



The Chartered  
Institute of Logistics  
and Transport

North  
America

Transportation's Top Stories

## Air Transport Updates

### CANADA

#### ✈️ FedEx, UPS suspend freighter flights to Israel



Source: Freightwaves

FedEx Express joined a long list of airlines that have sharply reduced international flights into Israel after a large attack by Hamas insurgents from Gaza over the weekend, but other cargo operators are trying to keep air cargo traffic flowing during the war despite the risk in the air and at Tel Aviv airport. UPS late Monday, October 9, 2023 also said it had stopped flying to Israel. "We are closely monitoring the situation and have temporarily suspended flights into and out of Israel. Service disruptions may occur," the express logistics provider said in a statement to *FreightWaves*. UPS added in a new service alert that it has contingency plans in place to move shipments that are already in Israel to their destinations as quickly as it is safe to do so.

*FedEx, UPS suspend freighter flights to Israel, October 9, 2023, [www.freightwaves.com](http://www.freightwaves.com)*

#### ✈️ Travelport Signs New Content Distribution Agreement with Air Canada, including NDC



Source: Freightwaves

Travelport, a global technology company that powers travel bookings for hundreds of thousands of travel suppliers worldwide, and **Air Canada**, Canada's flagship carrier, on October 11, 2023 announced they have renewed their content distribution agreement, which includes New Distribution Capability (NDC) content and servicing. With this agreement, Travelport-connected agencies worldwide will continue to have access to the widest range of products and ancillaries from Air Canada, along with superior servicing capabilities. As Travelport delivers retail-ready content from the carrier, including NDC content, agency customers will be able to easily search, view and compare Air Canada's dynamic offers all in one place. Travelport and Air Canada anticipate the launch of the airline's full NDC solution on Travelport+ in the coming months, which will include full end-to-end servicing of NDC bookings to help agencies easily manage trip changes and exchanges. *Travelport Signs New Content Distribution Agreement with Air Canada, including NDC, October 11, 2023, [www.aircanada.ca](http://www.aircanada.ca)*

## ✈️ Brink's sues Air Canada after \$17 million heist of gold and cash



Source: AJOT

An unsolved \$17 million heist of Swiss gold and cash near Canada's busiest airport has led Brink's Co. to sue Air Canada for allegedly letting a thief slip away with the loot. Miami-based Brink's accused the airline of "negligence and carelessness" in a lawsuit after a heist at a Toronto cargo facility netted thieves about 400 kilograms (882 pounds) of gold and \$1.9 million in bank notes. The carrier failed to ensure the shipment marked "valuable cargo" had adequate security and protection, Brink's alleges in the statement of claim, which was filed at the Federal Court of Canada on Oct. 6. Air Canada declined to comment. In mid-April, Swiss bank Raiffeisen Schweiz Genossenschaft and precious metals refining company Valcambi SA hired Brink's to move the goods from Zurich to Toronto, the two cities. The shipment of gold bars and bills was hauled from Pearson International Airport to a warehouse at around 5:50 p.m. Toronto time on April 17. About 40 minutes later, someone showed up with fraudulent documents to pick them up. "No security protocols or features were in place to monitor, restrict or otherwise regulate the unidentified individual's access to the facilities," Brink's alleges in the statement of claim.

*Brink's sues Air Canada after \$17 million heist of gold and cash, October 11, 2023, [ajot.com](http://ajot.com)*

## ✈️ Expanded Canada-Panama Air Transport Agreement to allow more flights between both countries

On October 11, 2023, the Minister of Transport, Pablo Rodriguez, announced the conclusion of an expanded air transport agreement between Canada and Panama. With this expanded agreement, airlines

can introduce more flight options and routings. This means more choice and more convenience for Canadians. Each country's airlines are now able to operate a total of 14 passenger flights per week, and an unlimited number of all-cargo flights. This is up from nine flights per week for passenger and/or all-cargo services. This new agreement will better accommodate the growing Canada-Panama market, improve Canada's global connectivity, and support tourism and trade activity between the two countries.

*Expanded Canada-Panama Air Transport Agreement to allow more flights between both countries, October 11, 2023, [www.tc.gc.ca](http://www.tc.gc.ca)*

## ✈️ WestJet visit to Regina brings renewed commitment to region and celebrates strong summer performance



Source: WestJet

WestJet Chief Executive Officer, Alexis von Hoensbroech on October 11, 2023 visited Regina to discuss the important role the region has in WestJet's ambitious growth strategy for Western Canada and to look ahead to an anticipated busy winter travel season and celebrate the WestJet Group's strong summer performance. Joined by Regina Airport Authority CEO, James Bogusz and Mayor Sandra Masters, this executive visit focused on engaging with local partners and community stakeholders to discuss WestJet's longstanding investments in the region and exciting future ahead. "Hearing what matters most from Regina-based business leaders, local partners and government stakeholders is a vital aspect of our ambitious growth strategy and ensures that the WestJet Group continues to meet the demands of the community and supports tourism to the area for years to come," shared Alexis von Hoensbroech, WestJet Group Chief Executive Officer. "By working collectively, we can ensure that the residents of Regina, and surrounding areas, continue to benefit from affordable air travel and enhanced connectivity to popular destinations across WestJet's growing network."

WestJet visit to Regina brings renewed commitment to region and celebrates strong summer performance, October 11, 2023, [www.westJet.ca](http://www.westJet.ca)

## Air Canada to Support Government of Canada in Bringing Canadians Home from Israel with Special Flights



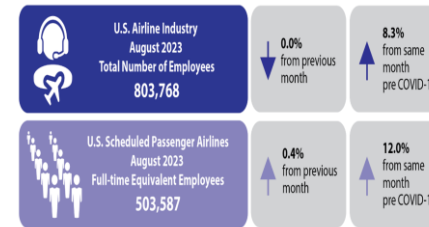
Source: Air Canada

Air Canada announced on October 12, 2023 that, in coordination with the Government of Canada, it will operate two special flights on October 13 and 14, 2023 from Athens to bring Canadians and permanent residents home from Israel. Through the arrangement, the Government of Canada is operating military flights from Tel Aviv to transport people to Athens, where they will then connect with Air Canada's special flights back to Toronto. "Although safety considerations are unfortunately preventing us from operating our regular flights to Tel Aviv at present, we are supporting the Government of Canada in bringing Canadians home safely from Israel through these special repatriation flights. We continue to monitor the terrible events in Israel very closely and extend to its people our deepest condolences. We have flown to Israel since 1995 and it is a very important part of our network. Air Canada is committed to resuming commercial operations as soon as the situation stabilizes. I thank all employees involved across Air Canada for their tireless efforts in organizing these special flights," said Michael Rousseau, President and Chief Executive at Air Canada.

*Air Canada to Support Government of Canada in Bringing Canadians Home from Israel with Special Flights, October 12, 2023, [www.aircanada.ca](http://www.aircanada.ca)*

## US/WORLD

## U.S. Cargo and Passenger Airlines Lost 125 Jobs in August 2023; Employment Remains 8.3% Above Pre-Pandemic August 2019



Source: BTS

U.S. airline industry (passenger and cargo airlines combined) employment decreased to 803,768 workers in August 2023, 125 (0.02%) fewer workers than in July 2023 (803,893) and 61,442 (8.28%) more than in pre-pandemic August 2019 (742,326). U.S. scheduled-service passenger airlines employed 530,300 workers in August 2023 or 66% of the industry-wide total. Passenger airlines added 2,125 employees in August 2023 for a twenty-eighth consecutive month of job growth dating back to May 2021. United Air Lines led scheduled passenger carriers, adding 878 employees; Southwest added 804, and Delta Airlines added 494. U.S. cargo airlines employed 268,730 workers in August 2023, 34% of the industry total. Cargo carriers lost 2,233 employees in August. FedEx, the leading air cargo employer, decreased employment by 1,115 jobs.

*U.S. Cargo and Passenger Airlines Lost 125 Jobs in August 2023; Employment Remains 8.3% Above Pre-Pandemic August 2019, October 10, 2023, [www.bts.gov](http://www.bts.gov)*



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## Rail Transport Updates

### CANADA

#### CN Presents Winter Plan, Safety Awards



Source: Railway Age

CN on Oct. 5 released its 2023-24 Winter Plan on the preparations under way to meet customer demand, as well as its 30th-annual Safe Handling Award honorees. The CN Winter Plan is prepared and submitted to the Minister of Transport each year in accordance with, and as required by, section 151.01(2) of the Canada Transportation Act. According to CN, the actions described in the Plan are designed to maximize safety, efficiency and car utilization, and are shaped by four thematic objectives: 1. Working safely. 2. Meeting customer needs. 3. Improving network performance. 4. Improving network reliability

*CN Presents Winter Plan, Safety Awards, October 6, 2023, [www.railwayage.com](http://www.railwayage.com)*

### US/WORLD



Source: Railway Age

#### AAR: U.S. Rail Traffic Uptick Continues in Week 40

For the week ending Oct. 7, 2023 (Week 40), total U.S. rail traffic was 499,217 carloads and intermodal units, up 3.0% from the prior-year period, the Association of American Railroads (AAR) reported Oct. 11. It is the fourth consecutive week of gains for carloads and intermodal units. Total carloads for the week ending Oct. 7, 2023, were 233,768 carloads, rising 3.6% compared with the same week last year, and U.S. weekly intermodal volume was 265,449 containers and trailers, increasing 2.5% compared with 2022. Canadian railroads reported 96,488 carloads for the week, up 2.6%, and 72,277 intermodal units, down 11.8% compared with the same week in 2022. For the first 40 weeks of 2023, Canadian railroads reported cumulative rail traffic volume of 6,344,008 carloads, containers and trailers, down 3.4%.

*AAR: U.S. Rail Traffic Uptick Continues in Week 40, October 11, 2023, [www.railwayage.com](http://www.railwayage.com)*



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## Marine Transport Updates

### CANADA

#### Minister of Transport announces funding for a new container terminal at the Port of Montréal



Source: Today's Trucking

October 10, 2023, the Minister of Transport and Quebec Lieutenant, Pablo Rodriguez, announced an investment of up to \$150 million under the National Trade Corridors Fund to build a new container terminal for the Montréal Port Authority within the city of Contrecoeur, Québec. The new terminal would increase the Port of Montréal's container capacity to meet the growing need for cargo transportation and help maintain the fluidity of the Port's operations. The construction for the new terminal will include: 1. a 675 metre-long dock, including the approach area for ships; 2. a rail network connecting to the existing Canadian National Railway (CN) tracks, including a railway transfer point and freight transfer hub; 3. a road access to connect the terminal to the public network; 4. a container handling yard; and 5. a operation and administrative buildings. These improvements will strengthen links between Canada and world markets and provide Canadian companies with the port infrastructure they need to remain competitive. Once completed, the new terminal is expected to increase the annual value

of imports and exports handled at the port, generating up to \$140 million per year across the country. In addition, this project would increase the total capacity of the Port of Montréal by 55 percent.

*Minister of Transport announces funding for a new container terminal at the Port of Montréal, October 10, 2023, [www.tc.gc.ca](http://www.tc.gc.ca); and Feds contribute to construction of Montreal's Contrecoeur container terminal, October 11, 2023, [www.todaystrucking.com](http://www.todaystrucking.com)*

#### The Port of Montreal welcomes the Government of Canada's support for its Contrecoeur expansion project



Source: AJOT

The MPA welcomes the \$150 million allocated to the container terminal project in Contrecoeur through the National Trade Corridors Fund (NTCF) announced on October 11, 2023 by Canada's Transport Minister, Pablo Rodriguez. This strategic investment is a giant step towards improving the fluidity of Canada's supply chain. This financial

support from the federal government confirms the strategic importance of the Contrecoeur expansion project in view of the anticipated growth in the container sector to meet the needs of importers, exporters and consumers. In 2021, the Port of Montreal's expansion of its activities at Contrecoeur received a favourable Decision Statement from Canada's Minister of the Environment and Climate Change, allowing the project to proceed.

*The Port of Montreal welcomes the Government of Canada's support for its Contrecoeur expansion project, October 11, 2023, [www.ajot.com](http://www.ajot.com)*

## Solvay and Vancouver Bulk Terminal to build world-class soda ash shipping facility in the US

Solvay, a global leader in the soda ash market, and Vancouver Bulk Terminal, a bulk commodity shipping and logistics expert, announced on October 11, 2023 a strategic partnership to collaborate on the redevelopment of Terminal 2, Berth 7 at the Port of Vancouver USA, in Washington state. Reconstruction is set to begin in 2024 and expected to be completed by early 2026. The facility is poised to become a key global outlet for the export of soda ash from North America emphasizing design, efficiency, and sustainability through the combined expertise and capabilities of Vancouver Bulk Terminal (VBT), the Port of Vancouver USA, and Solvay. The newly designed terminal will have the capability to annually process more than 2.5 million tons of soda ash. The expanded capacity will support the previously announced expansion of Solvay's Green River, Wyoming soda ash operations. The terminal will also add crucial export capacity to the North American soda ash industry, which is recognized as the world's fastest-growing soda ash producing region. Both companies and the port are enthusiastic about the partnership's potential impact on the soda ash sector and the broader economy. "We are excited to work with Vancouver Bulk Terminal and the Port of Vancouver to develop a state-of-the-art facility that will allow Solvay to serve our international customers sustainably for the foreseeable future," said Brian Kebart, President of Solvay American Soda.

*Solvay and Vancouver Bulk Terminal to build world-class soda ash shipping facility in the US, October 11, 2023, [www.ajot.com](http://www.ajot.com)*

## Seaway workers vote to strike

Members of Unifor Local 4212 and Local 4323 in Ontario and 4320 in Quebec working for the St. Lawrence Seaway Corporation voted 99 percent in favour of a strike should negotiations not result in a deal by the October 21, 2023 strike deadline. "Seaway workers manage the transit of more than 200 million tons of cargo each year and they deserve fair wages for the vital and challenging work they do," said

Lana Payne, Unifor national president. "The St. Lawrence Seaway Management Corporation, as a contractor of the federal government, must meet wage expectations and show these workers the value of their labour." Negotiations with the employer began on June 19 and 20, 2023 with additional dates from September 25 through 29. The parties decided to use a conciliator to facilitate discussions from the onset of bargaining. "Workers are expecting wage increases, especially given the current cost of living, and they have made it clear that the St. Lawrence Seaway Corporation hasn't yet offered enough to settle this agreement," said Daniel Cloutier, the union's Quebec regional director. "The trade corridor doesn't work without the workers – and they are demanding and deserving of respect."

*Seaway workers vote to strike, October 13, 2023, [www.insidelogistics.ca](http://www.insidelogistics.ca)*

## US/WORLD

### US pulls trigger on Russian sanctions, blacklists 2 crude tankers



Source: Freightwaves

It took a while but it finally happened: The U.S. Treasury Department has begun sanctioning tankers transporting Russian crude oil valued above the West's price cap. Since Dec. 5, 2022, the Group of Seven nations, members of the European Union and Australia have barred their countries' marine service providers from working with tankers carrying Russian crude priced above \$60 per barrel. Tankers carrying crude above the cap that use G-7, EU or Australian services have been threatened with sanctions. The price cap was designed to allow Russian crude to continue to flow to world markets while simultaneously forcing Russian crude to be sold at a discount, curtailing profits to the Kremlin.

*US pulls trigger on Russian sanctions, blacklists 2 crude tankers, October 12, 2023, [www.freightwaves.com](http://www.freightwaves.com)*

## The Panama Canal adapts: Strategic measures for water savings



Source: AJOT

It is not an exclusive concern of the Panama Canal or the country; it is a global problem that affects humanity. The year 2023 records historically high temperatures in the Atlantic Ocean, exacerbated by the presence of the El Niño phenomenon, which raises the temperature of the Pacific Ocean and, in the case of Panama, delayed the start of the rainy season, resulting in a significant decrease in the levels of freshwater in the reservoirs of the Panama Canal, essential for its operation. To address these challenges, the Canal has taken water-saving measures to supply 55% of the population and provide competitive and continuous service to global maritime trade. One of the implemented measures is cross-filling in the Panamax locks. This maneuver involves reusing water from one lock chamber for use in the other, saving the equivalent of the average consumption of five daily transits.

*The Panama Canal adapts: Strategic measures for water savings, October 12, 2023, [www.ajot.com](http://www.ajot.com)*



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## Road Transport Updates

### CANADA

#### Unifor GM workers go on strike at 3 Ontario plants



Source: Financial Post

Unifor workers have kicked off a strike at General Motors Co. in Canada after failing to reach a new contract with the U.S. automaker. Unifor national president Lana Payne said in a statement early Tuesday, October 10, 2023 that GM has refused to meet the pattern agreement the union negotiated with Ford Motor Co. of Canada. “The company knows our members will never let GM break our pattern — not today — not ever,” Payne said. “The company continues to fall short on our pension demands, income supports for retired workers, and meaningful steps to transition temporary workers into permanent, full-time jobs.” The union said its members will remain on strike until the pattern agreement, as established in the ratified collective agreement with Ford, is met. Unifor blames the strike on GM's unwillingness to agree on union demands on pensions and other supports for those retiring.

*Unifor GM workers go on strike at 3 Ontario plants, October 10, 2023, [www.financialpost.ca](http://www.financialpost.ca)*

#### Quebec leasing company offering 10 electric trucks



Source: Insidelogistics

Brossard Leasing is putting 10 heavy duty electric trucks into its fleet. It is collaborating with Cleo, a subsidiary of Hydro-Québec that specializes in customized charging management for commercial fleets, and GLOBOCAM, heavy-duty vehicle dealership and expert in electric vehicles. GLOBOCAM will buy five Freightliner eCascadia Class 8 trucks equipped with a 438 kWh battery and equivalent to a 470 HP engine, and five Freightliner eM2 Class 7 trucks equipped with a 291 kWh battery and equivalent to a 255 HP engine.

*Quebec leasing company offering 10 electric trucks, October 6, 2023, [www.insidelogistics.ca](http://www.insidelogistics.ca)*

#### Minister of Transport announces new penalties for companies or individuals who violate the *Motor Vehicle Safety Act*

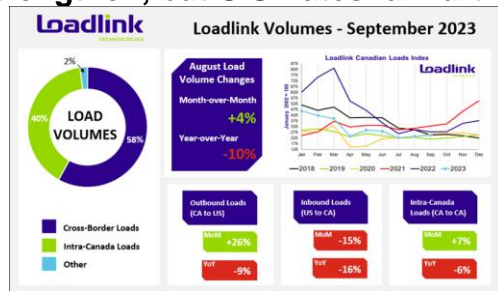
On October 6, 2023, the Minister of Transport, Pablo Rodriguez, announced the coming into force of regulations allowing Transport Canada to fine persons or companies who violate the *Motor Vehicle Safety Act*. Under the new regulations, penalties (which are similar to fines) can range up to \$4,000 for an individual violating the Act, and up to \$200,000 for a company. Examples of possible violations that



could lead to penalties include: 1. A company or a person importing vehicles, child car seats, or tires that don't meet Canadian safety standards; 2. A company becoming aware of a safety defect in their products and not issuing a recall promptly, or issuing a recall that fails to adequately fix the problem; or 3. A manufacturer failing to adequately test their products to ensure they meet applicable Canadian safety standards. Penalties would apply per violation, meaning they could be stacked for multiple violations. For severe violations affecting multiple vehicles, tires, child restraint systems and booster seats, and certain types of equipment for use in the restraint of disabled persons – or those occurring over multiple days – Transport Canada could issue several penalties.

*Minister of Transport announces new penalties for companies or individuals who violate the Motor Vehicle Safety Act, October 6, 2023, [www.tc.gc.ca](http://www.tc.gc.ca)*

## Economic Trucking Trends: Canada's spot market volumes strengthen, but U.S. rates fall further



Source: Today's Trucking

This week we have encouraging news regarding the Canadian spot market, with more loads available and fewer truck postings competing for those loads. But in the U.S. spot market rates continue to fall, weighed down by the flatbed segment. ACT Research, meanwhile, is lowering expectations for the truck and trailer market as we head into 2024. Canada's spot market load volumes increased for the second straight month in September, while equipment postings declined. It's the first time Loadlink Technologies reported two consecutive months of rising load volumes since December 2022 and January 2023. Cross-border loads into Canada decline, while intra-Canada and cross-border loads to the U.S. rose.

*Economic Trucking Trends: Canada's spot market volumes strengthen, but U.S. rates fall further, October 13, 2023, [www.todaystrucking.ca](http://www.todaystrucking.ca)*

## US/WORLD

## Economic Trucking Trends: Fleets jump at chance to place '24 truck orders



Source: Today's Trucking

Truck makers saw a surge in Class 8 orders as they fully opened 2024 order books last month — something industry analysts anticipated but nonetheless were encouraged to see. The spot market also continued to slowly improve, with flatdeck leading the way, while reefer rates continued to struggle. And aftermarket parts demand is weak, according to newly released data. It's expected to remain below trend for the foreseeable future, too.

*Economic Trucking Trends: Fleets jump at chance to place '24 truck orders, October 6, 2023, [www.todaystrucking.com](http://www.todaystrucking.com)*

## Uber Freight's new solutions: Rebuilt TMS, procurement, wide AI use

The Uber Freight acquisition and integration of Transplace in 2021 has moved to a higher level with the announcement of a suite of products that touches both sides of the combined company. Uber Freight rolled out the new offerings late last month at its Deliver user conference in San Diego. CEO Lior Ron, in a media briefing held in conjunction with the conference, said the company was “doubling down on our technology.” At the heart of the new offerings — and the one that most closely aligns with the capabilities brought to Uber Freight by the acquisition of Transplace — is an update of the Uber Freight TMS.

*Uber Freight's new solutions: Rebuilt TMS, procurement, wide AI use, October 11, 2023, [www.freightwave.com](http://www.freightwave.com)*



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## Other Transport Updates

### CANADA

#### Study finds supply chain leaders lagging in use of analytics

Supply chain leaders cite the need to reduce costs, improve the customer experience and expedite delivery times as their top-three challenges, yet fewer than half are using their supply chain data to inform their strategy and 14 percent aren't using supply chain data at all to make decisions. That's according to survey findings released on October 11, 2023 in a new report, "Data-Driven Decisions: Why Many Supply Chains Are Falling Behind," by FourKites. FourKites partnered with international research data and analytics group YouGov to poll 500 supply chain leaders across every industry in the US and UK to understand how they're digitizing their supply chains and mitigating risk.

*Study finds supply chain leaders lagging in use of analytics, October 11, 2023, [www.insidelogistics.ca](http://www.insidelogistics.ca)*

#### Leading indicator of international arrivals to Canada, September 2023



Source: Statcan

In September 2023, the number of international arrivals to Canada, including non-resident trips and returning Canadian-resident trips, increased from September 2022. All recovery rates have increased compared with September 2019, before the COVID-19 pandemic. The number of non-resident arrivals at Canadian airports equipped with electronic sensors totalled 942,600 in September 2023, up 29.3% from September 2022. Meanwhile, the number of Canadian-resident return trips from abroad stood at 1.3 million, a 17.6% increase from September 2022. In September 2023, US-resident trips to Canada through land ports with electronic sensors reached 1.2 million, up 44.9% from the same month in 2022. Moreover, the number of Canadian-resident return trips from the United States via the same land ports rose 37.0% year over year to 2.0 million trips in September 2023.

*Leading indicator of international arrivals to Canada, September 2023, October 12, 2023, [www.statcan.gc.ca](http://www.statcan.gc.ca)*

### US/WORLD

**September 2023 U.S. Transportation Sector Unemployment (4.9%) Rises Above the September 2022 Level (4.3%) And the Pre-Pandemic September 2019 Level (3.3%)**

<p>U.S. Unemployment Rate (Not Seasonally Adjusted)</p> <p><b>September 2023</b></p> <p><b>3.6%</b></p>	<p>Transportation Sector Unemployment Rate (Not Seasonally Adjusted)</p> <p><b>September 2023</b></p> <p><b>4.9%</b></p>
<p>▲ <b>0.3</b></p> <p>change from same month last year</p>	<p>▲ <b>0.6</b></p> <p>change from same month last year</p>

Source: BTS

The unemployment rate in the U.S. transportation sector was 4.9% (not seasonally adjusted) in September 2023 according to Bureau of Labor Statistics (BLS). These data have been updated on the Bureau of Transportation Statistics' (BTS) [Unemployment in Transportation](#) dashboard. In September 2023, the transportation sector unemployment rate rose 0.6 percentage points from 4.3% in September 2022 and was above the pre-pandemic September 2019 level of 3.3%. Unemployment in the transportation sector reached its highest level during the COVID-19 pandemic (15.7%) in May 2020 and July 2020.

*September 2023 U.S. Transportation Sector Unemployment (4.9%) Rises Above the September 2022 Level (4.3%) And the Pre-Pandemic September 2019 Level (3.3%), October 6, 2023, [www.bts.gov](http://www.bts.gov)*

**August 2023 Freight Transportation Services Index (TSI) Up 0.2% from the Previous Month and Down 1.9% from the Same Month Last Year**



Source: BTS

The Freight Transportation Services Index (TSI), which is based on the amount of freight carried by the for-hire transportation industry, rose 0.2% in August 2023 from July 2023, rising for the second consecutive month, according to the U.S. Department of Transportation's Bureau of Transportation Statistics' (BTS). From August 2022 to August 2023 the index fell -1.9%.

*August 2023 Freight Transportation Services Index (TSI) Up 0.2% from the Previous Month and Down 1.9% from the Same Month Last Year, October 12, 2023, [www.bts.gov](http://www.bts.gov)*



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CILTNA 2023 FALL OUTLOOK CONFERENCE & ANNUAL DINNER

“Stayin’ Resilient, Stayin’ Alive - Trends Shaping the Future of Transport & Logistics”

WEDNESDAY, NOVEMBER 1, 2023

LUNCHEON & WORKSHOP - 11:30 ET  
CILTNA AGM - 17:00 ET  
RECEPTION - 17:40 ET  
ANNUAL DINNER - 18:45 ET

RIDEAU CLUB - 99 BANK ST.  
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CNCPKC Toronto Pearson International Airport | Aéroport International  
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CHAMBER OF MARINE COMMERCE  
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**Register now for the CILTNA 2023 Fall Outlook Conference & Annual Dinner: “Stayin’ Resilient, Stayin’ Alive – Trends Shaping the Future of Transport & Logistics”** on Wednesday, November 1, 2023 at the Rideau Club, 99 Bank Street, Ottawa, ON.

For details on schedule and registration rates, please visit:  
<https://ciltna.com/events/2023-fall-outlook-conference-annual-dinner/>

## Transportation's Top Stories Other CILT News

### Job Postings

**\* UK-based publishing company looking for experts in fleet management from UK and North America to collaborate with**

Each contributor would be paid for their time and can choose to have their name associated with the newsletter or not, as they see fit.

Depending on their availability, this could involve:

- Reading the newsletter to ensure information is accurate and relevant (e.g., “This is no longer a widely used practice. Instead, ...”)
- Offering suggestions on additional angles or insights to include (e.g., “A recent study showed X. It would be good to discuss that here.”)
- Offering suggestions for topics of future newsletters
- Signing off as a topic-expert (e.g., “Read and reviewed by Jane Smith, CMO, Fleet Management Corp.”)

If you have any questions or if this interests you, please contact Christian Rigg and let him know what your hourly rate would be for this kind of work. He can be reached at: [christian@elevenwriting.co.uk](mailto:christian@elevenwriting.co.uk)

### **\* Port of Thunder Bay Chief, Executive Officer (CEO)**

At the terminus of the St. Lawrence Seaway System the largest inland waterway in the world, the Port of Thunder Bay is the second largest export grain port in Canada and a leading cargo exporter. The Port was built to provide access to European markets for Western Canadian grain producers through the world’s longest grain supply

chain. Today, the Port services grain markets in the Mediterranean, Africa, Central and South America as well as Europe. With world-class facilities that efficiently handle 9 million tonnes of cargo annually, an integral part of the Port of Thunder Bay's strategy is to expand upon the successful project cargo corridor, facilitating the movement of cargo to and from Western Canada and international markets. With the retirement of its current Chief Executive Officer, the Board is looking for a successor who will build upon the incumbent's long-standing leadership and contributions to evolve the Port of Thunder Bay as a major breakbulk hub for Western Canada.

With a mission to promote and invest in the efficient integration of marine, rail and road transportation systems and improve competitiveness of the Thunder Bay marine route to advance economic growth, the CEO is accountable to the Board of Directors for the overall planning, organization, coordination, and control of all Thunder Bay Port Authority's operations to ensure a safe, environmentally sound, and financially self-sufficient organization. In consultation with internal and external stakeholders, the CEO will promote the development of business partnerships with shipping, rail, trucking companies, and independent port operators – leading the organization as a major contributor to economic growth.

This is an exciting opportunity for a proactive and innovative leader with an entrepreneurial mindset, able to see the big picture for this critical infrastructure/transportation business, assessing the risks and opportunities through sound judgement and experience. With the exemplary communication skills needed to engage staff, stakeholders and the Board of the Directors, you bring demonstrated leadership experience managing complex port operations/port asset infrastructure, marine transportation, or supply chain logistics. With the political acumen to engage government agencies and elected officials, your senior executive level experience includes working and communicating effectively with a board of directors. A university degree in Business or a related discipline will serve a valuable foundation to your accomplishments and experience.

#### **To Apply:**

To fill this position, Port of Thunder Bay has partnered with leadership advisory firm Odgers Berndtson. Applications are encouraged immediately and should be submitted online at <https://careers.odgersberndtson.com/en-ca/28622>.

For more information, please contact Kyle Mechar of Odgers Berndtson at [Kyle.Mechar@Odgersberndtson.com](mailto:Kyle.Mechar@Odgersberndtson.com)

We would like to thank all applicants but regret that we are only able to personally contact those individuals whose backgrounds best match the requirements for the role.

#### **Diversity, Equity and Inclusion**

*Port of Thunder Bay is an equal opportunity employer. In accordance with the Accessible Canada Act, 2019 and all applicable provincial accessibility standards, upon request, accommodation will be provided by both Odgers Berndtson and Port of Thunder Bay throughout the recruitment, selection and/or assessment process to applicants with disabilities.*

*Odgers Berndtson is deeply committed to diversity, equity and inclusion in all the work that we do. As part of our efforts to better understand our ability to reach as broad a pool of candidates as possible for our searches, our DEI team would like to encourage you to take a moment and access our [Self-Declaration Form](#).*

#### **\* Manager, Government Affairs and Communications, CPKC**

Canadian Pacific (CP) and Kansas City Southern (KCS) are now CPKC. As the only truly North American railway, we are making big moves! Drawing on our strong foundations and heritage, CPKC moves essential goods across our 20,000-mile network to support economic growth throughout Canada, the U.S. and Mexico. Be a part of history as we connect a continent and create exciting career opportunities across our new transnational network. Visit [cpkcr.com](http://cpkcr.com) to learn about the CPKC advantage, our purpose and culture.

#### **PURPOSE OF THE POSITION:**

The Manager, Government Affairs and Communications, will be responsible for managing a range of government relations initiatives to promote the business and policy objectives of Canadian Pacific Kansas City (CPKC) at the municipal and provincial level, in Quebec and Ontario. Under the supervision of the Director, Indigenous Relations and Government Affairs, the Manager will work closely with the Government Affairs and Communications and Media Relations teams, and others across the company, to execute the initiatives of CPKC's government affairs program. The Manager will also lead CPKC's engagement with francophone media and assist the Communications and Media Relations team with the development of communications products in French. Finally, the Manager will assist the Community Relations team with responding to public inquiries in

French. While the Manager's primary focus will be on government affairs and francophone media relations, some engagement with Indigenous communities may also be required.

**POSITION ACCOUNTABILITIES:**

Develop, maintain, and grow strong relationships with key municipal and provincial elected officials and staff to tell the inspiring story of CPKC: the first and only transnational railway seamlessly connecting Canada, the United States and Mexico

Deploy fact-based arguments to educate key municipal and provincial stakeholders, and other audiences, to ensure CPKC is known as the credible industry leader on issues and public policies affecting the railway industry

Attend and represent CPKC at governmental, political, and other external stakeholder meetings and events

Represent CPKC in business and industry coalitions, as required

Monitor, analyze, and respond to current and potential policy and legislative or regulatory actions at the municipal and provincial level related to the railway industry and CPKC

Collaborate horizontally across the company to support CPKC's business and policy goals

Assist the Communications and Media Relations team with the development of content and communications materials in French, including press material (press releases, media lines, Qs & As, etc)

Assist the Community Relations team with responses to public inquiries in French

Manage relationships with francophone reporters and external stakeholders, including writing and communicating directly with reporters, when required.

Identify risks and opportunities for CPKC

Perform other duties, as assigned, consistent with the goals of CPKC

**POSITION REQUIREMENTS:**

Bachelor's Degree with 5+ years of professional experience in government or a government relations role

Excellent written and oral communication skills in both French and English, with a demonstrated ability to write in a clear, concise, effective and professional manner

Ability to learn quickly and demonstrate intellectual curiosity

Strong advocacy skills with a demonstrated ability to distill complex ideas and communicate them effectively

Exceptional interpersonal and relationship building skills

Knowledge of the Canadian system of government and policy-making process.

Positive and engaging attitude

Professional appearance, work ethic, and demeanor

Strong ability to work collaboratively as a team player and accomplish tasks with self-direction

High degree of personal initiative and desire to achieve success for CPKC

Exceptional organizational and time management skills, with a proven ability to prioritize and manage multiple initiatives simultaneously

Proven ability to work in a fast-paced environment, while remaining calm under pressure and maintaining high quality work standards

High proficiency with standard computer platforms, including Microsoft Word, Excel, and PowerPoint

**WHAT CPKC HAS TO OFFER:**

Flexible and competitive benefits package

Competitive company pension plan

Employee Share Purchase Plan

Performance Incentive Program

Annual Fitness Subsidy

Part-time Studies Program

**ADDITIONAL INFORMATION:**

As an employer with North American presence, the possibility does exist that the location of your position may be changed based on organizational requirements.

**Background Investigation:**

The successful candidate will need to successfully complete the following clearances:

Criminal history check

Reference check

Driver's License Verification

**Management Conductor Program:**

Becoming a qualified conductor or locomotive engineer is the single best way for a management employee to learn the business at CPKC. You may be required to obtain a certification or to maintain your current certification/qualification as a conductor or locomotive engineer.

CPKC is an employment equity employer committed to the principles of employment equity and inclusion. We encourage all qualified candidates to apply including women, Black, Indigenous, People of

Colour (BIPOC), members of the LGBTQ+ community, and people with disabilities. Accommodations for the job application process can be provided, as appropriate, upon request. All applicant information will be managed in accordance with the federal Personal Information Protection and Electronic Documents Act (PIPEDA)".

To apply, please click [HERE](#).

### \* **Principal Planner: Freight Planning, North Jersey Transportation Planning Authority**

Under the direction of the Director of Freight Planning, the Principal Planner: Freight Planning will be responsible for performing a full range of technical planning, research, analysis, written reports, and outreach activities in the specialized field of freight and goods movement planning. The job requires knowledge of goods movement, the application of tools of analysis, the ability to research freight and related topics and produce reports, as well as the ability of effectively engage and interact with stakeholders in the public and private sector. To apply, please click here: <https://njit.csod.com/ux/ats/careersite/1/home/requisition/4582?c=njit>

### \* **GLG, looking for consulting experts in various transportation and logistics fields**

We have been approached by GLG, a bona fide professional services organization which provides hourly consulting services, looking for experts in various transportation and logistics fields. These are done over the phone or in a web meeting (not in person). If you would like to be considered as a candidate (GLG typically pay up to \$200/hr. for these 30 minute or 60 minute consultations) for any of these please let Andrew Young know and he will put you in contact with them ([uschapter@ciltna.com](mailto:uschapter@ciltna.com)).

### **Diesel-to-Electric Battery Repowering | Trains, Trucks, or Boats**

One of our clients, a railcar manufacturer, would like to speak with an expert who is knowledgeable about repowering heavy machinery, such as trains, boats, and trucks. More specifically, they're looking to better understand what it takes to go from diesel to electric battery powered, as well as who the leading suppliers of key components are (e.g., power control systems, inverters, batteries, motors, etc.).

Project Questions

- Do you have experience repowering heavy machinery, such as trains, boats, or trucks? If so, please elaborate on your relevant experience below.
- Are you able to discuss the repowering design, specifically what it takes to transition from conventional diesel to electric battery powered?
- Are you knowledgeable about suppliers of key repowering components (e.g., power control systems, inverters, batteries, motors, etc.)? If so, please note which component suppliers you could elaborate on during a call below.

### **Fleet Management | Market Overview**

One of our clients, a project team at a professional services firm, would like to speak with individuals that have in depth knowledge on the truck fleet management space. Topics of interest include:

- Products offered by truck fleet management companies
- Value chain
- Products
- Market size, areas for growth, and top players in the space

Please Note: Our client is working on behalf of a corporation or investment firm. GLG Network Members are not permitted to consult about their current employer(s) or provide any information that may be considered confidential or proprietary to their current or former employers or other third parties.

Project Questions

- Can you list what are the main products that a truck fleet management company offers?
- On a scale from 1-5 (1=not able to speak, 5=extremely knowledgeable), how knowledgeable are you on the following topics related to fleet management:
- Who do you believe are the 3-5 main truck fleet management companies and who has been gaining market share in the last 5 years?
- Can you speak to what is the average gross margin that fleet management companies generally have combining all products and services? (in %)

### **Fleet Operations | Fleet Manager Perspective**

One of our clients, a project team at a professional services firm, would like to speak with professionals with fleet management experience across truck, rail, maritime, or aviation fleets.

Please Note: Our client is working on behalf of an Oil & Gas Provider. GLG Network Members are not permitted to consult about their current employer(s) or provide any information that may be considered

confidential or proprietary to their current or former employers or other third parties.

#### Project Questions

- Roughly how many vehicles are/were included in your fleet?
- Are you involved in the evaluation and decision-making process for fuel choices and alternative products used in your fleet? Please select which best represent your relevant experience.
- Are you familiar with fuel alternative products ("green fuel", biofuels, etc.)? Please briefly elaborate on your experience in 1-2 sentences.
- Can you speak to your preference of fuel vs. fuel alternative products and your rationale? Please briefly elaborate in 1-2 sentences.
- Could you provide examples of and speak to companies that are selling fuel alternative products in the market today? What are your perceptions of these companies?
- Can you speak to the fuel alternative products in the market today? What are your perceptions of these products? What has influenced your perception? Please briefly elaborate on your ability to discuss in 1-2 sentences.
- Could you provide examples of when you have utilized fuel alternatives within your business/at your place of work? What were the advantages? The disadvantages? Please briefly elaborate on your ability to discuss in 1-2 sentences.
- Could you speak to making purchase decisions regarding fuel alternatives? What were your considerations? What ultimately influenced your decision? Please briefly elaborate on your ability to discuss in 1-2 sentences.
- Could you speak to the sources/influences that you consulted during this buying process? Please briefly elaborate on your ability to discuss in 1-2 sentences.
- Does your CURRENT company compete with Oil & Gas Manufacturers.
- Do you have current/recent experience (within 0-2 years) in fleet management across any of the following segments?

#### Freight Brokerage Services | Overview

One of our clients, an analyst at an investment management firm, would like to speak with a Network Member who can speak on the freight brokerage services space. Topics of discussion include:

The unique dynamics of fresh produce / temperature-controlled shipping

- Defensive actions to take during a brokerage downturn
- Main drivers of freight brokerage financials
- Up and coming tech platforms for freight brokerages

GLG Network Members are not permitted to consult about their current employer(s) or provide any information that may be considered confidential or proprietary to their current or former employers or other third parties.

#### Project Questions

- Can you speak to the unique dynamics of fresh produce/temperature-controlled shipping? If so, please elaborate on your ability to do so below.
- Have you navigated a downturn at your brokerage? If so, can you speak on the defensive actions that were taken?
- Can you speak on the main drivers of freight brokerage financials? If so, please elaborate in 1-2 sentences on your ability to do so below.
- Can you speak on any emerging tech platforms for freight brokerages? If so, please elaborate on them below.
- Do you have any off-limit topics and/or anything you might be contractually obligated not to discuss regarding this consultation or space? If so, please briefly elaborate on the topics you are not allowed to discuss.



#### ★ Did you know CILTNA now has an X (formerly Twitter) Account?

Go to: [https://twitter.com/cilt\\_na](https://twitter.com/cilt_na) and Follow Us.



#### ★ Did you know CILTNA has a YouTube Channel?

To view all of our past webinar recordings, please subscribe to our YouTube channel at:

<https://www.youtube.com/channel/UC1gRKcOcJ5vohMSRFBjIEFA>

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#### ★ CILTNA International News Feed (INF) on WhatsApp

Join our new International News Feed for all the latest daily news on WhatsApp. WhatsApp is free messaging app for Smartphones.



To download the app to your phone, go to: <https://www.whatsapp.com/> and create your WhatsApp account. Once you have an account, click this link to join CILTNA's INF: <https://chat.whatsapp.com/LHqtGV1mTip9XqFvvzDdV9>

If you need assistance with creating your account or joining, please contact Rebecca Whelan at [admin@ciltna.com](mailto:admin@ciltna.com)