

# CANADA, TRADE DIVERSIFICATION AND DIGITAL TRADE

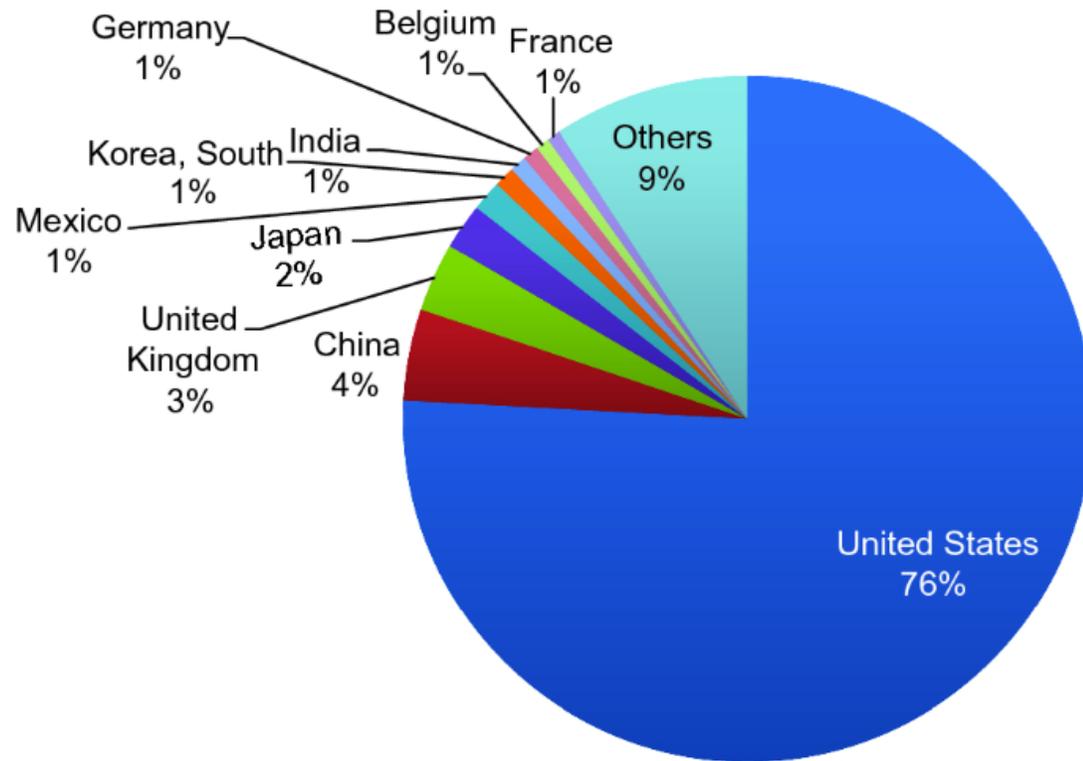
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# Trade Diversification: Why and How

## Canada's International Trade



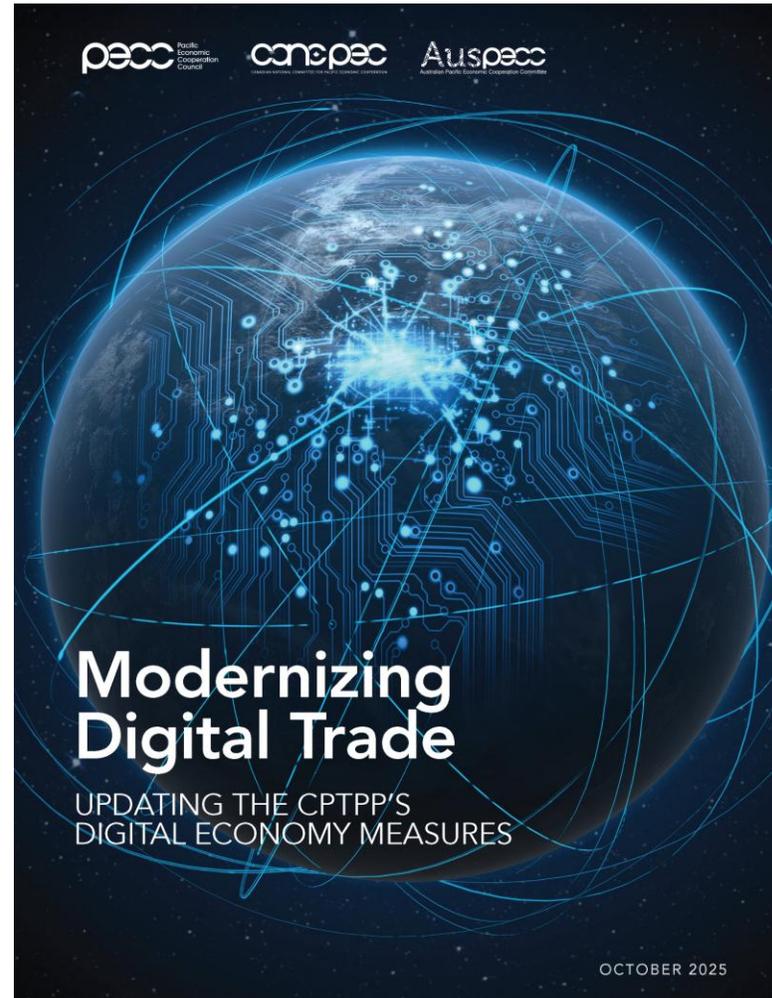
## Diversification Measures

- Canada-Korea FTA
- CETA
- CPTPP
- Canada-Indonesia FTA
- Canada-ASEAN (in negotiation)
- Indo-Pacific Strategy
- Preserve WTO
- Trade Facilitation Agreement

# Canada and Pacific Economic Cooperation



# CANCPEC Study on CPTPP Digital Trade



# Study methodology and principles

- **Group of experts** from 11 APEC economies (of which 8 were CPTPP members); key author (Dr. Dan Curiack)
- **Comparative Study of Best Practices** drawing on existing Regional Trade Agreements plus OECD, World Customs Organization, WTO/Trade Facilitation Agreement, UN and APEC
- Adopting **WTO E-Commerce Framework as a Baseline** and Incorporate the recently finalized **WTO Joint Statement Initiative (JSI) on E-Commerce text as a foundation**
- Promoting **Cross border data flows** while respecting importance of **cybersecurity** and **privacy principles**
- Enhancing **Digital Trade Facilitation**
- Provision of **Secretariat Monitoring Services** for the Digital Economy Chapter
- **Green Digitalisation** and Introduction of **AI principles**

# Conclusions (Thirteen Recommendations)

- Expanding Scope to a Digital Economy Chapter--Shift from a narrow focus on e-commerce to a **comprehensive digital economy framework** covering cloud computing, data-sharing, AI governance, and cross-border digital services.
- Strengthening Cross-Border Data Flow Rules--Introduce **clearer data localization and privacy provisions** to improve consistent implementation, ensuring a balance between enabling seamless digital trade and safeguarding cybersecurity and national security
- Enhancing Digital Trade Facilitation--**Strengthen provisions on electronic invoicing, e-payments, paperless trading, and single window systems to streamline cross-border transactions**
- <https://www.asiapacific.ca/publication/modernizing-digital-trade-updating-cptpp-digital-economy-measures>

# Next Steps



**CPTPP** | COMPREHENSIVE AND PROGRESSIVE  
AGREEMENT FOR TRANS-PACIFIC  
PARTNERSHIP

Canada, Chile, Colombia, Costa Rica, Dominican Republic, EFTA, Hong Kong, Japan, Korea, Malaysia, Mexico, New Zealand, Peru, Singapore, Taiwan, Thailand, Vietnam



**CPTPP provides benefits to Canadian businesses**

- reduced tariffs
- elimination of trade barriers
- access to the fastest-growing region in the world

Canada

# Thank You

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