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Transportation's Top Stories

## Air Transport Updates

### CANADA

#### **Minister of Transport and Quebec Lieutenant, Pablo Rodriguez, convenes meeting to find solutions for travellers at the Montreal-Trudeau International Airport**

On October 13, 2023, the Minister of Transport and Quebec Lieutenant, Pablo Rodriguez, issued the following statement: "Earlier this week, leadership from Aéroports de Montréal, Air Canada, WestJet, Air Transat, the Canadian Air Transport Security Authority, the Canada Border Services Agency, NAV Canada and Transport Canada met in Dorval to find solutions for passengers traveling through the Montreal-Trudeau International Airport. In this meeting, we discussed opportunities for better information sharing among partners, to help ease the pressure during peak periods. We explored opportunities to improve service and agreed to continue our work to find short-term solutions to the congestion challenges at the Airport. We have all experienced delays and cancellations when travelling. We know how frustrating this is. Canadians work hard to save up to travel and they expect airlines, airports, and their partners to do better. In this meeting, we agreed that we all have to step up for Canadians."

*Minister of Transport and Quebec Lieutenant, Pablo Rodriguez, convenes meeting to find solutions for travellers at the Montreal-Trudeau International Airport, October 13, 2023, [www.tc.gc.ca](http://www.tc.gc.ca)*

#### **Porter adds another western connection with Ottawa-Calgary**

Porter Airlines is launching daily service between Ottawa International Airport (YOW) and Calgary International Airport (YYC) with its new Embraer E195-E2 aircraft, adding another cross-country connection for passengers to travel across Canada in style. The new service starts on February 14, 2024, marking the latest expansion into Western

Canada from Ottawa, complementing existing flights to Vancouver and Edmonton and providing connections to destinations across Eastern Canada and the United States.

*Porter adds another western connection with Ottawa-Calgary, October 17, 2023, [www.flyporter.ca](http://www.flyporter.ca)*

#### **Air Canada and Dreams Take Flight Team Up to Make Magical Memories for Vancouver Children Through Once-in-a-Lifetime Flight**



Source: Air Canada

Air Canada and Dreams Take Flight have teamed up for another memorable journey. This year, Air Canada and Dreams Take Flight will transport over 119 children on a trip-of-a-lifetime from Vancouver to a California theme park thanks to the support of numerous Air Canada employee volunteers and the Air Canada Foundation. Since 1989, Dreams Take Flight has given more than 30,000 Canadian children with various special needs a flight of a lifetime. The children

were accompanied by a crew of current and retired Air Canada employee volunteers who were dedicated to providing a magical experience for those onboard. The crew members, including pilots, flight attendants, maintenance engineers, and numerous other employees on the ground and behind the scenes, generously donated their time to offer children facing mental, physical, or social adversity the chance to take a break from their everyday lives and create memories while uncovering new horizons.

*Air Canada and Dreams Take Flight Team Up to Make Magical Memories for Vancouver Children Through Once-in-a-Lifetime Flight, October 18, 2023, [www.aircanada.ca](http://www.aircanada.ca)*

### **Minister of Transport announces new funding to strengthen air safety in La Ronge, Saskatchewan**

On October 18, 2023, the Minister of Transport, Pablo Rodriguez, announced that the Government of Canada is making major investments to strengthen air safety at the La Ronge (Barber Field) Airport. Through Transport Canada's Airports Capital Assistance Program, the airport is receiving more than \$2.7 million for an airfield lighting rehabilitation project that will help maintain safe airport operations for passengers, crews, and airport workers. The project includes: 1. new edge and threshold lights on Runway 18-36; 2. precision approach path indicators lights; 3. simplified short approach lighting and omni-directional approach lights; 4. edge lights on Taxiways A, B, C and the apron; 5. floodlights on Apron 1; 6. constant current regulators; and 7. signage and de-icing area floodlights and edge lights. This funding is in addition to more than \$1.2 million provided to the airport in 2022 for the purchase of a loader, a runway sweeper and a 4x4 snowplow, used in the removal and control of snow and ice on airside surfaces such as runways, taxiways and aprons.

*Minister of Transport announces new funding to strengthen air safety in La Ronge, Saskatchewan, October 18, 2023, [www.tc.gc.ca](http://www.tc.gc.ca)*

### **WestJet sets course for enhanced value through revenue management, pricing and distribution synergies**



Source: WestJet

As WestJet continues to strengthen its position as Canada's leading low-cost airline and vacations provider, the airline is advancing its talented leadership team with the enhancement of Jorge Rozo's leadership portfolio to now include the airline's Distribution team and strategy. Guided by Rozo's leadership, WestJet is strategically aligning its revenue management, pricing, ancillary services, and distribution strategies to unlock synergies throughout the organization, enabling a more cohesive approach to offer and order management. By evolving its distribution capabilities, WestJet aims to continue delivering enhanced value to both partners and guests. "With more than eight years of dedicated service at WestJet, Jorge's experience will play a key role in the evolution of the airline's retail strategy," said John Weatherill, WestJet Group Executive Vice-President and Chief Commercial Officer. "Jorge is an enthusiastic leader, has a proven track record and understands the intricacies of revenue, pricing and distribution in aviation. We look forward to his continued leadership and contribution as we redefine this critical part of our business."

*WestJet sets course for enhanced value through revenue management, pricing and distribution synergies, October 19, 2023, [www.westJet.ca](http://www.westJet.ca)*

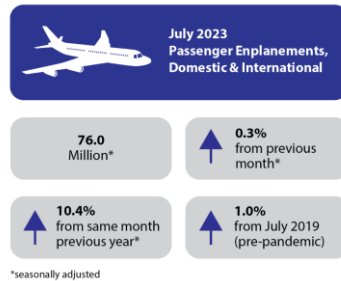
### **Porter announces fabulous flights between Las Vegas and Toronto-Pearson**

Porter Airlines is bringing a new style of elevated air service to the desert by launching daily flights between Toronto Pearson International Airport (YYZ) and Las Vegas Harry Reid International Airport (LAS). The route begins on March 5, 2024, with the new Embraer E195-E2 aircraft. The world-class entertainment starts when passengers step on board, since Porter is the only airline on this route providing free,

fast WiFi for everyone. Travellers can stream their favourite content or access Porter's inflight entertainment portal on their personal devices. *Porter announces fabulous flights between Las Vegas and Toronto-Pearson, October 19, 2023, [www.flyporter.com](http://www.flyporter.com)*

## US/WORLD

### ✈ July 2023 U.S. Airline Traffic Data Up 9.3% from the Same Month Last Year



Source: BTS

U.S. airlines carried 87.8 million systemwide (domestic and international) scheduled service passengers in July 2023, according to the Bureau of Transportation Statistics (BTS). When adjusted for seasonality, July enplanements are up 0.3% from June and down 6.0% from the all-time high reached in January 2020. BTS reported 75.4 million domestic passengers and 12.4 million international passengers on U.S. airlines flights in July, not adjusting for seasonality. U.S. airline traffic reports are filed monthly with BTS. See the tables that accompany this release on the BTS website for summary data since 2016 and complete data since 2000.

*July 2023 U.S. Airline Traffic Data Up 9.3% from the Same Month Last Year, October 13, 2023, [www.bts.gov](http://www.bts.gov)*

### ✈ Uptick in airfreight rates creates mirage of market recovery



Source: Freightwaves

Air logistics stakeholders may want to pump the brakes on celebrations of shipping volumes and rates finally climbing from the depths of a prolonged downturn. Newfound optimism is tempered by the fact that growth has more to do with normal seasonal patterns than a fundamental shift in demand. The market is essentially flat versus an anemic final stretch in 2022, according to the latest data. And with no signs of a demand push as consumer finances get squeezed, analysts remain bearish about prospects for a traditional shipping peak leading up to the holiday season. More industry experts now say real growth in the air cargo sector is still a year away.

*Uptick in airfreight rates creates mirage of market recovery, October 16, 2023, [www.freightwaves.com](http://www.freightwaves.com)*

### ✈ Second Quarter 2023 Average Air Fare Increases 1.5% from First Quarter 2023

U.S. Average Domestic Fares

From 1Q 2023: ↑ 1.5%  
From 2Q 2022: ↓ -5.1%



Source: BTS

The average United States domestic air fare increased in the second quarter of 2023 to \$392, up 1.5% from the first quarter 2023 inflation-adjusted fare of \$386. Adjusted for inflation (constant 2023 dollars), the average second quarter 2023 air fare was up 27.7% from \$307 in

the first full quarter of the pandemic in 2020 and down 7.1% from fourth quarter 2019 (pre-pandemic) fare of \$422. In the second quarter of 2023, passenger demand increased with U.S. airlines reporting 88.8 million originating passengers, up 87.1% from 11.5 million passengers in the second quarter of 2020.

*Second Quarter 2023 Average Air Fare Increases 1.5% from First Quarter 2023, October 17, 2023, [www.bts.gov](http://www.bts.gov)*

### **Air Travel Consumer Report: July 2023 Numbers**

U.S. Department of Transportation (DOT) on October 17, 2023 released its Air Travel Consumer Report (ATCR) on airline operational data compiled for the month of July 2023 for on-time performance, mishandled baggage, and mishandled wheelchairs and scooters. The ATCR is designed to assist consumers with information on the quality of services provided by airlines. DOT remains committed to ensuring airline passengers are treated fairly and flights operate as scheduled. For the first seven months of 2023, 1.7% of flights have been cancelled, far below the 3.0% cancellation rate for the first seven months of last year and the 2.4% cancellation rate for first seven months of pre-pandemic 2019.

*Air Travel Consumer Report: July 2023 Numbers, October 17, 2023, [www.bts.gov](http://www.bts.gov)*



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## Rail Transport Updates

### CANADA

#### CN to split chief operating officer role into 2



Source: Freightwaves

Change takes effect Nov. 15

Canadian Class I railway CN is modifying the way the company leads its operations as part of a broader push to make the railway “more modern.”

The railway will now have a chief network operating officer, Patrick Whitehead, as well as a chief field operating officer, Derek Taylor, according to a Wednesday release. Whitehead and Taylor will assume these roles on Nov. 15. Existing COO Ed Harris is moving into a consulting role and will stay with the railway through March 31, 2024.

CN (NYSE: CNI) says the change is part of its broader effort to build its network while also responding to day-to-day events. Whitehead will lead the network operations, mechanical, engineering and corporate safety teams, as well as CN's two operations training centers, while Taylor will lead CN's transportation and intermodal operations, according to CN.

Whitehead will be based at CN's operational center in Edmonton, Alberta, while Taylor will be based in Chicago. Both will also spend time at CN's headquarters in Montreal.

“The innovative structure will help drive a greater intensity in delivering profitable growth through the cost-effective expansion of CN's network infrastructure, where needed, and ongoing improvements to customer service as the Company sells into its capacity,” CN said. “It will also allow for the simultaneous refinement of CN's long-term fleet plan, reflecting the Company's decarbonization ambitions, and the continued deployment of operating technologies to enhance safety and efficiency.”

CN also said the railway is striving to be an employer of choice “by becoming more modern, innovative, and reflective of the diversity of the communities in which it operates.”

“These appointments are the next evolution of our ‘Make the Plan, Run the Plan, Sell the Plan’ operating model,” President and CEO Tracy Robinson said in the release. CN describes the change as Whitehead making the plan and Taylor running the plan. “With this new structure and leadership in place, we are well-positioned to achieve the sustainable, profitable growth outlined in our 2024-2026 plan. I want to thank Ed for his significant contribution to CN and to the railroad industry over the last 50 years and for his collaboration in imagining and developing the evolution of the operating team structure. Pat and Derek were privileged to learn directly from him.”

Whitehead, 48, has over 30 years of experience in the industry and spent over 25 years in management positions in transportation and mechanical operations. Prior to joining CN in 2021, Whitehead was vice president of transportation for eastern U.S. Class I railroad Norfolk Southern (NYSE: NSC) and also served as NS' vice president of network operations.

Taylor, 46, joined CN as a management trainee in 2000 and progressed through leadership roles with the railway. He most recently served as CN's senior vice president of transportation.

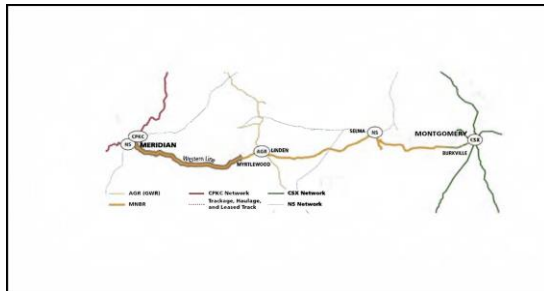
CN to split chief operating officer role into 2, October 18, 2023, [www.freightwaves.com](http://www.freightwaves.com)

## Minister of Transport announces the launch of the Request for Proposals for the High Frequency Rail project

On October 13, 2023, the Minister of Transport and Quebec Lieutenant, Pablo Rodriguez, announced the launch of the Request for Proposals (RFP). The RFP process will be ongoing until summer 2024. Following the evaluation period, the Government of Canada will select the group who will become the private developer partner to work collaboratively with VIA HFR to design and develop the High Frequency Rail project. Once operational, the rail line will span the Québec City to Toronto corridor with dedicated passenger tracks. This transformational project will provide clean, safe, and efficient travel, drive our economy, and strengthen our partnerships with Indigenous communities.

*Minister of Transport announces the launch of the Request for Proposals for the High Frequency Rail project, October 13, 2023, [www.tc.gc.ca](http://www.tc.gc.ca)*

## CPKC, CSXT Advance Mexico-Texas-U.S. Southeast Corridor Plan



Source: Railway Age

Canadian Pacific Kansas City (CPKC) and CSX Transportation are seeking Surface Transportation Board (STB) approval to establish a new interchange connection in Alabama and freight corridor linking Mexico, Texas and the U.S. Southeast.

*CPKC, CSXT Advance Mexico-Texas-U.S. Southeast Corridor Plan, October 13, 2023, [www.railwayage.com](http://www.railwayage.com)*

## Kansas City Current and CPKC Announce Historic Stadium Naming Rights Agreement



CPKC Stadium

The Kansas City Current and CPKC are proud to announce the first stadium for a women's professional sports team built in the world will officially now be known as CPKC Stadium. The historic 10-year naming rights agreement is a continuation of CPKC's long-established legacy of investing in women's professional sports and a groundbreaking commitment to the Kansas City community. CPKC, which has its U.S. corporate headquarters in Kansas City, was created with the combination of two historic railways – Canadian Pacific (CP) and Kansas City Southern (KCS). The two companies combined on April 14, 2023 to form the first truly North American rail network connecting Canada, the U.S. and Mexico.

*Kansas City Current and CPKC Announce Historic Stadium Naming Rights Agreement, October 19, 2023, [www.cpkc.ca](http://www.cpkc.ca)*

## US/WORLD

## STB and Reciprocal Switching: Abject Regulatory Failure



Source: Railway Age

Professor Nolan provides his view on reciprocal switching. For a complete analysis please examine this article. Up in Canada in the railroad sector there exists have a long-standing regulation known as interswitching. Like reciprocal switching, interswitching is a form of regulated access, whereby a sole-served shipper can request that a competing railroad be permitted to operate on the host railroad to pick up traffic. In Canada, the implementation of this regulation is not governed by operational concerns, but rather by location. Today, so long as the switching point to a competing railway is within a 30 km (18 mile) radius of the shipper, interswitching is granted and subject to a set of regulated rates, based on car numbers and distance. My best guess is that like the old reciprocal switching, the new one will never be implemented in support of shippers. The reciprocal switching notice is simply a massive regulatory failure by an agency apparently unwilling to provide either the effort or public service for which it exists. Reciprocal switching in the U.S., if alternatively implemented as in Canada, would never ruin a railroad financially and simply allows a more equitable sharing of rents by shippers and carriers on a case-by-case basis.

*STB and Reciprocal Switching: Abject Regulatory Failure, October 16, 2023, [www.railwayage.com](http://www.railwayage.com)*

week ending October 14 were 225,405 carloads, down 2.0 percent compared with the same week in 2022, while U.S. weekly intermodal volume was 267,376 containers and trailers, up 2.8 percent compared to 2022. Six of the 10 carload commodity groups posted an increase compared with the same week in 2022. Canadian railroads reported 94,482 carloads for the week, down 2.4 percent, and 69,104 intermodal units, down 12.1 percent compared with the same week in 2022. For the first 41 weeks of 2023, Canadian railroads reported cumulative rail traffic volume of 6,507,594 carloads, containers and trailers, down 3.5 percent.

*Rail Traffic for the Week Ending October 14, 2023, October 18, 2023, [www.ajot.com](http://www.ajot.com)*

## Rail Traffic for the Week Ending October 14, 2023



Source: AJOT

The Association of American Railroads (AAR) today reported U.S. rail traffic for the week ending October 14, 2023. For this week, total U.S. weekly rail traffic was 492,781 carloads and intermodal units, up 0.5 percent compared with the same week last year. Total carloads for the



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## Marine Transport Updates

### CANADA

#### Ontario Releases First-Ever Marine Transportation Strategy

On October 14, 2023, the Ontario government released *The Future of the Great Lakes Economy: Ontario's Marine Transportation Strategy*, outlining actions the province will take to strengthen Ontario's position as a leader in marine transportation. Part of the government's plan to build Ontario, the strategy will create more jobs, trade and economic opportunities for the future. The four-pillar strategy will serve as the foundation for building a strong and sustainable marine sector that will make Ontario a leading jurisdiction in the years to come. It outlines over 14 near and longer-term actions, including: 1. Establishing the Ontario Marine Partnership and Development Office to oversee implementation of the strategy, be the key contact for industry stakeholders, and build awareness of Ontario's marine sector priorities. 2. Strengthening connections between marine and other modes of transportation to keep people moving and get goods to market faster. 3. Working closely with public and private industry partners to attract and retain more workers in the sector, including providing new and expanded internship opportunities. 4. Harnessing green, low-carbon emissions and alternative fuels technologies that will support a more environmentally sustainable marine sector and transportation network.

*Ontario Releases First-Ever Marine Transportation Strategy, October 14, 2023, [www.mto-gov.on.ca](http://www.mto-gov.on.ca)*

#### Feds add \$150 million in funding to Montreal's Contrecoeur project



Source: [www.insidelogistics.com](http://www.insidelogistics.com)

The federal government is allocating \$150 million to the Contrecoeur container terminal project through the National Trade Corridors Fund (NTCF). In 2021, the Port of Montreal's expansion of its activities at Contrecoeur received a favourable Decision Statement from Canada's Minister of the Environment and Climate Change, allowing the project to proceed. "This financial backing from the federal government sends a strong message about our large Contrecoeur expansion project and the future of the logistics ecosystem in the St. Lawrence corridor. It lets us embark on the next steps with confidence, so that we can continue to play our vital role as a sustainable economic driver at the heart of the Quebec and Canadian economies," said Geneviève Deschamps, interim president and CEO of the MPA.

*Feds add \$150 million in funding to Montreal's Contrecoeur project, October 17, 2023, [www.insidelogistics.ca](http://www.insidelogistics.ca)*



## PRPA to Begin Construction on \$750 Million Export Logistics Project



Source: Rupertport

The Prince Rupert Port Authority (PRPA) is commencing construction on the Ridley Island Export Logistics Project (RIELP), an innovative large-scale logistics project that will provide expanded capacity and capabilities for rail-to-container transloading of multiple export products at the Port of Prince Rupert. The investment promises to deliver critical trade infrastructure that will improve supply chain resiliency, strategic market access and enhanced competitiveness for Canadian exports. The project will consist of a 108-acre greenfield development on Ridley Island that will commence operation in Q3 2026. Ray-Mont Logistics will develop and operate facilities that provide transloading service capacity for 400,000 TEUs (twenty-foot equivalent units) for agricultural, forestry, and plastic resin products. Ray-Mont currently operates a successful multi-product transload facility on a temporary Ridley Island location that has proven the export transload concept in Prince Rupert.

*PRPA to Begin Construction on \$750 Million Export Logistics Project, October 19, 2023, [www.rupertport.com](http://www.rupertport.com)*

## US/WORLD

### Middle East conflict to impact shipping, as Israeli ports adjust operations

The Israel-Palestine conflict, marked by recent violence between Israel and Hamas, has sent ripples through the shipping and maritime industry, leading international companies to issue cautionary

advisories and adapt their operations in the region. “In light of recent developments in the Middle East, including the outbreak of war in Israel and its vulnerability to missile attacks and the incursion of opposing militias, the security of transporting goods through the port of Haifa has become uncertain. The transit of containers, especially hazardous materials, and the arrival of commercial vessels greatly emphasize the importance of security on this route. Such insecurity or potential terrorist attacks could lead to a shift in the transportation of goods,” said Hossein Norouz Fashkhami, a senior marketing expert from the region.

*Middle East conflict to impact shipping, as Israeli ports adjust operations, October 13, 2023, [www.insidelogistics.ca](http://www.insidelogistics.ca)*

### Labor peace drives West Coast rebound in market share of Asian imports

Fifteen months of labor instability and disruptions along the West Coast ended in August 2023 when the International Longshore and Warehouse Union (ILWU) ratified an agreement. After plunging to an eight-month low in July 2023, the West Coast’s share of US imports from Asia nudged slightly higher in September 2023 after increasing strongly in August 2023, an upward trend that is expected to continue into the new year now that labor uncertainties have been put to rest. “We’re definitely seeing cargo coming back to the West Coast,” Weston LaBar, chief spokesperson for Cargomatic, a Southern California logistics and drayage provider, said to the *Journal of Commerce*.

*Labor peace drives West Coast rebound in market share of Asian imports, October 16, 2023, [www.ioc.com](http://www.ioc.com)*

### Ports Long Beach and Los Angeles support \$1.2 billion hydrogen grant funding



Source: AJOT

Port of Long Beach Executive Director Mario Cordero said that projected \$1.2 billion in hydrogen fuel grants to California would aid the Ports of Long Beach and Los Angeles in their efforts to reach zero emission goals. Cordero also renewed his promotion of Pier Wind, an offshore wind farm assembly port planned for the Port of Long Beach. California and the San Pedro Bay ports' efforts to establish a green hydrogen market to accelerate zero-emissions operations "got jump-started with an announcement from the U.S. Department of Energy (DOE) on October 16, 2023 that it will award up to \$1.2 billion in grant funding to a public-private partnership formed to lead California's bid to create a hydrogen hub," according to the Port of Los Angeles. The \$1.2 billion in grants will go to California's Alliance for Renewable Clean Hydrogen Energy Systems – ARCHES.

*Ports Long Beach and Los Angeles support \$1.2 billion hydrogen grant funding, October 16, 2023, [www.ajot.com](http://www.ajot.com)*

## **USDOT Strengthens Economic Supply Chain and Defense Operations**

On October 17, 2023, the U.S. Department of Transportation's Maritime Administration (MARAD) announced full enrollment for its Maritime Security Program (MSP) and Tanker Security Program (TSP). Both programs provide the Department of Defense (DoD) with access to a fleet of U.S.-flagged sustainment sealift vessels and product tankers for use during times of armed conflict or national emergency. The programs strengthen the U.S. supply chain while creating good-paying jobs.

*USDOT Strengthens Economic Supply Chain and Defense Operations, October 17, 2023, [www.dot.gov](http://www.dot.gov)*

## **The antitrust immunity for carrier agreements remains beneficial for the global supply chain**

ASA submitted to the European Commission in October 2022, in collaboration with ICS and WSC, their solid position that the CBER is an important regulatory tool that yields significant benefits to a variety of stakeholders, with no downside from a competition or consumer welfare perspective, recommending that it be extended for another term without amendment. Therefore, the recent recommendation by DG COMP not to renew the EU Block Exemption for liner shipping consortia was met with disagreement, and ASA would like to once again emphasize that the importance of antitrust immunity for carrier agreements remains unchanged for the purpose of enhancing the economic efficiency of liner services with a wider range of services and port calls at a higher frequency without legal uncertainty. Following the

EC's repeal of the CBER, Mr. Yuichi Sonoda, the Secretary General of ASA, commented that "the European Commission recognizes the value of liner shipping consortia and vessel sharing agreements and has now chosen to ensure the legal certainty of those carrier agreements under the general EU antitrust rules. At the same time, ASA continues to voice the importance of antitrust immunity in jurisdictions worldwide to ensure efficient and sustainable maritime transport for the global economy."

*The antitrust immunity for carrier agreements remains beneficial for the global supply chain, October 17, 2023, [www.ajot.com](http://www.ajot.com)*

## **Port of Long Beach CEO: 'Consumer confidence is on the rise'**



Source: Freightwaves

The Port of Long Beach reported on October 19, 2023 that it had achieved its busiest September on record, thanks in large part to consumer demand for holiday-related goods and ratification of the International Longshore and Warehouse Union contract. The Southern California port moved 829,429 twenty-foot equivalent units in September, up 11.8% from the same month last year and surpassing the previous record set in September 2020, during the COVID-induced e-commerce surge, by 78,849 TEUs. The port noted that September marked its first monthly year-over-year (y/y) cargo increase in 14 months, suggesting the import drought may be over. "Consumer confidence is on the rise and shippers can rely on the Port of Choice now that we have a ratified contract in place with our waterfront workforce," Port of Long Beach CEO Mario Cordero said in Thursday's

news release. “We look forward to a moderate rebound in cargo volume through the end of the year.”

*Port of Long Beach CEO: ‘Consumer confidence is on the rise’, October 19, 2023, [www.freightwaves.com](http://www.freightwaves.com)*



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# Road Transport Updates

## CANADA

### Traffic Flow Dashboard



Source: Statcan

Statistics Canada has launched the Traffic Flow Dashboard as a source of experimental statistics to provide information on the traffic flow on selected road segments in the cities of Calgary and Toronto. *Traffic Flow Dashboard, October 16, 2023, [www.statcan.gc.ca](http://www.statcan.gc.ca)*

### Urban public transit, August 2023



Source: Statcan

In August 2023, ridership on Canada's urban transit networks continued to recover, reaching 118.5 million passenger trips. For the first time since the onset of the COVID-19 pandemic, passenger volume recovered over four-fifths (81.1%) of the pre-pandemic level from the same month in 2019, after a brief pause in growth in July 2023.

*Urban public transit, August 2023, October 19, 2023, [www.statcan.gc.ca](http://www.statcan.gc.ca)*

### Costs of fuel fraud continue to climb



Source: Today's Trucking

Fuel fraud is on the rise and trucking companies are struggling to stay ahead of the growing problem. Hemant Banavar, vice-president of financial products with Motive, addressed the issue at the American Trucking Associations' Management Conference & Exhibition in Austin, Texas this week, dubbing fuel theft a "silent epidemic in this industry today." "Costs are rising on every front," Banavar said, adding "2022 was the most expensive year to be in the fleet business." *Costs of fuel fraud continue to climb, October 18, 2023, [www.todaystrucking.com](http://www.todaystrucking.com)*

## US/WORLD

### Motive's Holiday Outlook Report forecasts continued challenges for carriers



Source: Today's Trucking

Motive's first ever Holiday Outlook Report paints a fairly grim picture of the trucking conditions, as higher fuel prices and soft freight squeeze truckers. Presenting the report at a press event at the American Trucking Associations (ATA) Management Conference & Exhibition, Hamish Woodrow pointed to a strong correlation between rising diesel prices and financial stress for carriers. "Financial stress and diesel prices are tight correlated," he said, noting diesel prices have risen 18% since July in the U.S., and as much as 25% in California and 24% in Texas. When this happens, Motive sees a corresponding rise in financial stress measured by the number of payment delays by carriers.

*Motive's Holiday Outlook Report forecasts continued challenges for carriers, October 15, 2023, [www.todaystrucking.com](http://www.todaystrucking.com)*



### Year-on-year gain in J.B. Hunt intermodal volumes highlight of overall weak quarter

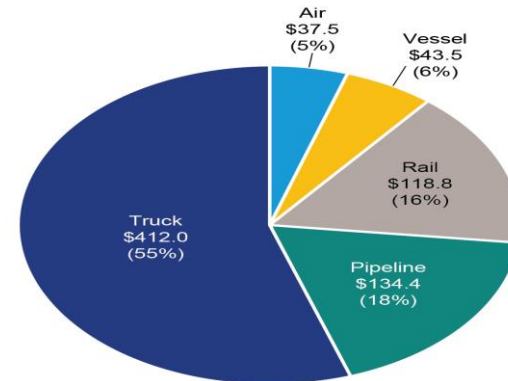
J.B. Hunt's intermodal segment, the largest revenue producer in the company, showed year-on-year volume growth in the third quarter ending Sept. 30, 2023 a rare sign of upturn in an otherwise tough quarter. While revenue was down compared to the corresponding quarter in 2022, volumes were up 1% year on year, an increase that received both an internal and external notice in looking for positives in the quarterly earnings. In a quick email blast after the earnings were released on October 17, 2023, Amit Mehrotra of Deutsche Bank said his team was "encouraged by the return to intermodal volume growth," but that "we need to see more to offset the pressure on pricing and cost inflation."

*Year-on-year gain in J.B. Hunt intermodal volumes highlight of overall weak quarter, October 17, 2023, [www.freightwaves.com](http://www.freightwaves.com)*



### Modal Profiles: U.S. Freight Transportation with Canada, Mexico, and China

Figure 1. U.S. Freight with Canada by Mode: 2022 (\$ Millions)



Source: BTS

The United States economy relies on a unique mix of transportation modes that enable freight flows with each of its 3 biggest trading partners. Land transportation plays a larger role in moving international trade with Canada and Mexico while aviation and water play a larger role in linkages with China. Trucks carried 55 percent of freight between Canada and the United States in 2022, while pipelines accounted for 18 percent and rail 16 percent. Vessel and air modes accounted for 6 and 5 percent, respectively. Trucks carried an even larger share of freight between Mexico and the United States in 2022, accounting for 71 percent of total trade while rail and vessel carried 12 percent each, air 3 percent, and pipelines 2 percent.

*Modal Profiles: U.S. Freight Transportation with Canada, Mexico, and China, October 19, 2023, [www.bts.gov](http://www.bts.gov)*



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## Other Transport Updates

### CANADA

#### Freight demand plummets as global trade falls to 18 month low



Source:

AJOT

New data from Tradeshift shows transaction volumes across global supply chains dropped at their fastest rate in eighteen months in Q3. More than one million businesses use Tradeshift's business commerce network to exchange invoicing and purchase order information relating to trade transactions across global supply chains. The company's Q3 Index of Global Trade Health, which analyses the flow of these transactions, shows activity levels tracking 6 points below expected levels over the summer months (July-September). Global slump in goods demand A slump in demand for manufactured goods is undoubtedly a factor in the latest slowdown: 1. Manufacturing activity dropped 9 points below the baseline in Q3. 2. Freight demand softened to 6 points below the anticipated level. 3. Retail activity also dropped to 6 points below the expected range

*Freight demand plummets as global trade falls to 18 month low, October 18, 2023, [www.ajot.com](http://www.ajot.com)*

#### Travel arrangement services, 2022



Source: Statcan

The operating revenue of the travel arrangement and reservation services industry group rose sharply by 182.2% to \$9.7 billion in 2022. Despite the strong recovery following the COVID-19 pandemic, the industry group's operating revenue was 33.7% lower than in 2019. This industry group is composed of three industries: tour operators, travel agencies, and other travel arrangement and reservation services. Tour operators accounted for the largest share of revenue in 2022, at 55.2%. This is a sign of travel patterns returning to normal, as tour operators were hit hardest by the pandemic, accounting for 27.1% of total operating revenue in 2021. It should be noted that travel arrangement services can be offered to Canadians, mostly digitally, by firms that operate legal entities from foreign countries. Purchases made by Canadian consumers from foreign companies are not included in these estimates.

*Travel arrangement services, 2022, October 19, 2023,*

## US/WORLD

### **U.S. Department of Transportation Advances America's Infrastructure with Expanded Regional Grants**

On October 13, 2023, the U.S. Department of Transportation announced another step forward in advancing critical transportation infrastructure projects across the United States by expanding the Regional Infrastructure Accelerators (RIA) program to 24 accelerators receiving \$24 million in new funding from the Bipartisan Infrastructure Law. Administered by the Build America Bureau, the RIA program accelerates project delivery and clears barriers for credit-worthy projects by funding and encouraging best practices in project planning, studies and analysis, preliminary engineering, and design.

*U.S. Department of Transportation Advances America's Infrastructure with Expanded Regional Grants, October 13, 2023, [www.dot.gov](http://www.dot.gov)*

### **Commission aims to cut plastic pellet release by 74%**



Source: Europa

The Commission is proposing steps to prevent microplastic pollution from the unintentional release of plastic pellets. All operators handling pellets in the EU will need to take necessary precautionary measures which are expected to reduce pellet release by up to 74%.

*[Commission aims to cut plastic pellet release by 74%](http://www.europa.eu), October 16, 2023, [www.europa.eu](http://www.europa.eu)*

### **Three growth markets in a declining warehouse automation sector**

During the pandemic, we saw record levels of warehouse automation investments, driven by higher e-commerce sales and a boom in speculative warehouse construction. However, fast forward to today and the warehouse automation market is struggling with declining order intake and prolonged sales cycles, which led to a contraction in 2022 and another declining year in 2023. Given the inflationary environment and the resulting high interest rates (which aren't due to come down any time soon), we expect a relatively sluggish 2024 with limited order intake growth. In light of a troubling macro-economic environment, it's more important than ever to find market segments that are poised for growth. Indeed, within the wider declining market, there are particular sub-segments experiencing phenomenal growth. We've spent the last eight months surveying and interviewing automation vendors and end-customers to identify and quantify these outliers. The report, publishing later this month, will be critical for those looking to navigate today's turbulent market conditions.

*Three growth markets in a declining warehouse automation sector, October 18, 2023, [www.insidelogistics.ca](http://www.insidelogistics.ca)*





The Chartered  
Institute of Logistics  
and Transport

North  
America

## Transportation's Top Stories Other CILT News

**CILTNA 2023 FALL OUTLOOK CONFERENCE & ANNUAL DINNER**

**“Stayin’ Resilient, Stayin’ Alive - Trends Shaping the Future of Transport & Logistics”**

**WEDNESDAY, NOVEMBER 1, 2023**

LUNCHEON & WORKSHOP - 11:30 ET  
CILTNA AGM - 17:00 ET  
RECEPTION - 17:40 ET  
ANNUAL DINNER - 18:45 ET

**RIDEAU CLUB - 99 BANK ST.  
OTTAWA, ON**

Logos: CNCPKC, Toronto Pearson International Airport, Railway Association of Canada, AIRPORT SECURITY, CHAMBER OF MARINE COMMERCE, CHAMBER OF COMMERCE MARITIME, The Chartered Institute of Logistics and Transport.

**Register now for the CILTNA 2023 Fall Outlook Conference & Annual Dinner: “Stayin’ Resilient, Stayin’ Alive – Trends Shaping the Future of Transport & Logistics”** on Wednesday, November 1, 2023 at the Rideau Club, 99 Bank Street, Ottawa, ON.

For details on schedule and registration rates, please visit:  
<https://ciltna.com/events/2023-fall-outlook-conference-annual-dinner/>

### Job Postings

**\* UK-based publishing company looking for experts in fleet management from UK and North America to collaborate with**

Each contributor would be paid for their time and can choose to have their name associated with the newsletter or not, as they see fit.

Depending on their availability, this could involve:

- Reading the newsletter to ensure information is accurate and relevant (e.g., “This is no longer a widely used practice. Instead, ...”)
- Offering suggestions on additional angles or insights to include (e.g., “A recent study showed X. It would be good to discuss that here.”)
- Offering suggestions for topics of future newsletters
- Signing off as a topic-expert (e.g., “Read and reviewed by Jane Smith, CMO, Fleet Management Corp.”)

If you have any questions or if this interests you, please contact Christian Rigg and let him know what your hourly rate would be for this kind of work. He can be reached at: [christian@elevenwriting.co.uk](mailto:christian@elevenwriting.co.uk)

**\* Port of Thunder Bay Chief, Executive Officer (CEO)**

At the terminus of the St. Lawrence Seaway System the largest inland waterway in the world, the Port of Thunder Bay is the second largest export grain port in Canada and a leading cargo exporter. The Port was built to provide access to European markets for Western Canadian grain producers through the world’s longest grain supply

chain. Today, the Port services grain markets in the Mediterranean, Africa, Central and South America as well as Europe. With world-class facilities that efficiently handle 9 million tonnes of cargo annually, an integral part of the Port of Thunder Bay's strategy is to expand upon the successful project cargo corridor, facilitating the movement of cargo to and from Western Canada and international markets. With the retirement of its current Chief Executive Officer, the Board is looking for a successor who will build upon the incumbent's long-standing leadership and contributions to evolve the Port of Thunder Bay as a major breakbulk hub for Western Canada.

With a mission to promote and invest in the efficient integration of marine, rail and road transportation systems and improve competitiveness of the Thunder Bay marine route to advance economic growth, the CEO is accountable to the Board of Directors for the overall planning, organization, coordination, and control of all Thunder Bay Port Authority's operations to ensure a safe, environmentally sound, and financially self-sufficient organization. In consultation with internal and external stakeholders, the CEO will promote the development of business partnerships with shipping, rail, trucking companies, and independent port operators – leading the organization as a major contributor to economic growth.

This is an exciting opportunity for a proactive and innovative leader with an entrepreneurial mindset, able to see the big picture for this critical infrastructure/transportation business, assessing the risks and opportunities through sound judgement and experience. With the exemplary communication skills needed to engage staff, stakeholders and the Board of the Directors, you bring demonstrated leadership experience managing complex port operations/port asset infrastructure, marine transportation, or supply chain logistics. With the political acumen to engage government agencies and elected officials, your senior executive level experience includes working and communicating effectively with a board of directors. A university degree in Business or a related discipline will serve a valuable foundation to your accomplishments and experience.

#### **To Apply:**

To fill this position, Port of Thunder Bay has partnered with leadership advisory firm Odgers Berndtson. Applications are encouraged immediately and should be submitted online at <https://careers.odgersberndtson.com/en-ca/28622>.

For more information, please contact Kyle Mechar of Odgers Berndtson at [Kyle.Mechar@Odgersberndtson.com](mailto:Kyle.Mechar@Odgersberndtson.com)

We would like to thank all applicants but regret that we are only able to personally contact those individuals whose backgrounds best match the requirements for the role.

#### **Diversity, Equity and Inclusion**

*Port of Thunder Bay is an equal opportunity employer. In accordance with the Accessible Canada Act, 2019 and all applicable provincial accessibility standards, upon request, accommodation will be provided by both Odgers Berndtson and Port of Thunder Bay throughout the recruitment, selection and/or assessment process to applicants with disabilities.*

*Odgers Berndtson is deeply committed to diversity, equity and inclusion in all the work that we do. As part of our efforts to better understand our ability to reach as broad a pool of candidates as possible for our searches, our DEI team would like to encourage you to take a moment and access our [Self-Declaration Form](#).*

#### **\* Manager, Government Affairs and Communications, CPKC**

Canadian Pacific (CP) and Kansas City Southern (KCS) are now CPKC. As the only truly North American railway, we are making big moves! Drawing on our strong foundations and heritage, CPKC moves essential goods across our 20,000-mile network to support economic growth throughout Canada, the U.S. and Mexico. Be a part of history as we connect a continent and create exciting career opportunities across our new transnational network. Visit [cpkcr.com](http://cpkcr.com) to learn about the CPKC advantage, our purpose and culture.

#### **PURPOSE OF THE POSITION:**

The Manager, Government Affairs and Communications, will be responsible for managing a range of government relations initiatives to promote the business and policy objectives of Canadian Pacific Kansas City (CPKC) at the municipal and provincial level, in Quebec and Ontario. Under the supervision of the Director, Indigenous Relations and Government Affairs, the Manager will work closely with the Government Affairs and Communications and Media Relations teams, and others across the company, to execute the initiatives of CPKC's government affairs program. The Manager will also lead CPKC's engagement with francophone media and assist the Communications and Media Relations team with the development of communications products in French. Finally, the Manager will assist the Community Relations team with responding to public inquiries in

French. While the Manager's primary focus will be on government affairs and francophone media relations, some engagement with Indigenous communities may also be required.

**POSITION ACCOUNTABILITIES:**

Develop, maintain, and grow strong relationships with key municipal and provincial elected officials and staff to tell the inspiring story of CPKC: the first and only transnational railway seamlessly connecting Canada, the United States and Mexico

Deploy fact-based arguments to educate key municipal and provincial stakeholders, and other audiences, to ensure CPKC is known as the credible industry leader on issues and public policies affecting the railway industry

Attend and represent CPKC at governmental, political, and other external stakeholder meetings and events

Represent CPKC in business and industry coalitions, as required

Monitor, analyze, and respond to current and potential policy and legislative or regulatory actions at the municipal and provincial level related to the railway industry and CPKC

Collaborate horizontally across the company to support CPKC's business and policy goals

Assist the Communications and Media Relations team with the development of content and communications materials in French, including press material (press releases, media lines, Qs & As, etc)

Assist the Community Relations team with responses to public inquiries in French

Manage relationships with francophone reporters and external stakeholders, including writing and communicating directly with reporters, when required.

Identify risks and opportunities for CPKC

Perform other duties, as assigned, consistent with the goals of CPKC

**POSITION REQUIREMENTS:**

Bachelor's Degree with 5+ years of professional experience in government or a government relations role

Excellent written and oral communication skills in both French and English, with a demonstrated ability to write in a clear, concise, effective and professional manner

Ability to learn quickly and demonstrate intellectual curiosity

Strong advocacy skills with a demonstrated ability to distill complex ideas and communicate them effectively

Exceptional interpersonal and relationship building skills

Knowledge of the Canadian system of government and policy-making process.

Positive and engaging attitude

Professional appearance, work ethic, and demeanor

Strong ability to work collaboratively as a team player and accomplish tasks with self-direction

High degree of personal initiative and desire to achieve success for CPKC

Exceptional organizational and time management skills, with a proven ability to prioritize and manage multiple initiatives simultaneously

Proven ability to work in a fast-paced environment, while remaining calm under pressure and maintaining high quality work standards

High proficiency with standard computer platforms, including Microsoft Word, Excel, and PowerPoint

**WHAT CPKC HAS TO OFFER:**

Flexible and competitive benefits package

Competitive company pension plan

Employee Share Purchase Plan

Performance Incentive Program

Annual Fitness Subsidy

Part-time Studies Program

**ADDITIONAL INFORMATION:**

As an employer with North American presence, the possibility does exist that the location of your position may be changed based on organizational requirements.

**Background Investigation:**

The successful candidate will need to successfully complete the following clearances:

Criminal history check

Reference check

Driver's License Verification

**Management Conductor Program:**

Becoming a qualified conductor or locomotive engineer is the single best way for a management employee to learn the business at CPKC. You may be required to obtain a certification or to maintain your current certification/qualification as a conductor or locomotive engineer.

CPKC is an employment equity employer committed to the principles of employment equity and inclusion. We encourage all qualified candidates to apply including women, Black, Indigenous, People of

Colour (BIPOC), members of the LGBTQ+ community, and people with disabilities. Accommodations for the job application process can be provided, as appropriate, upon request. All applicant information will be managed in accordance with the federal Personal Information Protection and Electronic Documents Act (PIPEDA)".

To apply, please click [HERE](#).

### \* **Principal Planner: Freight Planning, North Jersey Transportation Planning Authority**

Under the direction of the Director of Freight Planning, the Principal Planner: Freight Planning will be responsible for performing a full range of technical planning, research, analysis, written reports, and outreach activities in the specialized field of freight and goods movement planning. The job requires knowledge of goods movement, the application of tools of analysis, the ability to research freight and related topics and produce reports, as well as the ability of effectively engage and interact with stakeholders in the public and private sector. To apply, please click here:

<https://njit.csod.com/ux/ats/careersite/1/home/requisition/4582?c=njit>

### \* **GLG, looking for consulting experts in various transportation and logistics fields**

We have been approached by GLG, a bona fide professional services organization which provides hourly consulting services, looking for experts in various transportation and logistics fields. These are done over the phone or in a web meeting (not in person). If you would like to be considered as a candidate (GLG typically pay up to \$200/hr. for these 30 minute or 60 minute consultations) for any of these please let Andrew Young know and he will put you in contact with them ([uschapter@ciltna.com](mailto:uschapter@ciltna.com)).

### **Diesel-to-Electric Battery Repowering | Trains, Trucks, or Boats**

One of our clients, a railcar manufacturer, would like to speak with an expert who is knowledgeable about repowering heavy machinery, such as trains, boats, and trucks. More specifically, they're looking to better understand what it takes to go from diesel to electric battery powered, as well as who the leading suppliers of key components are (e.g., power control systems, inverters, batteries, motors, etc.).

Project Questions

- Do you have experience repowering heavy machinery, such as trains, boats, or trucks? If so, please elaborate on your relevant experience below.
- Are you able to discuss the repowering design, specifically what it takes to transition from conventional diesel to electric battery powered?
- Are you knowledgeable about suppliers of key repowering components (e.g., power control systems, inverters, batteries, motors, etc.)? If so, please note which component suppliers you could elaborate on during a call below.

### **Fleet Management | Market Overview**

One of our clients, a project team at a professional services firm, would like to speak with individuals that have in depth knowledge on the truck fleet management space. Topics of interest include:

- Products offered by truck fleet management companies
- Value chain
- Products
- Market size, areas for growth, and top players in the space

Please Note: Our client is working on behalf of a corporation or investment firm. GLG Network Members are not permitted to consult about their current employer(s) or provide any information that may be considered confidential or proprietary to their current or former employers or other third parties.

Project Questions

- Can you list what are the main products that a truck fleet management company offers?
- On a scale from 1-5 (1=not able to speak, 5=extremely knowledgeable), how knowledgeable are you on the following topics related to fleet management:
  - Who do you believe are the 3-5 main truck fleet management companies and who has been gaining market share in the last 5 years?
  - Can you speak to what is the average gross margin that fleet management companies generally have combining all products and services? (in %)

### **Fleet Operations | Fleet Manager Perspective**

One of our clients, a project team at a professional services firm, would like to speak with professionals with fleet management experience across truck, rail, maritime, or aviation fleets.

Please Note: Our client is working on behalf of an Oil & Gas Provider. GLG Network Members are not permitted to consult about their current employer(s) or provide any information that may be considered

confidential or proprietary to their current or former employers or other third parties.

#### Project Questions

- Roughly how many vehicles are/were included in your fleet?
- Are you involved in the evaluation and decision-making process for fuel choices and alternative products used in your fleet? Please select which best represent your relevant experience.
- Are you familiar with fuel alternative products ("green fuel", biofuels, etc.)? Please briefly elaborate on your experience in 1-2 sentences.
- Can you speak to your preference of fuel vs. fuel alternative products and your rationale? Please briefly elaborate in 1-2 sentences.
- Could you provide examples of and speak to companies that are selling fuel alternative products in the market today? What are your perceptions of these companies?
- Can you speak to the fuel alternative products in the market today? What are your perceptions of these products? What has influenced your perception? Please briefly elaborate on your ability to discuss in 1-2 sentences.
- Could you provide examples of when you have utilized fuel alternatives within your business/at your place of work? What were the advantages? The disadvantages? Please briefly elaborate on your ability to discuss in 1-2 sentences.
- Could you speak to making purchase decisions regarding fuel alternatives? What were your considerations? What ultimately influenced your decision? Please briefly elaborate on your ability to discuss in 1-2 sentences.
- Could you speak to the sources/influences that you consulted during this buying process? Please briefly elaborate on your ability to discuss in 1-2 sentences.
- Does your CURRENT company compete with Oil & Gas Manufacturers.
- Do you have current/recent experience (within 0-2 years) in fleet management across any of the following segments?

#### Freight Brokerage Services | Overview

One of our clients, an analyst at an investment management firm, would like to speak with a Network Member who can speak on the freight brokerage services space. Topics of discussion include:

The unique dynamics of fresh produce / temperature-controlled shipping

- Defensive actions to take during a brokerage downturn
- Main drivers of freight brokerage financials
- Up and coming tech platforms for freight brokerages

GLG Network Members are not permitted to consult about their current employer(s) or provide any information that may be considered confidential or proprietary to their current or former employers or other third parties.

#### Project Questions

- Can you speak to the unique dynamics of fresh produce/temperature-controlled shipping? If so, please elaborate on your ability to do so below.
- Have you navigated a downturn at your brokerage? If so, can you speak on the defensive actions that were taken?
- Can you speak on the main drivers of freight brokerage financials? If so, please elaborate in 1-2 sentences on your ability to do so below.
- Can you speak on any emerging tech platforms for freight brokerages? If so, please elaborate on them below.
- Do you have any off-limit topics and/or anything you might be contractually obligated not to discuss regarding this consultation or space? If so, please briefly elaborate on the topics you are not allowed to discuss.



#### ★ Did you know CILTNA now has an X (formerly Twitter) Account?

Go to: [https://twitter.com/cilt\\_na](https://twitter.com/cilt_na) and Follow Us.



#### ★ Did you know CILTNA has a YouTube Channel?

To view all of our past webinar recordings, please subscribe to our YouTube channel at:  
<https://www.youtube.com/channel/UC1gRKcOcJ5vohMSRFBjIEFA>

Subscribe and click the bell icon to receive notifications whenever we post a new webinar video.

#### ★ CILTNA International News Feed (INF) on WhatsApp

Join our new International News Feed for all the latest daily news on WhatsApp. WhatsApp is free messaging app for Smartphones.

To download the app to your phone, go to: <https://www.whatsapp.com/> and create your WhatsApp account. Once you have an account, click this link to join CILTNA's INF: <https://chat.whatsapp.com/LHqtGV1mTip9XqFvvzDdV9>

If you need assistance with creating your account or joining, please contact Rebecca Whelan at [admin@ciltna.com](mailto:admin@ciltna.com)