Exporters

Core beliefs ...

- Share collective wisdom
- Empower others
- Champion economic independence for women

Personal mantra - Lift As You Climb



**Isabel
Alexander**

Full BIO @ www.TheEncoreCatalyst.com

Together, let's explore:

- ★ The deeper meaning of Lift As You Climb
- ★ How Lift As You Climb can elevate your personal & professional success & fulfillment
- ★ How to build your own success ladder and empower others

C

COLLABORATE: rise together, collective wisdom, maximize

L

LEAD: by example, blaze trails, listen to learn

I

INSPIRE: inclusion, innovation, imagination

M

MENTOR: reciprocal knowledge exchange

B

BUILD: strengths, networks, opportunities

Lift As You Climb

How did I become an expert on the topic of Lift As You Climb?

My story:

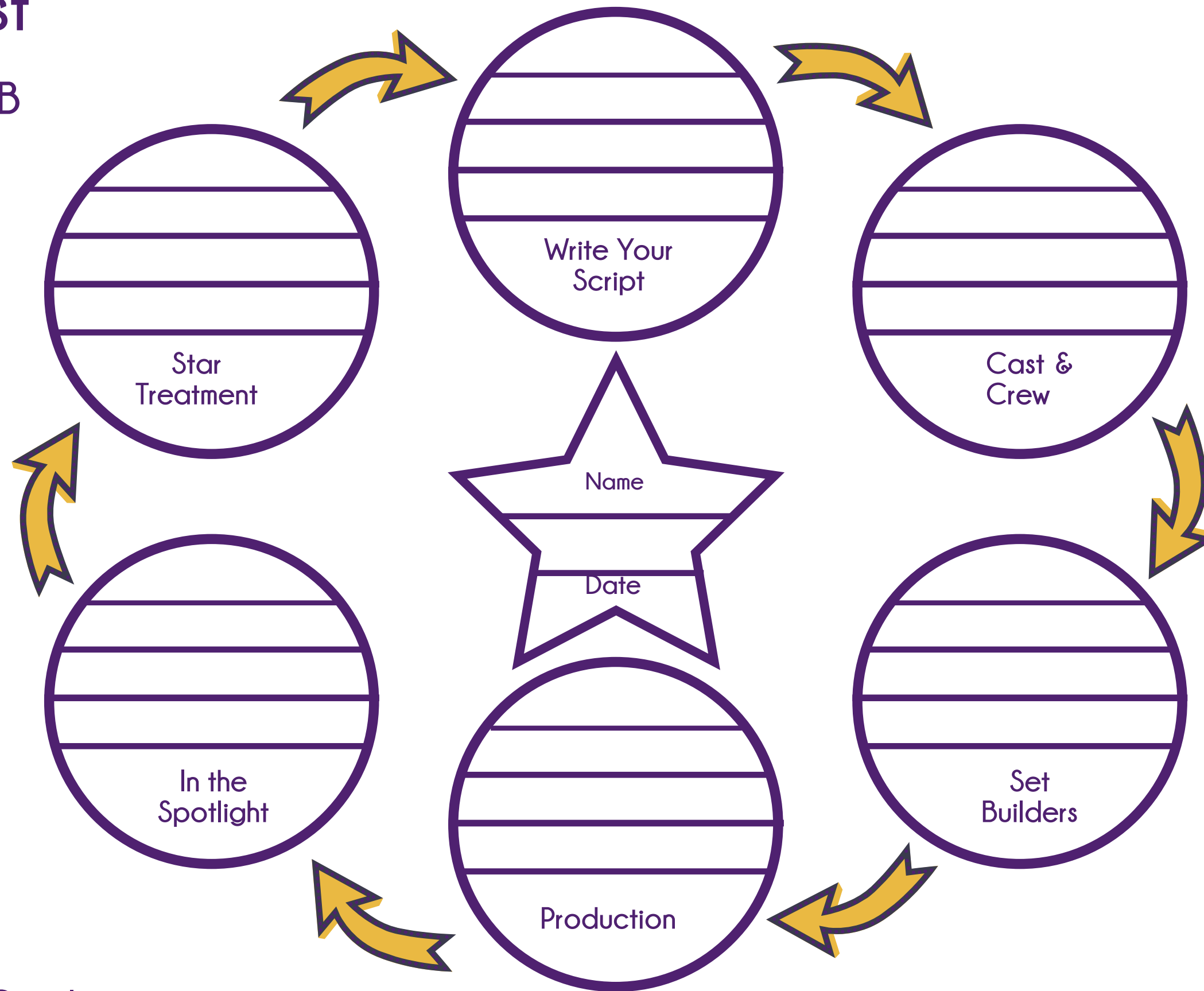
- ★ farm girl transforms to the Phantom Lady
- ★ high school student graduates to advise government & industry
- ★ pregnant teen grows up to be an award-winning entrepreneur
- ★ abuse survivor learns to thrive
- ★ rural childhood is the foundation for a global thinker
- ★ lifelong learner with an Attitude of Gratitude

Lift As You Climb

- Your Personal Life
- Your Professional Life
- Work/Life Balance is not possible
- **You only have ONE whole life**
- Work/Life Blend is possible

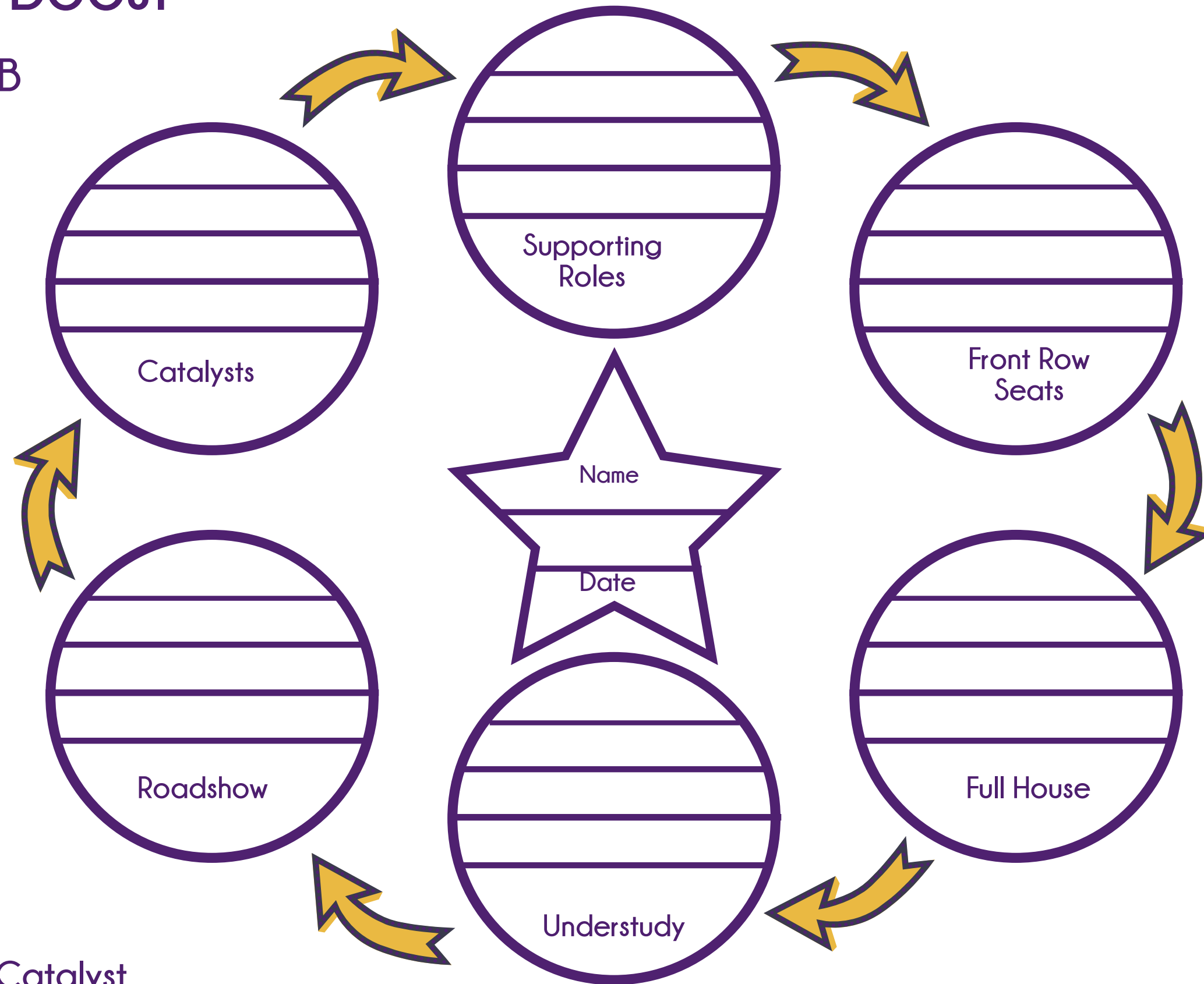
Personal Best

LIFT AS YOU CLIMB



Professional Boost

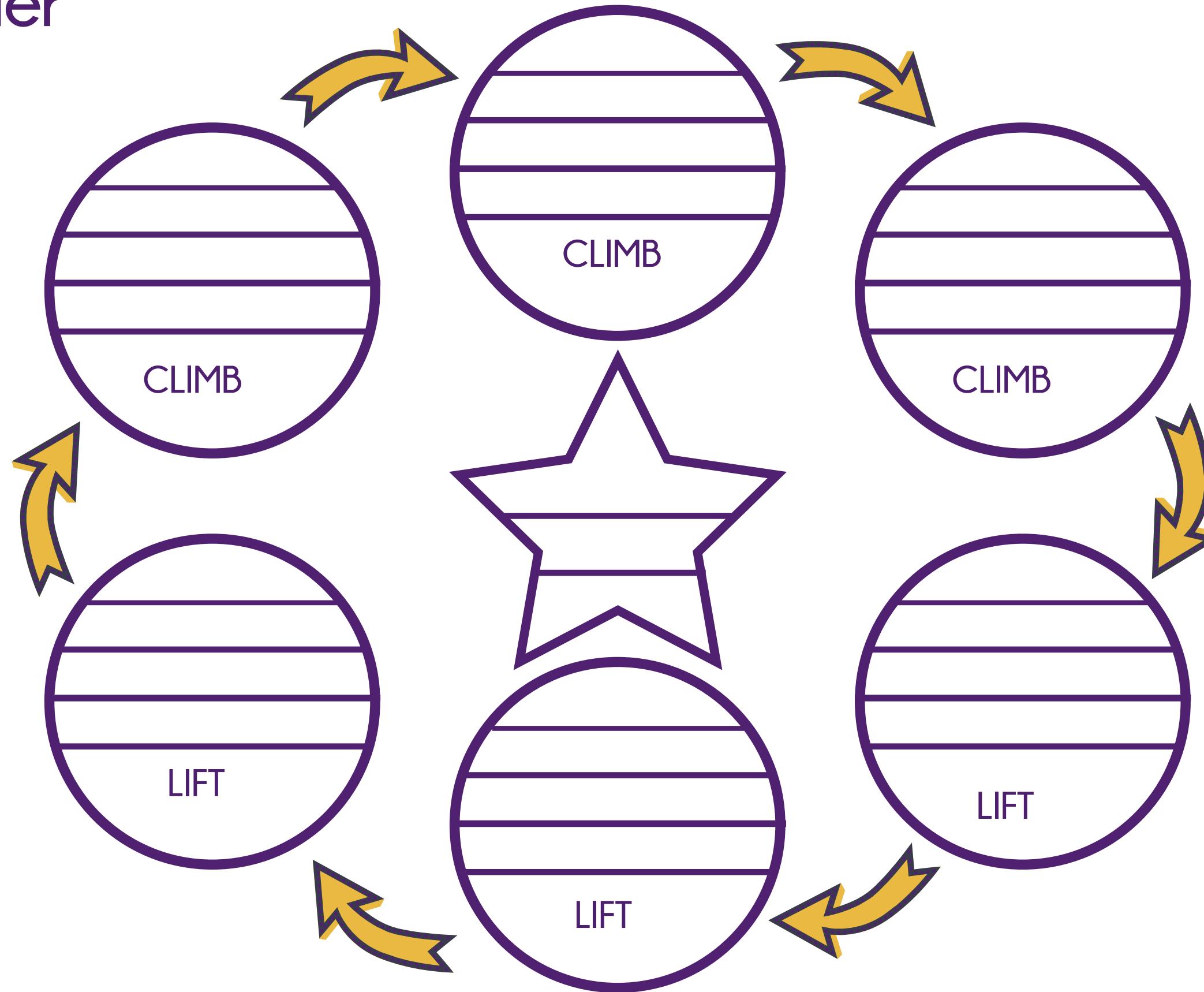
LIFT AS YOU CLIMB



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Success Ladder

LIFT AS YOU CLIMB



Lift As You Climb

Thank you for your time and for inviting me along on this part of **Your Climb!**

I hope today's session will be a catalyst for new perspectives, goals & success.

If you did not have time to complete all the worksheets today, I encourage you to invest in yourself and make the time to do so.



Maximize these mind maps, now & in your future!
Need HELP? We've Got You!

www.Lift33777.com
USA text LIFT to 33777

Lift As You Climb



Q & A

The view from the top is always better when it is shared!

~ Isabel Alexander

*“If you want to go fast, go alone,
if you want to go far, go together.”*

African Proverb



Connect with me so that I may follow your success!



Isabel Alexander

<https://www.linkedin.com/in/isabelalexanderbanerjee/>



Lift As You Climb Podcast

<https://feeds.captivate.fm/lift-as-you-climb/>



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